



Sponsorship Letter

Event: July 9, 2022

Strasburg Town Park and Pool

We cordially invite you to participate as a Sponsor of the 5th Strasburg Splash Dash Family Fun Run. This event will raise money to support the outreach and mission projects of Strasburg United Methodist Church. This year, the beneficiaries of this fundraiser are the Strasburg Community Garden, Compassion Cupboard Food Pantry, Strasburg Local Relief and Lydia's Clothes Closet, Inc.

The event will be held on Saturday, July 9, 2022 at Strasburg Town Park in Strasburg, VA. This event will kick off at 7am and the 5k Run will commence at 8am. Awards will be given for top qualifiers of the 5k.

This is also a community event that urges families to get out and be healthy! Your sponsorship helps defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will go toward our fundraising goal of \$2,000.

There are various levels of sponsorship for the Strasburg Splash Dash.

Gold Level Sponsor – \$250

- Listed on web site with link. Company name and logo on race banner
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- Opportunity to set up a table at event. Listed on Facebook event space and website

Silver Level Sponsorship - \$100

Listed on web site with link. Company name and logo on race banner
Promotional materials in race packet.

Promotional Table or Promotional Materials Only – \$25

If you would like to meet and greet people at the event, come and set up a table!
Or, if you just want to provide advertising for your company, please contact us
and we'll schedule a time to pick up those items and include them in our
participant bags.

Charitable Organization Sponsor - \$25

If you are a 501(c)3 or 501(C)4 and would like to advertise an event or your
charity, please let us know and we will include you in our promotional materials.

In-kind Donations

Every race participant will be entered into a drawing for prizes. If you would like
to donate in-kind goods or services, just let us know on the sponsorship form.

Thank you in advance for your consideration of becoming a race sponsor. Attached you
will find the sponsorship form that can be completed and submitted by mail. Please
email Rev. John Haynes to set up sponsorship or answer any questions. John can be
reached at johnhaynesjr@vaumc.org

Sincerely,

Rev. John Haynes, Jr.
Strasburg Splash Dash 5K and Family Fun Run

Sponsorship Form
Strasburg Splash Dash 5K and Family Fun Run
July 9, 2022 at Strasburg Town Park and Pool

Organization/Corporation Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Contact Email: _____ Phone Number: _____

Website Address: _____

1. Sponsorship Level (please circle)

Gold

Silver

Promo Table

Charity

In Kind: _____

2. We plan to send materials/giveaways for the participant bags: Yes No

If yes, the item we would like to include is: _____

3. We would like a table at the event. Yes No

4. All sponsors can choose to have company name listed or submit a logo.
Please write your company name exactly how you'd like it to appear on web
site; signs, etc.:

Artwork and logos should be submitted to johnhaynesjr@vaumc.org as follows:

Logos for the banner will be printed only in one color and should be submitted as hi-res (300 dpi) JPEG or EPS files.

Logos for signs should be submitted as hi-res (300 dpr) JPEG or EPS files. Most photoshop and illustrator files can also be accepted.

Logos for website should be submitted as 72 dpi JPEG or PNG files.

You may also submit a PDF of your logo.

COMPLETED SPONSORSHIP FORMS DUE JUNE 22, 2022 mail
checks payable to Strasburg UMC, in memo, write "5K"
to 114 W Washington Street, Strasburg, VA 22657 or scan and email to
johnhaynesjr@vaumc.org

