



MACC Board Meeting

Oct 15th at 9am

ATTENDANCE:

Daphne, Jenny, Reagan, Candi, Sheri, Tracy (all via zoom)

Action items listed in yellow

Approval of September Meeting Minutes - motion approved

FINANCIAL:

- Reagan provided an update from the database system with member and event income. This doesn't include donations or check payments.
- Look at new treasurer using the database WildApricot system for invoicing (save funds as opposed to Quickbooks online)
- Plea for new Treasurer

GENERAL / BOARD UPDATE:

- Officers needed: Board Chair and Treasurer
- Candi has reached out to several people (including a tax accountant for the treasurer position)
- Vision Committee suggested that **Jenny reach out to Alyssa Bachman** as well as a number of others

VISION COMMITTEE UPDATE:

- Need to review current status and get paperwork up-to-date
- Send out an "all-points-bulletin" to request people to step up and serve on the MACC Board - **Reagan will draft and send to board for review**
- Look at doing an in-person meeting in November, followed by a Focus Group to invite new board members and do some strategic planning for
- Find board nominees and vote for the new board and officers /executives in December for 2022
 - Surround the meeting with prayer
 - Re-introduce Vice-Chair
- **Tracy to check with Twyla for the Treasurer position**
- Motion and approval for in person November meeting with a Focus Group to follow with guests (possibly at Wooddale Church with Threads of Hope sponsoring food -- possible 9am - 1pm)

- Jenny to put together the paperwork, articles of incorporation, Reagan's contract, vision and mission statements

LEGAL / PAPERWORK UPDATE:

- Jenny has been working with the lawyer for paperwork
- He has not gotten any further updates thus far and Jenny is trying to get the final paperwork from him
- All bills have been paid, but we do not have any final drafts
- Jenny to send an alternative email with documentation of past emails / timing and a firm deadline for our paperwork

MARKETING /EXECUTIVE DIRECTOR UPDATE:

- Need content for the next magazine -- all please submit ideas
- Looking for additional sponsors - all look for 2020 sponsors
- Membership is up over 110 (started about 52 members this year after web issues)
- Need to hire an admin (average 3 hours a week) -- Jenny to run indeed ad (\$20/hr)
 - Motion moved and approved
- Working on workshops for 2022
 - Plan going forward will probably be to have approximately 6 workshops and cap off the year with the Annual Conference in October

CONFERENCE COMMITTEE:

- Jenny sent in the CEU board approvals
- Conference went very well
 - Committee to put together a to do list for future
- Let's start the search for speakers now to get more to choose from
- Hybrid next year with both in person and virtual
- Reagan will get the file loaded for viewing
- Reagan will post in the CEU store for purchase
- Pick next year's theme now and start getting speakers in advance - task for all
 - Looking at speakers -- looking to get higher caliber
 - Find options to give incentives - like a donation amount write off or 12 CEUs for each speaker. Keeps cost down, but gives them a compensation
- Handouts or outline sent out in advance

Next Meeting - Nov 19th (in person) to be followed up with a Focus Group

Closing Prayer

Adjourn