



Blue Daffodil Designs

PO Box 893 | Dumas, TX | 79029 | (806) 340-0085

PRIVACY POLICY

Protecting your private information is our priority. This Statement of Policy applies to www.BlueDaffodilDesigns.com and governs data collection and usage. For the purposes of this privacy policy, all reference to Blue Daffodil Designs include www.BlueDaffodilDesigns.com, a website for jewelry design and sales. By using the Blue Daffodil Designs website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered, Blue Daffodil Designs may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-Mail Address
- Phone Number

If you purchase Blue Daffodil Designs' products or services, we collect billing information, including credit card information, used to complete your purchases.

We do not collect any additional personal information about you unless you voluntarily provide it to us, however, you may be required to provide certain personal information in order to do business with Blue Daffodil Designs other than sales. These may include:

- Registering for an account
- Warranty Services
- Signing up for sneak peek emails
- Communications regarding a custom design
- Communications regarding purchases, returns, and/or other questions

Use of Your Personal Information

Blue Daffodil Designs collects and uses your information to operate and deliver the services you have requested. We may also use your personal information to inform you of other products or services available.



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Sharing Information with Third Parties

Blue Daffodil Designs does not sell, rent, or lease its customer's information to third parties. We may share data with trusted partners to perform the following actions:

- Send you email (if subscribed)
- Navigate the website and website purchasing system

All such partners are prohibited from using your personal information except to provide these services and are required to maintain the confidentiality of your information.

Blue Daffodil Designs may disclose your personal information, without notice, if required to do so by law enforcement or to comply with the edicts of the legal process.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by the service provider of the Blue Daffodil Design website. This information may include your IP address, browser type, etc. This information is used for the operation of the service, to maintain the quality of the service, and to provide general statistics of the performance of the Blue Daffodil Designs website.

Use of Cookies

The Blue Daffodil Design website uses cookies to help personalize the use experience. A cookie is a text file that is placed on your hard disc by a web page server. Cookies can not be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web service in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide you with a convenience feature to save you time. The cookie tells a web browser that you have returned to a specific page. For example, if you register with Blue Daffodil Designs, a cookie helps the website recall your specific information on subsequent visits to that site. This simplifies the process of recording your personal information such as billing address, shipping address, and so on. When you return to the Blue Daffodil Designs website, the information you previously provided may be retrieved for easier navigation and use of the site.

You have the ability to accept or decline cookies and most web browsers will automatically accept them. You can modify your web browser settings to automatically decline or delete them if you prefer. If you chose to decline them, you may not be able to fully experience the interactive features of the Blue Daffodil Designs website or other websites you visit.



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Security of Your Personal Information

Blue Daffodil Designs secures your personal information from unauthorized access, use, or disclosure by utilizing SSL Protocols.

When personal information is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL.)

We strive to take appropriate security measures to protect against the unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any other wireless network can be guaranteed to be 100% secure. As a result, whilst we strive to protect your personal information, you acknowledge that (a) there are security and privacy limitations inherent to the Internet which are beyond our control and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request, we will:

- Delete your information from our records
- Direct any service providers to delete your personal information from their records

Please note that we may not be able to comply with your requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was obtained, fulfil the warranty, or product recall conducted in accordance with federal law; provide a good or service requested by you, or reasonable anticipated within the context of our ongoing business relationship with you, or otherwise form a contract between you and Blue Daffodil Designs;
- Detect security incidents, protect against malicious, deceptive, fraudulent or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with legal obligations;
- Or otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.



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Children Under Thirteen

Blue Daffodil Designs does not knowingly collect personal information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

E-Mail Communications

For those who voluntarily sign up for sneak peek emails, Blue Daffodil Designs will contact you via email at the address you provided with information only pertaining to upcoming custom designs and market purchases. You may unsubscribe from these emails at any time by using the UNSUBSCRIBE link provided in the emails.

Blue Daffodil Designs uses a trusted third party to accept and safely store your email address and administer the emails as needed.

Changes to this Policy

Blue Daffodil Designs reserved the right to make changes to this policy from time to time as needed. We will notify you of significant changes in the way we treat personal data by sending a notice to the primary email address specified in your account and by placing a prominent notice on www.BlueDaffodilDesigns.com. Your continued use of the website and/or services available will constitute your acknowledgement of the modified Policy and agreement to the updated terms.

Contact Information

Blue Daffodil Designs welcomes your questions, comments, or concerns regarding this Policy. Please contact us at:

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Dumas, TX 79029
(806) 330-0085
asmith@bluedaffodildesigns.com