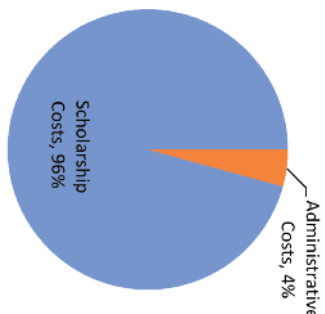


## Kennedy-King: A Model of Financial Efficiency and Positive Outcomes

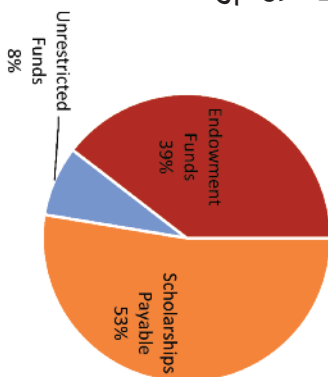
Thanks to our generous donors and volunteers, Kennedy-King is a model of economic efficiency...

### Expense Ratio for FY15



An all-volunteer organization

### Fund Status as of 6/30/15

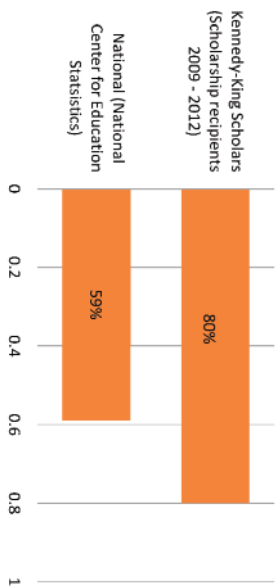


Responsible custodian of your donations

Kennedy-King Memorial College Scholarship Fund, Ltd.  
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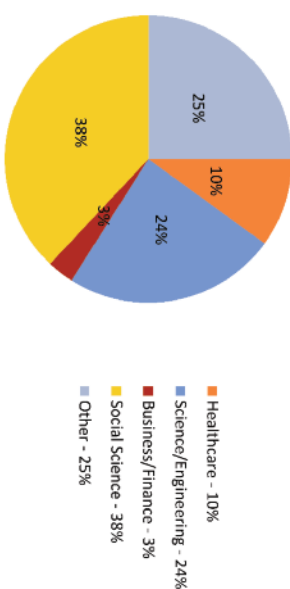
... and positive outcomes:

### Graduation Rate



Kennedy-King Scholars succeed in the classroom

### Academic Major



Preparing the workforce for the 21st Century



# KENNEDY-KING MEMORIAL COLLEGE SCHOLARSHIP FUND

*Investing in our youth for a better tomorrow.*



**Brenda Ruiz**

As we enter our 48th year the Kennedy-King Board of Directors wishes to thank you for the many years of support. In a letter thanking Kennedy-King for awarding her a scholarship Brenda Ruiz, a 2015 recipient, wrote:

*"Sometimes I forget my potential and purpose in this world while caught up in the rigors of classes and work. Kennedy-King awarding me this scholarship reminds and reinforces in me that my purpose is significant. It reminds me that many people work hard to help students like myself. Your belief in my ability to do well and succeed is a powerful motivator for me to continue my pursuit of a higher education so that I can continue my fight for social justice in this world."*

On May 15, 2015 Kennedy-King awarded 33 scholarships—the largest number ever. These scholars, from Contra Costa College, Diablo Valley College & Los Medanos College, join the ranks of the 716 scholarships recipients Kennedy-King has helped. The value of our scholarships awarded is now \$3.8 million. We thank you for your generosity and continuing commitment to providing a better future.

#### Major Donors to Kennedy-King include:

- Pat & Shirley Campbell Foundation
- Ron & Diane de Golia
- Gagen, McCoy, McMahon, Koss, Markowitz, & Raines
- Supervisor Federal Glover
- Frank & Kathy Gouveia
- Merle & Bonnie Hall
- Kaiser-Permanente
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- Uriel & Isabella Oseguera
- Phillips 66
- Art & Robin Rangel
- Ed & Gwen Regalia
- Sharon Simpson
- Swarts Endowment Fund
- Wells Fargo Bank
- Ellen Williams/Brad Macy

Mail your donation to:  
Kennedy-King Memorial  
College Scholarship Fund  
P.O. Box 2643  
Martinez, CA 94553

Or donate online at:  
[www.kennedyking.org](http://www.kennedyking.org)



**The 2015 Kennedy-King Memorial Scholarship Recipients**

## Meet some of our 2015 Kennedy-King Scholars



*“My journey to California was difficult and dangerous. Things were not easy. My mother had to work three jobs to support us. I would go to school during the week, and on weekends I would go work with her.”*

**Denis Sanpedro**, a Los Medanos College graduate now attending the University of California-Davis; majoring in Biology.



*“The Kennedy-King scholarship will help me afford a college education, and it grants me the opportunity to create a better life for myself, my family, and the youth I will encounter as a future teacher. Kennedy-King makes that opportunity possible.”*

**Arin Keel**, a Contra Costa College graduate now attending the University of California-Davis; majoring in Education.



*“He held the gun to my head and said ‘I’m not leaving empty handed.’ In exchange for my life I complied and gave the drug dealer a backpack full of cash. From that moment forward I realized I could not continue to jeopardize my life in order to survive.”*

**Alexis Mercado**, graduate of Contra Costa College; Neuroscience major at the University of California-Davis.



*“One could say I’ve always had a wild imagination. Artistry was my first love. We as human beings have the ability to bring what was only thought to be imaginable into reality. This enralls me. The ability to make something out of this passion is what drives me to continue my pursuit of a college education.”*

**Wesley Ihezue**, a Diablo Valley College graduate now attending CSU-Long Beach; Majoring in Industrial Design.

Meet more Kennedy-King Scholars at [www.kennedyking.org](http://www.kennedyking.org)

## Kennedy-King Scholars — A History of Great Outcomes

Studies have shown that persistence, energy, discipline and focus correlate to success. The three Kennedy-King alumni featured below are testament to these characteristics. They also have a strong commitment to community:

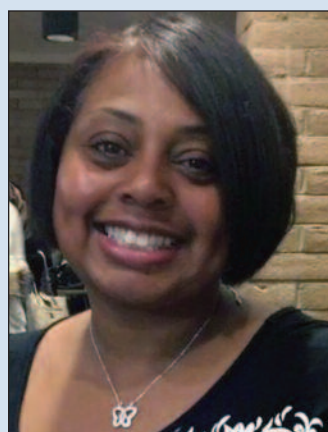


**Krystal Hinojosa**

*“Thanks to the generous donors of Kennedy-King Scholarship Foundation I was able to get the education I needed to achieve my dreams, but also to give back to the community that gave me so much. Thank you so much to each of the donors.”*

- A 2004 Kennedy-King Scholar from Los Medanos College
- Received a BA in Rhetoric and a BS degree in Conservation & Resource Studies and City and Regional Planning from the University of California
- Worked for Contra Costa County’s Department of Conservation & Development as a permitting Manager for the East Contra Costa County Habitat Conservancy
- Currently Chief of Staff for Contra Costa County Supervisor Karen Mitchoff (District IV)
- Currently Chair of the City of Antioch Planning Commission

- Has a passion for sewing, which includes the production of quilts for women’s shelters
- Raised four children, three of whom are college graduates—Brian as a Political Science major from UC Santa Barbara; Breanna as a Criminal Justice major from the university of Phoenix; and Alana as a Communications major from the University of Southern California



**Sophia J. Clementin**

*“For the past two years I have been blessed with the opportunity to serve on the interview panels for Kennedy-King Scholarship recipients. This experience has been incredibly rewarding for me as I have met many inspirational young adults who bring me so much hope as they share with us their aspirations and visions for the future. I am so happy to be part of helping provide the same opportunity for these young people to advance their education that was given to me 20 years ago.”*

- A Kennedy-King 1995 Scholar from Contra Costa College
- Graduated from CSU-East Bay in 1999 with a BS degree in Liberal Studies and a Minor in Early Childhood Education
- Worked in the Acalanes Union School District as a career counselor
- Currently works in a management position with AT&T managing environmental health and safety issues for call centers across the United States
- A member of parent boards at both of her children’s schools including fundraising activities such as Project Santa and Adopt-A-Family



**Felicia Germany**

*“Receiving the Kennedy-King scholarship played a major role in fulfilling my dreams of achieving a college education. I will forever be grateful.”*

- A Kennedy-King 2001 Scholar from Contra Costa College
- BA in Liberal Studies with an emphasis in Ethnic Studies from CSU-East Bay
- As a student and after graduation served as an emergency foster-mother for Contra Costa County Social Services
- Has worked with Contra Costa County Health Services in the administrative services and records area