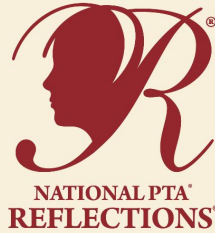




Reflections Art Contest 2023

"I am Hopeful Because..."



2023-2024
CALL FOR ENTRIES!



I am Hopeful Because...

Explore the arts and express yourself!



Learn more and get involved!
PTA.org/Reflections

“I am Hopeful Because...”

Is the theme for the 2023-24 Reflections Art Program, which has been bringing the arts to life for more than 10 million students since 1969.

California State PTA and its members, families and kids are on the forefront of this amazing program, which increases community awareness of the importance of arts in education.

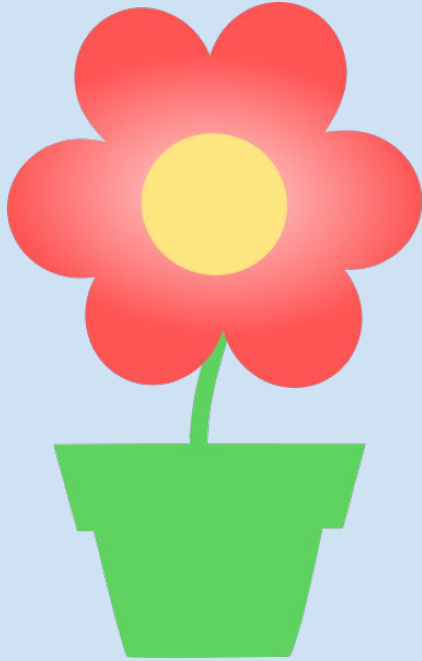


How does Reflections work?

- **Artworks are submitted first to school-level PTAs (Your PTA), where they are first recognized, celebrated and judged by five grade-level divisions, the Special Artists division celebrates student artists with special needs.**
- **Your PTA then chooses a selection of entries to be judged by volunteers or other local PTA units. Winning submissions are then sent on to Corona-Norco Council and then Council sends to 23rd district for consideration.**
- **The final artworks submitted to California State PTA by districts are then considered for Outstanding Interpretation, Awards of Excellence or Awards of Merit.**
- **Outstanding Interpretation and Award of Excellence entries then go on to represent California in the final National PTA judging round.**



Reflections encourages students of all ages to



- **Unleash creative talents** and be inspired
- **Express themselves imaginatively** in their artwork
- **Experience the fun and joy** of making art
- **Tap into critical thinking skills** to create art inspired by the annual theme
- **Receive positive recognition** for their original works of art.

Sign up your PTA/PTSA to participate!

All students attending PTA schools sponsoring the program are invited to participate and submit original artwork in one of six areas:

- **Dance Choreography**
- **Literature**
- **Photography**
- **Film Production**
- **Music Composition**
- **Visual Arts**



Dance Choreography



Film Production



Literature



Music Composition



Photography



Visual Arts

5 Grade Divisions

- **Determine which GRADE divisions apply to your school**
- **Special Artist MAY be any grade – and are all judged as if at same grade level**
 - **The student's parent should make the determination of whether the child should enter in the SPECIAL ARTIST category**

Primary Grades Pre K—2

Intermediate Grades 3—5

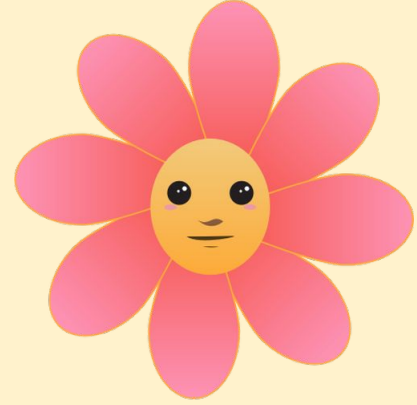
Middle School Grades 6—8

High School Grades 9—12

Special Artist All Grades

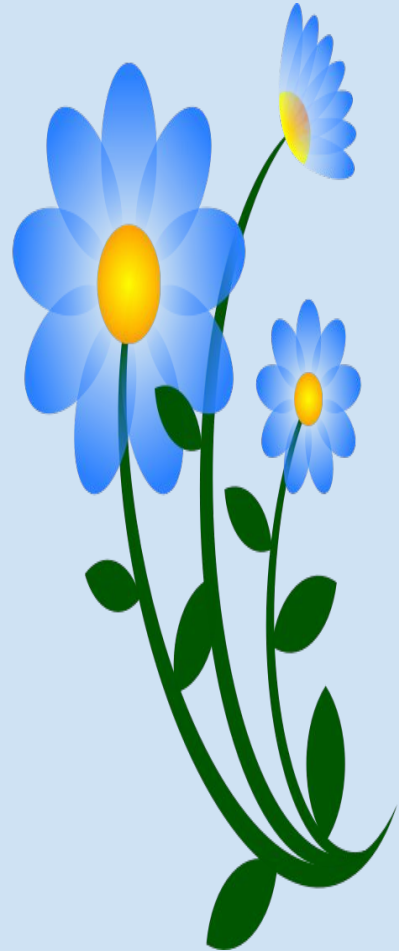
Choose the
Grade
Division(s)
to offer at
your school

Our PTA is in! Where do I start?



- 1. Submit a Reflections Program budget to your PTA board and association for approval**
- 2. Turn in you unit participation form to Corona-Norco Council PTA by September 12, 2023.**
- 3. Appoint a Reflections chair along with four or five committee members to help put together the Reflections Art Program at your school.**
- 4. Meet to review the resources such as theme, rules for each category and materials on the Reflections Program.**
- 5. Brainstorm ideas for a Reflections kick off, student art display, judging panel, community sponsors and an awards ceremony.**

Unit Participation Form



PTA Council Name: Corona-Norco

District: 23rd

National ID: Found on your bylaws

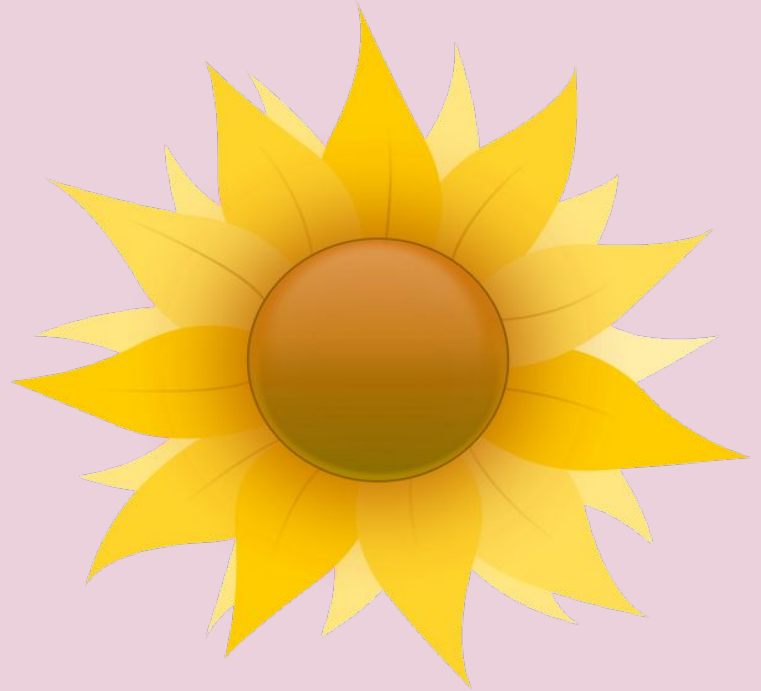
Program level: Local PTA

<https://www.surveymonkey.com/r/23-24RefRegistration>

Physical Form due to Council September 12, 2023

Ideas to kick off your Reflections Art Program

- **Host a family art night**
- **Have an art walk on campus**
- **Host a talent show**
- **Have an art party with activities students can do at lunch recess**
- **Chalk the sidewalk**
- **Ask admin and art teachers to help you promote**

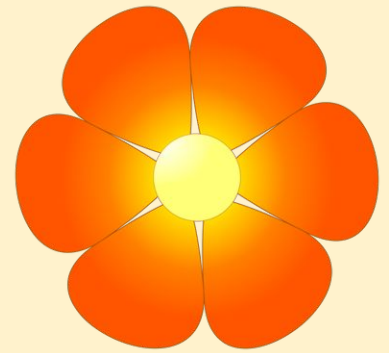


Run a successful program!

- **Develop a Reflections Program timeline and calendar using your school calendar AND Corona-Norco Council PTA deadlines.**
- **Promote the Reflections Program to your principal and teachers to encourage their buy-in, support and involvement**
- **Publicize the program including the annual theme and due dates for students, parents, teachers and community members in newsletters, on campus and on your school website**
- **Select an impartial and qualified panel of judges to assess student artwork**
- **Enlist the support of local businesses for supplies and student awards**
- **Arrange to collect student artwork on your publicized due date**
- **Plan a Reflections Award event to recognize each student participant**
- **Prepare certificates and order awards for student participants**
- **Recruit volunteers to help with hospitality, set up and clean up at your award event.**



Collecting Submissions



Your unit can choose to collect physical projects from students OR have them submit their projects digitally. Collect which ever way is best for your unit!

Details on how to create a google form if you choose to collect digitally can be found on the attached slide show from CAPTA

[CAPTA Reflections Presentation 2023](#)

***Note all entries being submitted to Corona-Norco Council PTA for next level judging will need to be in a digital format and uploaded into the google form Council provides.**

Organize your submissions

1. **CHECK-IN ENTRIES**
2. **REVIEW ARTWORK & ENTRY FORMS FOR QUALIFICATION**
3. **SORT BY CATEGORY & AGE DIVISION**
4. **PREPARE SCORECARDS**
5. **ASSIGN ENTRIES TO REVIEWERS**

Award Levels

1. **Award of Excellence**
2. **Award of Merit**
3. **Honorable Mention**
4. **Certificates of Participation**



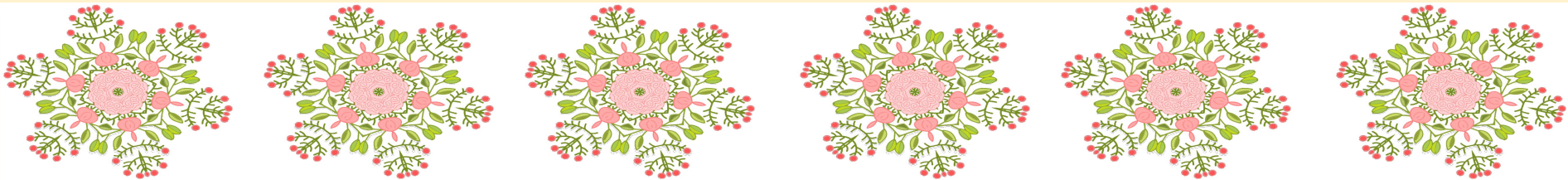
Judging

- **Chairs should not be a reviewer!**
- **BLIND JUDGING** is required!
- **Reviewers should focus on**
 - **A well-developed concept rather than technique**
 - **How the student uses artistic vision to portray theme**
- **Judges must see the artist's statement to make their decision**



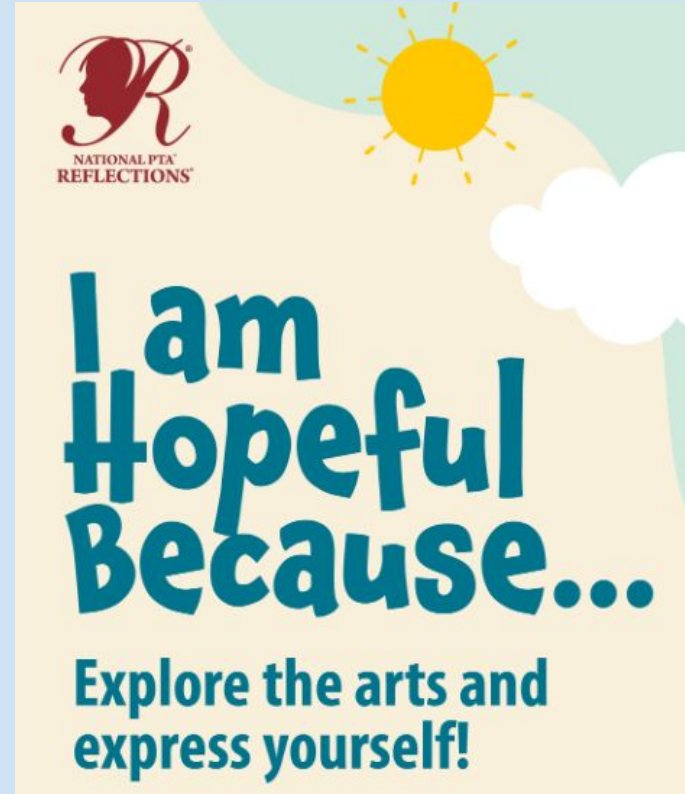
Know the guidelines

- **STUDENT ENTRY FORMS must be FILLED OUT COMPLETELY, HAVE A TITLE and REQUIRE AN ARTIST STATEMENT!**
- **Students may submit entries in more than one art category and more than one entry in a single art category – but this is up to the school**
- **Artwork MUST BE ORIGINAL and created for the purpose of this program and this year's theme**
- **Only ONE STUDENT may create the work and be recognized as the award recipient, but other students may appear in the artwork itself**
- **GENERAL PARTICIPATION, SPECIFIC ARTS CATEGORY AND SPECIAL ARTIST DIVISION GUIDELINES MUST BE FOLLOWED!**
- **Students should use the ARTIST STATEMENT to express how their submission relates to the theme.**



Common reasons for ineligibility

- Your PTA unit is not in good standing with the State PTA (Check with Corona-Norco Council for status)
- Submission prepared by more than one student
- Submission prepared by other than the student
- Submission entered in wrong category
- Submission entered in wrong division



Awards

Award of Excellence (1st Place)

- The very best entries, fulfills all 3 criteria
- advances to next judging level.

Award of Merit (2nd Place)

Honorable Mention (3rd Place)

Participation Award

**Be sure to recognize ALL STUDENTS
for their effort and creation!**



Shop the CA PTA Store

https://stores.shoppta.com/listings.lasso?c_id=Reflections&-session=KI_Clients:68219C8F13a8b20211PSK35B6AC8

Suggested Timeline AND Deadlines

- **Program Kick OFF – Sept. 1st**
- **Unit Participation Form Due to Council – Sept 12th**
- **Student Due Date– Oct 15th**
- **Judging Due Date– Oct 31st**
- **Convert any physical projects into digital submissions– November 7th**
- **Council Due Date – November 14th 11:59 pm(turn in only projects advancing to next level)**



Deadlines for submission

- If you are a **STUDENT** – Contact your PTA School Reflections chair for your school submission date.
- If you are a **PTA UNIT/SCHOOL REFLECTIONS CHAIR:**
 - Entries are due to Corona-Norco Council PTA on November 14, 2023 by 11:59 pm. Please upload your submissions to google form provided by CNCPTA.

Note: Only digital entries will be accepted at this time. If any of your entries moves to the next level (District) we will need to collect the physical projects by December 1, 2023. Information to come!



After Your Reflections Program

Plan to follow up after your Reflections Awards event by delegating committee members and volunteers to help complete activities such as:

- **Preparing cards or letters of congratulations to send to student participants**
- **Writing thank-you notes to those involved in your program including judges, teachers, volunteers and sponsors**
- **Promptly return entries to students whose artwork was not selected for the next level of judging**
- **Publicize the new Reflections theme soon after it's announced at the annual California State PTA convention**
- **Publicize any Reflections awards given to local students at other levels of judging**
- **Updating your Reflections Art Program procedure book so your committee doesn't need to reinvent the wheel next year.**



Save the date!

Corona–Norco Council PTA Reflections Award Ceremony will be held on Tuesday, February 27, 2024 6:30pm by invitation only.

Students receiving awards, PTA Presidents, Reflections Chairs and Principals will be invited. PTA Presidents will be notified if they have a student submission advancing in December via email.



Resource AND Form Links

Watch this [training](#) from the 2023 CA State PTA Convention Reflections Workshop about the digital form you can create to help your unit collect digital submissions.

Unit participation form:

Virtual entry form packet(recommended):

<https://forms.gle/C8VWhRtCygQznnh99>

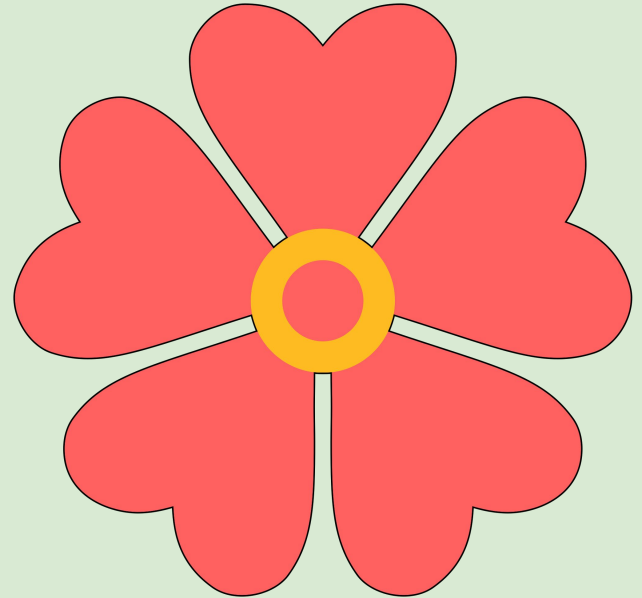
Physical entry form packet:

In English ([fillable PDF form](#))

In Spanish ([non-fillable PDF](#), or [fillable PDF](#) with entry form only).

Additional information(inspiration and previous artwork showcase):

<https://www.pta.org/home/programs/reflections>



Annual Reflections Theme Search

Each year, students are invited to submit themes for the annual Reflections Art Program that will inspire young artists to create original works.

Submit your **Theme search** entries between **September 1, 2023** and **5:00 pm, November 1, 2023**.

<https://capta.org/programs-events/reflections/theme-search/>

Let's get Corona-Norco on the map and win!

