



Mustang  
International



## Purveyor of Luxury

Bred in India, circa 2023, Mustang International is a true blue Uber luxury company with interests in Luxury Real Estate, Hospitality, Commercial Real Estate, Residential Real Estate and Lifestyle International Luxury brands.

The company specialises in luxury marketing, promotions, advisory and consulting for the discerning with its presence in the major metropolitans of india.

'Mustang' exudes 'power & elan' and is embodied with grace, poise, fairness and is pristine. These virtues are embedded in the culture of the company and every individual is a testimony to this fact.

CHEVAL REALTY

VISION

WALK  
THE  
TALK

# MISSION



TO BE THE MARKET LEADER IN THE  
LUXURY REAL ESTATE INDUSTRY IN INDIA  
THROUGH TRANSPARENCY, INTEGRITY  
AND UNDETERRED COMMITMENT



# Renaissance of Luxury Real Estate

Cheval Realty is a specialised Uber luxury real estate company which pioneers in marketing and selling marquee residential properties in the metropolitans in India. The bouquet of realty services include, Selling, Facilitating a buy, Leasing, Collaborations, Mergers and Advisory on real estate portfolios.

With the core understanding of the nuances of the luxury real estate market in India, Cheval has put in place a robust data analytics and research cell to assess asset valuations and have the finger on the pulse.

The company lays special emphasis on training its people in the luxury real estate domain and equips them with in-depth knowledge through innovative tech-tools as an on-going process.



# Renaissance of Luxury Real Estate

A 'Mustang' is always ahead of the curve and is the top choice as an advisor and unarguably the safest pair of hands to entrust a marquee residential property with.

A 'luxury property' deserves a 'Mustang Advisor' and no less. The ethos of the brand is to 'Walk the Talk'. The company is people's centric 'For the people by the people' and invests from time to time in upgrading skills of its team members and is a proponent of 'teamwork' wherein each individual helps the other. 'Rising together' is the only way at Cheval Realty.

'Customer delight' and surpassing a clients expectations is the sole objective of the '**Luxury Relationship Management**' team at Mustang.



# Commercial Real Estate

The Indian economy is growing at a steadfast pace and is touted to be the world's third largest economy by 2030. The commercial real estate division at Cheval Realty sees this as a great opportunity and has put in place a vertical which focusses on this segment.

The company provides services encompassing Selling, Buying, Leasing, Joint Developments, Sovereign & Internal Funding and advisory for the large business houses and MNC's in India. The segments covered under this vertical include, Offices, Land Parcels, Commercial buildings, Hospitals, Educational Institutes and Warehouses.

The company intends to establish a platform for showcasing a wide array of commercial properties and make it the 'Go to' platform for commercial assets.





# Iconic

This vertical will build iconic standalone luxury residential skyscrapers for the discerning creme-de-la-creme in India.

Developments will be Uber luxury, futuristic, fully self sustainable and green. Residences starting at 7 million USD and upwards will be one of its kind edifices in the metropolitans of India.

The company proposes tie-ups with luxury brands from Europe for design, aesthetics and collaborations for these limited edition luxury residences for the discerning.

**‘Only by invitation’**

The background features a series of overlapping, wavy, horizontal bands in various shades of gray, creating a sense of depth and movement. The top portion is a solid black, which transitions into the lighter gray bands. The overall effect is a modern, minimalist aesthetic.

ZILLION HOMES



VISION

WHAT  
YOU SEE  
IS  
WHAT YOU  
GET

# MISSION

TO HARNESS THE VAST POTENTIAL OF THE BURGEONING PREMIUM REAL ESTATE MARKET IN INDIA BY PROVIDING AN ON & OFFLINE PLATFORM WHICH SHOWCASES AUTHENTIC RESIDENTIAL PROPERTIES AND FACILITATES THE SELLING & BUYING PROCESS. A PLATFORM WITH A PROMISE TO DELIVER YOUR DREAM HOME.



## Residential Real Estate

This vertical will operate as a brokerage which will deal in premium residential assets between 0.5 to 1.20 Million USD across 13 cities in India.

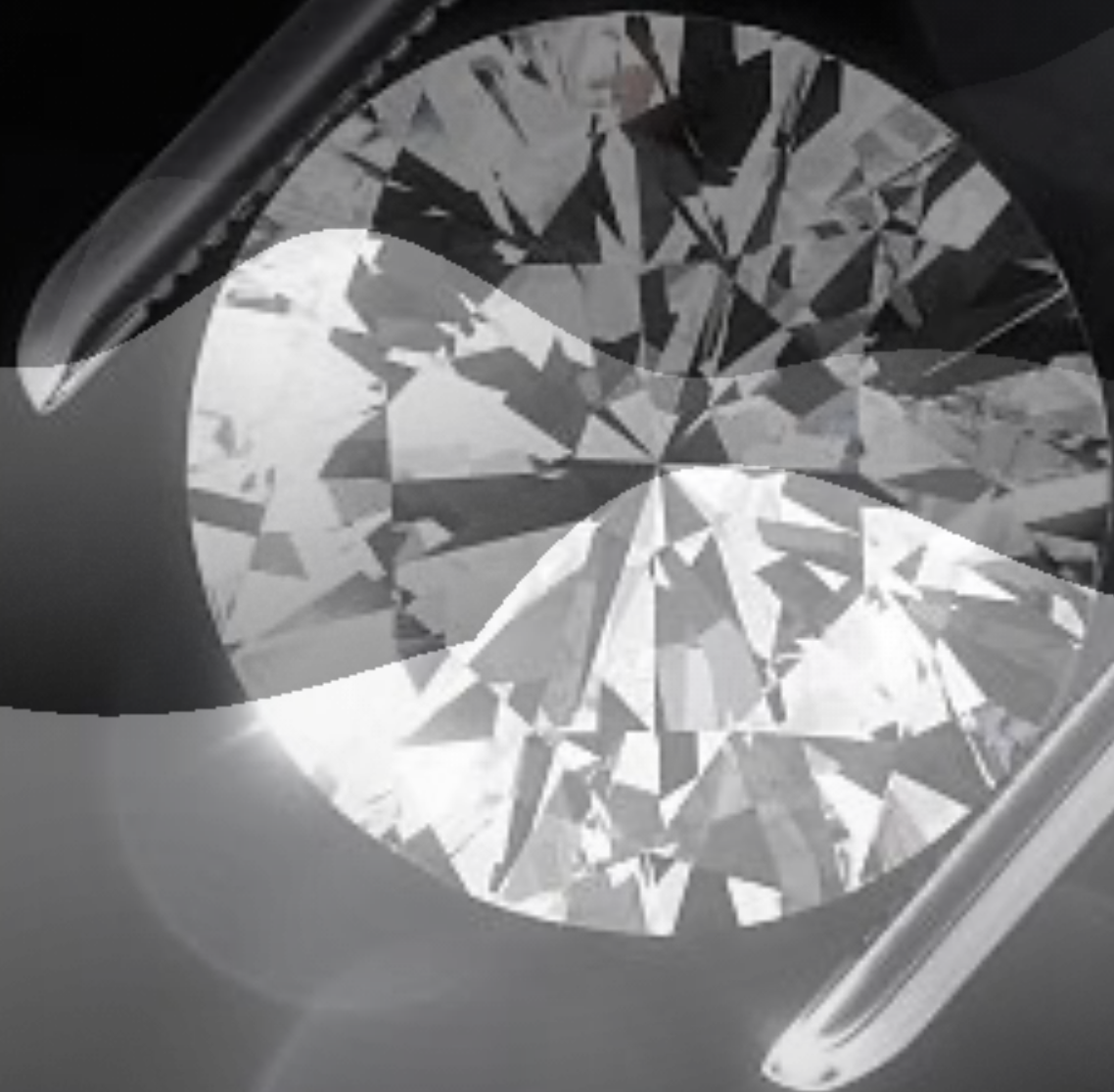
A tie-up with a brand from the U.S is proposed for this division to penetrate the real estate market in india. This model is primarily an on-line cum off-line model which will facilitate buying and selling of residential real estate.

The vertical is poised to achieve a top line of 200 Million USD by 2026



# The Trove

VISION



To re-create  
bespoke  
luxury life  
style  
experiences



# MISSION

TO GET TO THE SHORES OF  
INDIA, THE 'HIDDEN GEMS' OF  
INTERNATIONAL LUXURY  
LIFESTYLE & FASHION





# Luxury Retail

The 'Trove' is a concept of promoting the hidden gems of luxury from across the world in the lifestyle product segment.

India has seen a bee-line of international luxury brands establishing their presence in the recent past but it has not witnessed the quintessential hidden gems of luxury.

Bespoke and born out of decades of legacy and unwavering craftsmanship, these luxury brands are iconic and revered. Mustang has put in place an aggressive plan to represent these gems which truly follow the path of 'Less is more' as all of them are limited by production.

The aim is to set up a chain of bespoke boutiques at locations which are steeped in luxury.