

Grants MainStreet Project Inc.

A Community Non-Profit Corporation PO Box 337 · Grants, NM · 87020

FOR IMMEDIATE RELEASE

Grants MainStreet Project Achieves Program Accreditation Through New Mexico MainStreet

GRANTS, NEW MEXICO - 11/9/2023 - Grants MainStreet Project is proud to announce that it has achieved program accreditation through New Mexico MainStreet, marking a significant milestone in the organization's commitment to revitalizing and enhancing the heart of Grants, New Mexico. This accreditation recognizes the dedication and hard work of Grants MainStreet Project in its efforts to create a vibrant, economically prosperous, and culturally rich downtown district.

Accreditation by New Mexico MainStreet signifies that Grants MainStreet Project has met rigorous standards of excellence in downtown revitalization and community development. This accreditation not only validates the organization's commitment to enhancing the Grants community but also brings forth several tangible benefits for the residents and businesses in the area.

Benefits of Grants MainStreet Project's Accreditation:

- 1. **Access to Resources:** Grants MainStreet Project now gains access to an extensive network of resources, technical assistance, and expertise offered by New Mexico MainStreet and its partners. This support will empower the organization to implement innovative strategies and best practices for downtown revitalization.
- 2. **Economic Growth:** By being part of a statewide program, Grants MainStreet Project will benefit from increased visibility and promotion. The program's accreditation will attract businesses, investors, and tourists, leading to economic growth and more opportunities for local entrepreneurs.
- 3. **Community Engagement:** The accreditation promotes increased community engagement. Grants MainStreet Project can now participate in workshops, conferences, and training opportunities that will strengthen its ability to engage with the community and encourage participation in downtown revitalization projects.
- 4. **Heritage Preservation:** Grants MainStreet Project's accreditation signifies its commitment to preserving and celebrating the unique heritage and culture of Grants. This will result in the preservation of historic sites, architecture, and traditions, which can be a source of pride for residents and a draw for visitors.

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- 5. **Job Creation:** A thriving downtown district can create job opportunities for local residents. Grants MainStreet Project's accreditation will help attract new businesses, leading to job creation and economic diversification.
- 6. **Quality of Life:** A revitalized downtown area improves the quality of life for Grants' residents by providing a vibrant and appealing space for social gatherings, cultural events, and leisure activities.
- 7. **Increased Property Values:** As the downtown area flourishes, property values in Grants are likely to increase, benefiting property owners and the local tax base.

Grants MainStreet Project is excited to embark on this new chapter as an accredited MainStreet program and will continue to work tirelessly towards the revitalization and enhancement of downtown Grants.

For more information about Grants MainStreet Project, its accredited MainStreet program, and how you can get involved, please visit grantsmainstreetproject.com or contact William Yarborough at grantsmainstreet66@gmail.com or (505) 658-2450.

About Grants MainStreet Project:

Grants MainStreet Project is a non-profit organization dedicated to the revitalization and economic development of Grants, New Mexico. Our mission is to create a thriving, culturally rich downtown district that serves as the heart and soul of our community.

About New Mexico MainStreet:

New Mexico MainStreet is a program of the New Mexico Economic Development Department that provides resources, training, and support to local MainStreet programs and communities. Accreditation by New Mexico MainStreet signifies a commitment to downtown revitalization and community development.

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