



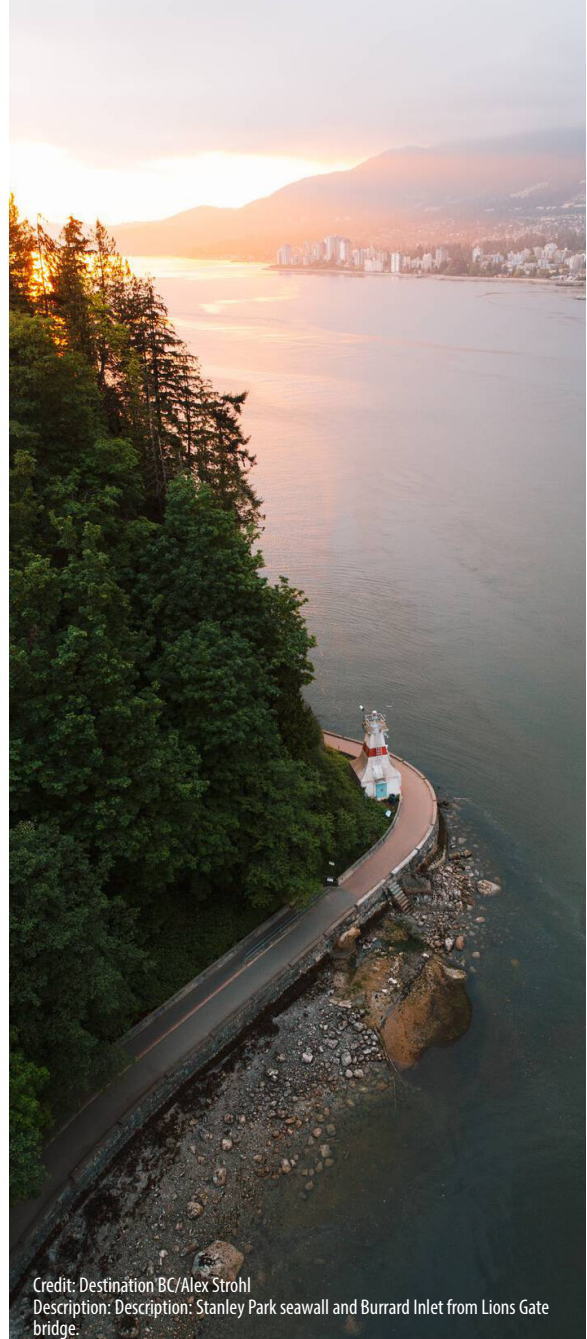
I- CEDAR

**APPLY
NOW**

DEADLINE : AUGUST 11, 2024

START DATE: SEPTEMBER 09, 2024

**FULLY FUNDED ONLINE
TOURISM AND HOSPITALITY PROGRAM
FOR INDIGENOUS
ARTISTS | CARVERS | CREATORS
PERFORMERS | STORYTELLERS
ENTREPRENEURS**



Credit: Destination BC/Alex Strohl
Description: Description: Stanley Park seawall and Burrard Inlet from Lions Gate bridge.

Program Overview

Indigenous Community Entrepreneurship Development and Action Recovery (I-CEDAR) program – is a 14 week fully funded online program for Indigenous Artists, Carvers, Creators, Performers, Storytellers, and Entrepreneurs in the tourism and hospitality sector. Participants will explore all aspects of creating a new or enhancing an existing venture from idea through startup, growth, and beyond. After completing the I-CEDAR program graduates will receive certification from the Peter B. Gustavson School of Business at the University of Victoria.



Credit: Destination BC/Grant Harder
Description: The carving shed of Calvin Mcneil Sr in village of Laxgalt'sap, Nisga'a Nation.



Credit: Northern BC Tourism/Marty Clemens
Description: Description: Nlsga'a carver George McKay at the George Little House in Terrace.

Program Highlights

Delivered in Your Community

No need to travel! The I-CEDAR Program brings world-class entrepreneurship education to your community.

Practical Courses

The courses in the program focus on practical skills and provide the knowledge and skills needed to run a business.

Tailored Mentorship & Coaching

Our faculty and mentors provide focused guidance, specific to the challenges and needs of your personal, professional, and business development.

Real World Learning

Learn useful knowledge and valuable skills that are applicable in real-life scenarios happening in the business world.

Cultural Advantage

The design of the I-CEDAR Program is rooted in Indigenous culture to convey and anchor business concepts in an appropriate way.

Applied & Interactive

The program is delivered with an effective balance of cutting-edge concepts, relevant activities, and exercises to advance your business.



Credit: Destination Vancouver/Dannielle Hayes
Description: Aboriginal Days

Program Structure

The I-CEDAR program will consist of 12 cohorts (25 participants each) from 2022 to 2025. The program will have a Fall and a Winter registration. Applications can be completed at icedar.ca.

Program Delivery

Online - 3 days a week

Cohort 9 - Monday, Wednesday, and Friday

OR

Cohort 10 - Tuesday, Thursday, and Friday

Program Length

14 Weeks

September - December 2024

Eligibility

Indigenous BC Residents

Fee

No Fees - Fully Funded

PLEASE VISIT

WWW.ICEDAR.CA

FOR MORE INFORMATION AND TO APPLY



WWW.ICEDAR.CA