

MACC Board Meeting Minutes
May 21, 2021

Attendees Present: Jenny Beall, Candi Schmechel, Dan Schmoyer & Reagan West

- Financial Updates
 - Reviewed financials.
 - Jenny checking on bank fees.
 - Everything else looks on track.
 - Will need to market online trainings to make up for May increased fees.

- Reagan - Executive Director Update
 - Reagan doing double duty with Kristi leaving to a full-time job
 - Interviewing new interns
 - Working with Jenny (pre-interviews and added job descriptions)
 - Interns with expertise needed in the following categories: social media, graphics, admin/ event planning, database
 - Hired Trinity & have the next magazine rolling
 - Jenny will be getting Dan sponsor information
 - Looking for sponsors and article admissions
 - May - we had 2 successful conferences - great comments
 - Jessica - add LMFT # to certificate and resend when that is # available
 - June - Launch our Online CEU store

- Conference Committee
 - Reviewing proposals
 - Considering virtual only
 - Reagan lack of staffing
 - Comments from previous events are steering toward virtual (more convenient)

- Membership / Mentor
 - Sheri gave an update and suggested that they go to campuses to connect with students
 - Reagan to get Jessica a new list of members to connect with and set up with mentors

Prayer and Adjourn

Next Meeting: June 18, 2021