



Connoisseurs of Luxury Real Estate

Virtuoso



At **Cheval Realty**, our mission is to provide our clients with the best possible luxury real estate experience. We strive to exceed expectations and provide exceptional customer service every step of the way ”

Purveyors of Luxury

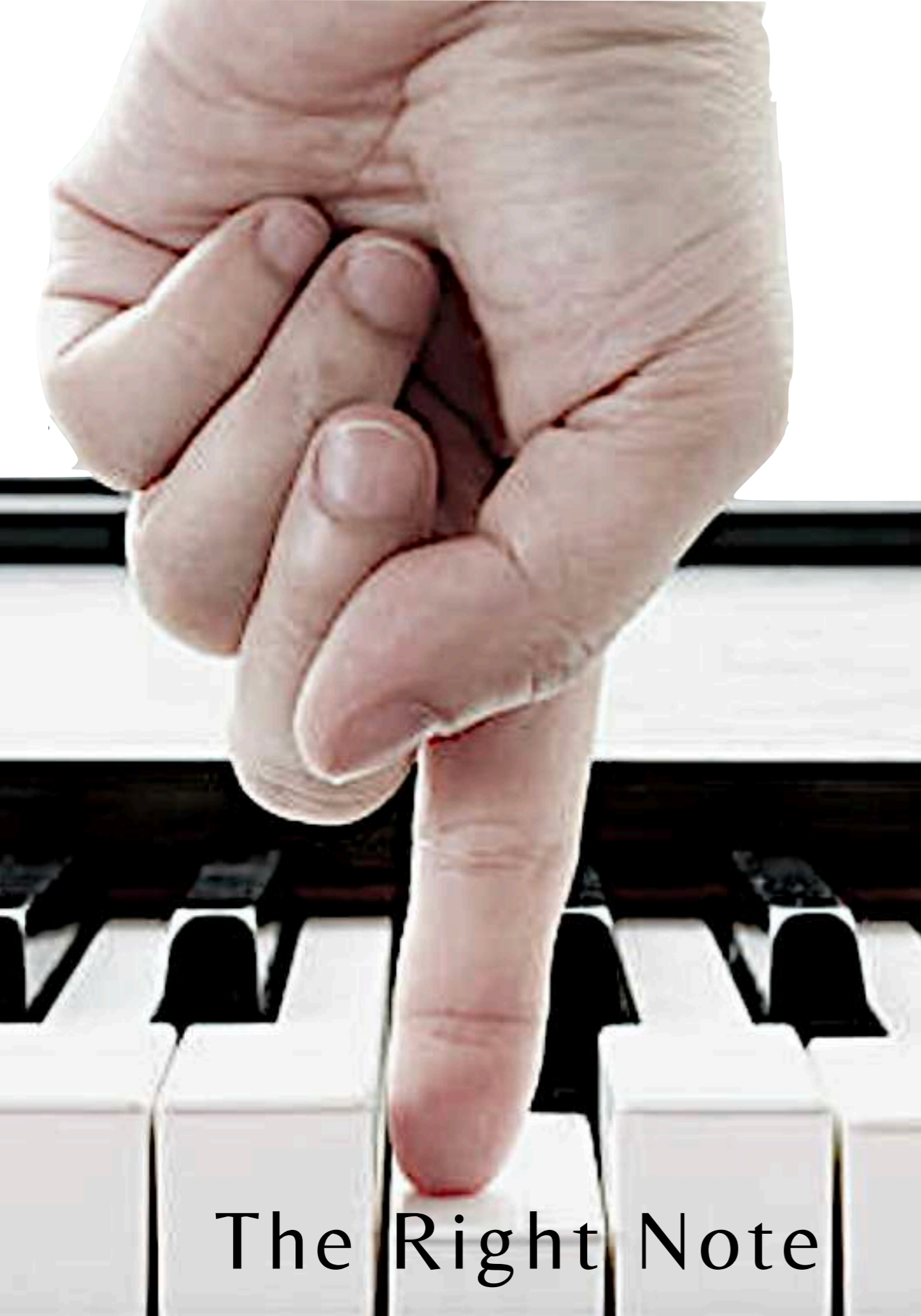
Listing Presentation

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Cheval is a forward thinking technologically driven luxury real estate company. It has an 'Unique' approach of amalgamating 'Technology' and the 'Touch and Feel' factor to nurture relationships and service it's 'Creme del a Creme' clientele.

Unique





The Right Note

Pro Shoots

“ Luxurious properties need to be showcased as a ‘Class act’. At **Cheval** we bring out the best by engaging in professional still shoots to capture the essence. Every angle is carefully gauged to bring out the best. To further add to the repertoire, we video shoot in 360 panoramic views and create scintillating aerial views with drones. The end result is cinematic

Curated Brochure

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Luxury real estate needs to be curated and presented with finesse and articulation. At

Cheval we prepare a detailed presentation document with an in-depth write up describing the attributes of the property and the compelling reasons for its consideration

Maestro





Luxe Collaterals

“ Every piece of collateral for a luxury property should be befitting. **Cheval** displays its properties in innovative and bespoke designs. Properties are showcased in Pop-up die-cut 3D ‘Kirigami’ as well as futuristic mini LED screen brochures. We are distinct and attuned.

Attuned

Listing on Website

“ Listings on **www.chevalluxury.com** stand out ‘Tall’. The listing section is very detailed and represents a property in great detail. Professionally shot photographs, videos, drone shoot and 360 Videos are depicted for an immersive experience

Avant-Garde



Equipoise



Social media Marketing

“ There's many a slip 'twixt the Cup and the Lip in today's social media marketing. The marketing team at **Cheval** works meticulously to read in between the lines to gauge, fine tune and monitor campaigns on a day to day basis. The company has developed an in-house algorithm aided by AI to achieve specific outcomes

Website Marketing

“ The **Cheval** website attracts qualified leads based on DYNAMIC search engine optimisation. The digital marketing team works with innovative cutting edge technology to ensure quality traction and traffic to the Website



Bespoke

L i m p i d



E mail Marketing

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The company has in place a qualitative data base of HNI & UHNI's which is continuously monitored and mined for efficacy.

Cheval shares monthly updates on the new 'Listings' and 'The Cheval Times' newsletter with this elite group to keep them abreast with the latest. 'A very Qualitative approach to email marketing'. Less is More

Events & Promotions

“ Being the Connoisseurs of Luxury Real Estate, Cheval associates with like minded luxury brands for events and promotions. We 'Cherry Pick' and ensure that our creme-de-la-creme clientele experiences luxury in its purest form at these events

We Cherry Pick



A black and white photograph of a piano keyboard, viewed from a low angle looking down the length of the keys. The lighting is dramatic, with a bright light source from the left creating a strong highlight on the keys and casting deep shadows. The piano's lid is visible at the top left, partially open.

Opulence

Opulent Open Houses

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An Open House is a very important promotional activity for marquee real estate properties. As a true purveyor of luxury, Cheval ensures that all Open Houses are grand events and not a banal activity. We tie up with International Luxury brands for the Open Houses and ensure that it is an 'Opulent Affair'.



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