

NOVA SOCIAL MEDIA & MARKETING REAL ESTATE SERVICES



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NOVA SOCIAL
MEDIA & MARKETING



REAL ESTATE SERVICES

NOVA SOCIAL MEDIA & MARKETING is a full-service digital marketing agency that offers expert services in the areas of social media, website creation, branding, digital strategy, video production, content creation, and much more. If a business needs help with any facet of digital marketing or strategy, we can help. We pride ourselves on our amazing customer service and our ability to think outside the box to create new levels of success for our clients.

YOUR ONE-STOP SHOP FOR ALL YOUR REAL ESTATE MARKETING NEEDS

Elevate your real estate agency's presence and drive property sales with our comprehensive marketing solutions. We specialize in immersive virtual tours, captivating content creation, and targeted social media campaigns that attract and engage your audience. Let us amplify your brand and expand your reach in the ever-evolving and competitive real estate market.

WHAT WE OFFER



360° PHOTOGRAPHY FOR VIRTUAL TOURS

Our 360-degree camera enhances real estate marketing by offering immersive virtual tours. These images provide an interactive, comprehensive view of properties, increasing accessibility and informed decision-making by enabling remote exploration.



BRANDED DIGITAL FLOOR PLANS

Improve your real estate marketing by offering visually engaging and informative layouts. Our branded floor plans provide clear spatial insights that assist potential buyers by providing accurate details in a visually appealing way.



DRONE VIDEOS & PHOTOGRAPHY

Our drone services offer captivating aerial views that showcase property surroundings, landscapes, and amenities. These visuals enhance listings, attracting potential buyers with immersive perspectives and stunning imagery.



VIDEO WALKTHROUGHS & SNEAK PEEKS

Video walkthroughs and sneak peeks are pivotal in modern real estate. These immersive, top-to-bottom tours provide a compelling inside look at properties, enticing prospective homeowners with detailed previews of spaces and features. Our content captures interest by allowing viewers to envision themselves within the property, and offers engaging visual presentations to attract serious buyers.

REAL ESTATE PHOTOGRAPHY

Pair your listing's drone-captured aerial photos with high-quality ground-level images. Using our professional cameras, our in-house photographer has years of experience capturing the best angles of properties both big and small, working from the outside-in to highlight scale, surroundings, and unique features. Enjoy a seamless fusion of aerial and ground-level perspectives to show your listing in its best light.



SOCIAL MEDIA MARKETING

As a full-service marketing team, we have the tools to generate compelling marketing campaigns, cutting together trend-specific reels and engaging copy to go along with all photo and video assets. We can also provide social media training or full social media automation, running all of your social media accounts so your team can focus on what they do best: selling properties.

VIDEO & AUDIO PRODUCTION

Our comprehensive video and audio productions breathe life into your listings, enabling potential buyers to immerse themselves in the spaces they envision as their future homes. Our dynamic presentations capture the personality of each property, creating an emotional connection that drives engagement. We will make your listings stand out in a crowded market, fostering a genuine buyer's desire in your clients.



TEAM HEADSHOTS & VIDEO PROFILES

Personalize your agency's image and establish trust with clients through high-quality headshots that reflect your team's professionalism and approachability. Go one step further and allow your clients to connect with your team on a more personal level with our expertly-crafted video profiles that help you stand out by humanizing your brand and building meaningful connections with prospective clients.

CONTACT US **TODAY**

Our in-house team of professionals has many years of combined trusted experience and would love the opportunity to help your agency and brand soar to new heights. If you would like to learn more about our services, please reach out to our friendly team of experts.



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