



CONFRÉRIE DE LA CHAÎNE DES RÔTISSEURS



FORTITUDE

“It’s not life that counts but the Fortitude you bring into it.”



2024 FORTITUDE PROGRAM

THE GOAL

Grow our Membership and Revenue.

QUALIFY FOR THE FORTITUDE CLUB AS A MEMBER

- Sponsor one new member* - receive:
 - ✓ Fortitude Pin
 - ✓ An invitation to attend the Fortitude Club reception at the 2025 Grand Chapitre

QUALIFY FOR THE FORTITUDE CLUB AS A BAILLI

- Recruit five new members* - receive:
 - ✓ Fortitude Pin
 - ✓ An invitation to attend the Fortitude Club reception at the 2025 Grand Chapitre.





QUALIFY FOR THE CIRCLE OF EXCELLENCE

The top two Baillis per province* with:

- The highest number of new members in 2024 (13 minimum*)

OR

- The highest percentage of the Bailliage total membership increase in 2024 vs 2022 (minimum 17%)

* If a Province does not have any Bailli who meets the minimum requirement (13 new members or at least 17% membership increase, the award will be open to a National level to the highest achiever(s) other than the winners already in place, regardless of Province. Maximum award limited to 20 top Baillis for membership drive in 2024.

RECEIVE:

- ✓ An invitation for you and your spouse/significant other to a private dinner for all the recipients at the 2025 Grand Chapitre
- ✓ Special Fortitude Circle of Excellence medal
- ✓ Special recognition at the 2025 Grand Chapitre





FORTITUDE PROGRAM RULES

Dates: **January 1 – December 31, 2024**

Participation in this program is optional and all members and Baillages are eligible.

Attendance at the 2025 Grand Chapitre is also voluntary. Any travel costs such as air fare, hotels and meals will not be included. Only the private reception and/or private dinner for the Circle of Excellence will be complimentary.

In order to qualify for the Fortitude Club and/or Circle of Excellence the applications have to be received at the National Office along with the full dues amount (no partial payment).

*Number of members is defined as follows:

- Non-professional member counts as 1
- Professional member counts as 2
- Ecuyer and/or Spouse counts as 0.5
- Young Professional & Reinstatement counts as 0.5



“The virtue of prosperity is temperance; the virtue of adversity is Fortitude.”