SCOPE OF WORK
School Demographic (Secondary and Senior Secondary audience)

Education Preparation

Offer core subjects
extended classroom learning
- online and offline
- Foreign language instruction
- German, French, Spanish
-
- *Also- Soft skills and allied learning*

Language Preparation

Offer language courses for
students preparing for studies
abroad e.g. - IELTS,
TOEFEL, PTE, CELPIP

*Niche offering for language &
Study abroad courses for
students preparing for studies
abroad e.g. - IELTS,
TOEFL, PTE, CELPIP
-University admissions support
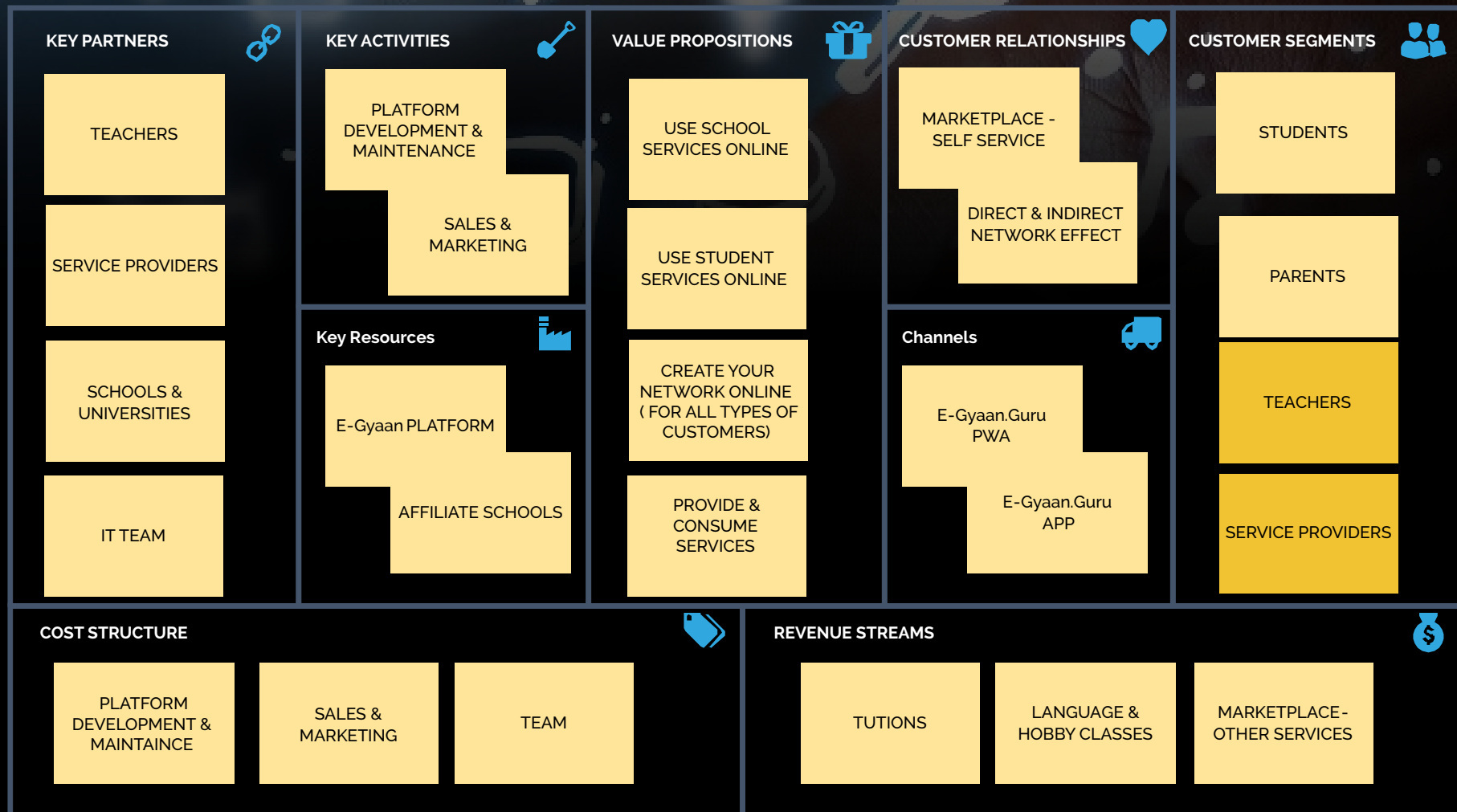- career counseling
Mentoring
-International Partner
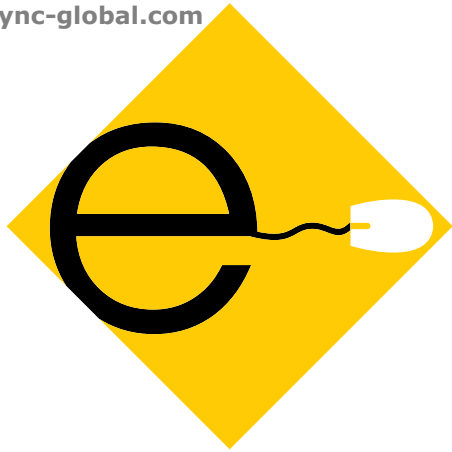-Network
-Embassies
-international sister institutions*

Books and Beyond Ancillary Services

Bag - Pack will offer logistics
e.g. – School related
retail inventory

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KEY PARTNERS

TEACHERS

SERVICE PROVIDERS

SCHOOLS & UNIVERSITIES

IT TEAM

KEY ACTIVITIES

PLATFORM DEVELOPMENT & MAINTENANCE

SALES & MARKETING

Key Resources

E-Gyaan PLATFORM

AFFILIATE SCHOOLS

VALUE PROPOSITIONS

USE SCHOOL SERVICES ONLINE

USE STUDENT SERVICES ONLINE

CREATE YOUR NETWORK ONLINE (FOR ALL TYPES OF CUSTOMERS)

PROVIDE & CONSUME SERVICES

CUSTOMER RELATIONSHIPS

MARKETPLACE - SELF SERVICE

DIRECT & INDIRECT NETWORK EFFECT

Channels

E-Gyaan.Guru PWA

E-Gyaan.Guru APP

CUSTOMER SEGMENTS

STUDENTS

PARENTS

TEACHERS

SERVICE PROVIDERS

COST STRUCTURE

PLATFORM DEVELOPMENT & MAINTAINCE

SALES & MARKETING

TEAM

REVENUE STREAMS

TUTIONS

LANGUAGE & HOBBY CLASSES

MARKETPLACE - OTHER SERVICES

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SCHOOLS

CONNECT.LEARN.GROW

PARTNERS

TECH PLATFORM

PWA/APP

SERVICES Online Classes Online Tuitions

COMMUNITIES Interests Science Clubs Hobby & Sports

CONNECTIONS Friends
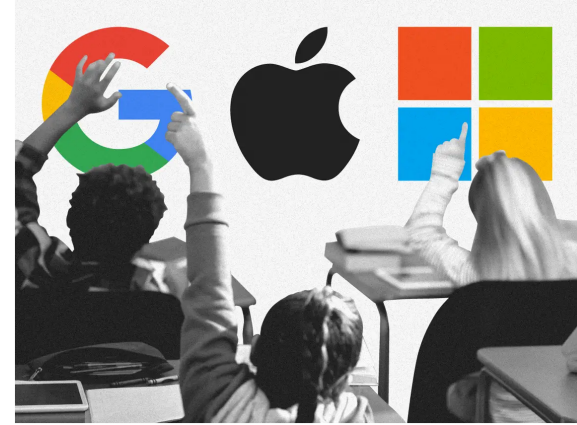
INFO FEEDS

SERVICE CONSUMERS STUDENT/PARENTS

SCHOOL SERVICES
ONLINE CLASSES
TUITIONS
TESTS & ASSIGMENTS
GRADES & REPORTS
DASHBOARDS
ATTENDENCE
PAYMENTS

ADDITIONAL SERVICES
FRIENDS
COMMUNITIES
SERVICES
SHOP
PAYMENTS

SERVICE PROVIDERS TEACHERS/OTHERS

SCHOOL SERVICES
ONLINE CLASSES
TUTIONS
FORUMS

ADDITIONAL SERVICES
TUTIONS
LANGUAGES
HOBBIES & SPORTS
BAGPACK
PROJECTS & ARTS
SKILL & APTITUDE
CAREER COUNSELLING
SCHOOLS & UNIVERSITIES
DIGITAL LIBRARY
HIGHER EDUCATION
PROFESSIONAL COURSES

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ED PREP

EXTENDED CLASSROOM SEGMENT

PILOT-PHASE

- 🔴 **Need assessment (parent/teacher/student) using verified tests**
- 🔵 **Skill Assessment and course assignment process**
- 🟢 **Extended Teaching/Learning**
  (classrooms and additional learning (hobbies, extra classes etc.)

  * **Supporting and supplementing classroom teaching**
  * **Pre recorded classes**
  * **Smart Library**
  * **Additional clarification and query sessions**
  * **Career counselling**
  * **Extended classrooms partners segment- selection and verification**
  * **Foreign Language Instruction - extended support to in-school classes**
  * **Student safety, well being and sensitisation**

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LANGUAGE & UNIVERSITY PREP-SEGMENT

SUPPORT FOR ENGLISH-LANGUAGE LEARNING (SENIOR SECONDARY)

- **TOEFL, IELTS prep and similar English Language programs** (program and partner tie -ups)
- **Skill and English language level assessment**
- **Delivery Modules, Exams and Reports**
- **Career Counselling (domestic and abroad)**
- **Uni Prep and Examinations** (JEE, NEET, National and State University Examinations)
- **CAT, GMAT, GRE** (in subsequent phases)
- **Interactive Classrooms, workshops with educators abroad -** facilitating extended learning)

E-Gyan
TRANSFORMING
FUTURE OF E-LEARNING
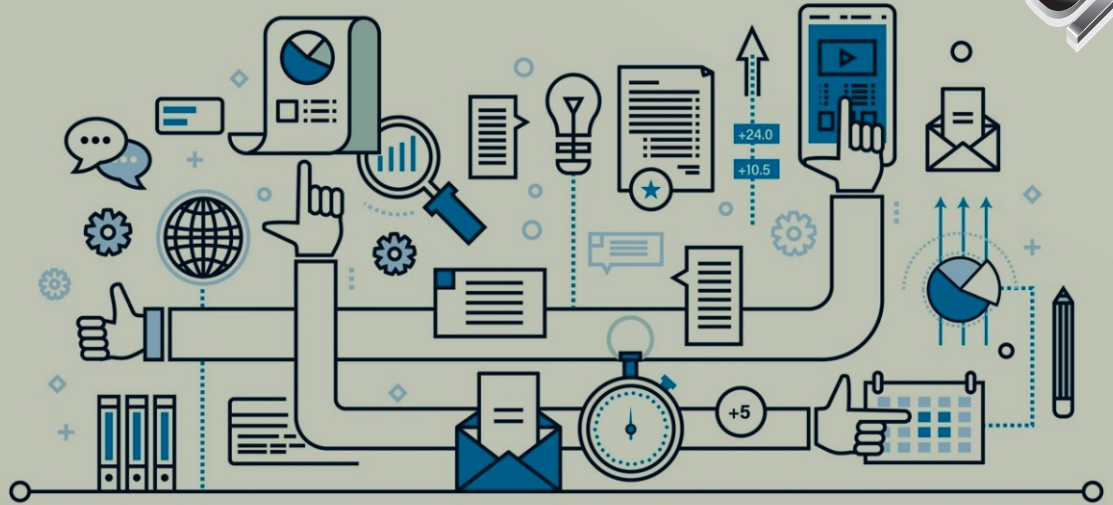
- Expanding extended learning to other schools - Govt. Schools India and Abroad
- Collaboration and exchange programs - India and Abroad
- Setting up exclusive Teacher/trainer interactions via approved/verified platforms
- Teacher Training Certifications and Awards - Micro credentials
- Govt endorsements
- CSR with partners
- Vocational Training
- Adding angel investors and VCs
- Brand Building
- Smart Infrastructure and core function advisory for Schools and Educational institutions

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PROJECT
PREP-SCHEDULE

- **PILOT PHASE**
  - Interaction and Survey of existing infrastructure at client sites – captive database
  - Setting up points of contact
  - Online Courseware inventory
  - Tech Team Set up and Process - (Training if any)

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OPERATIONS (Phase-1)

CAPTIVE DATABASE ONLY

- Skill Assessment - Teachers (due diligence for on boarding)
- Teacher training and recruitment
- Committees - Teachers, Exam, Accounts, Recruitment, Feedback and Imapact Assessment
- Forums
- New programs and inclusions – enabling education outreach
- Due diligence and development of knowledge partner network
- Vendor Management
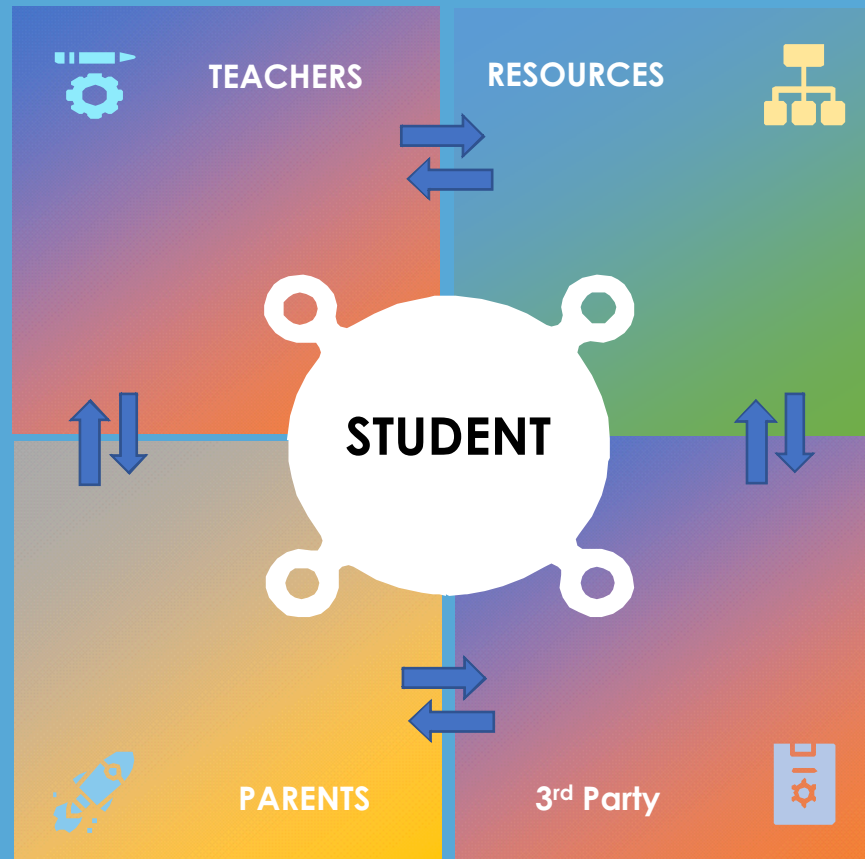- Compliances and Contracts (NDA)

E-GYAN
ECO-SYSTEM

EXTENDED CLASSROOM

- TUTION SYLLABUS
- BROADCASTING & CHATS
- DIGITAL BOARDS & JAMBOARDS
- TESTS & ASSIGMENTS
- RESULTS & REPORTS

ADD ON SERVICES

- DIGITAL LIBRARY
- COUNSELLING
- SCHOLARSHIPS & SPONSORSHIPS
- EXCHANGE PROGRAMS
- BAG PACKS

TEACHERS

RESOURCES

STUDENT

COMMUNITY

- TEST SCORES & GRADES
- PROGRESS REPORTS
- ACTIVITY REPORTS
- PTA & PARENT COMMUNITIES
- PAYMENTS

LANGUAGE/HOBBY

- HOBBY & EXTRA CURRICULAR
- LANGUAGE COURSES
- CODING CLASSES
- CLUBS & ASSOCIATIONS
- STUDENT FORUMS

PARENTS

3rd Party

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TUITION AND LANGUAGE CLASSES HI-LEVEL PROCESS FLOW

TEACHERS	STUDENTS	PORTAL	PARENTS
SYLLABUS & COURSE CONTENT → PURCHASE CLASSES	→ TEST & ASSIGNMENT	→ ANALYTICS	→ PTM
1. Syllabus 2. Time Slots 3. Digital Boards	1. Video classes 2. live chat Q&A 3. Assignment	1. Test Portal 2. Assignment Submission 3. Scores & Grading	1. Classes Wise Reports 2. Monthly Reports 3. Notify Parents

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DETAILED PROCESS FLOW
(INSTITUTIONS/SCHOOLS)

CLASS ROOM MANAGEMENT

PURCHASE CLASSES

TEST & ASSIGNMENT

ANALYTICS

PTM

LIVE CLASSROM

Teacher → Onboarding → Classes -> Subject (Booking Management)

Live Class Room (Starts On Scheduled Time)

Select Classes → Time Slot Selection → Move To Cart → Make Payment → Class Scheduled

Text

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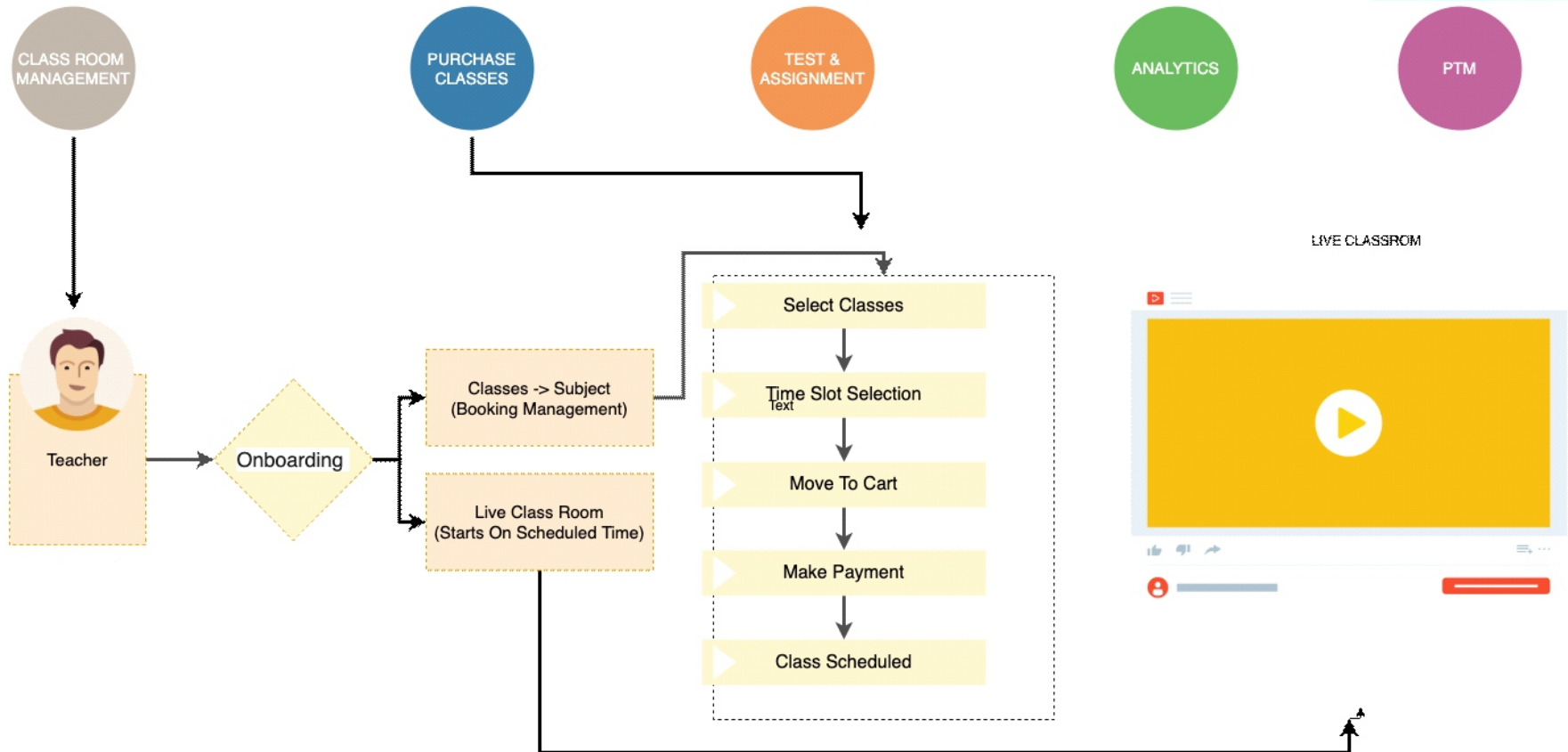
BAG-PACK
PROPOSED PROCESS
FOR ROLL-OUT

Vendor

Products Listing

Delivery and Shipping Management

Payout

Payouts Reports

Revenu Reports

Stage 1

Stage 3

Admin

Vendor Management
Inventory and Commission
Customer Management

Stage 2

Student

Online Purchase

Order Tracking

Stage 4

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E-LEARNING
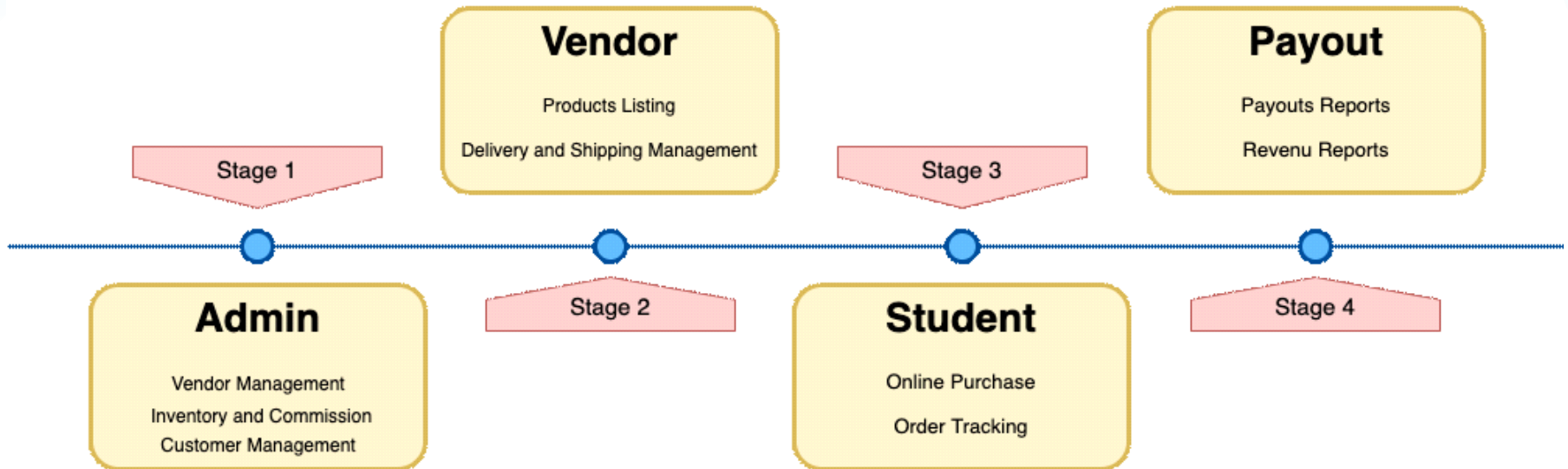
BAGPACK DETAILED PROCESS FLOW

VENDORS

Vendor Onboarding

- ▷ Products Listing
- ▷ Reports & Payouts
- ▷ Sales & Reports Notification

WEBSITE, ANDROID, iOS APP

E GYAAN PORTAL

STUDENT/PARENTS

Add Products To cart

Apply discount + Address Management

Order Placed

Order Tracking + Support

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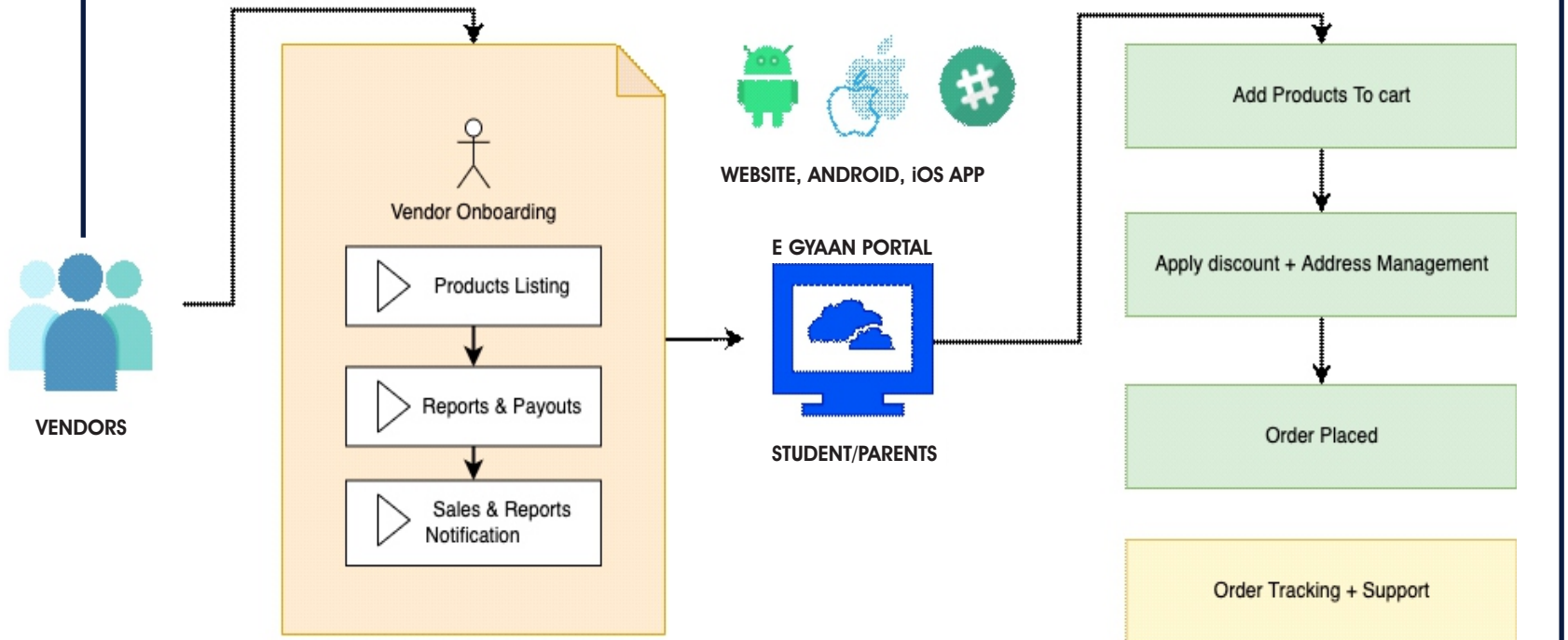
- AI & PLATFORMS IN-USE
- CHAT-BOT
- VOICE-BOT
- TECH-KNOWLEDGE

- PARTNERS FOR EACH PLATFORM

- eCOMMERCE INTEGRATIONS

- INTER OFFICE BRIDGE FOR COMMUNICATION AND ROLL-OUT

- SHARING INTEROFFICE SPoCs FOR ACTION

- OPEN Q&As

- SYNOPSIS

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