

April 2023

Progress on your investments. In a year of ups and downs for both stocks and bonds, we are pleased that Zuma Wealth LLC clients have earned gains year-to-date. We have invested in “buffered” stock ETFs that participate in stock market gains while providing cushions against substantial declines that may occur over the next year. Additionally, accounts hold pure “Beta” stock ETFs, participating in the gains (or losses) of the U.S. and international markets. Bond positions are currently primarily invested directly in short-term Treasury issues to earn the strong income generated by direct government-bond holdings.

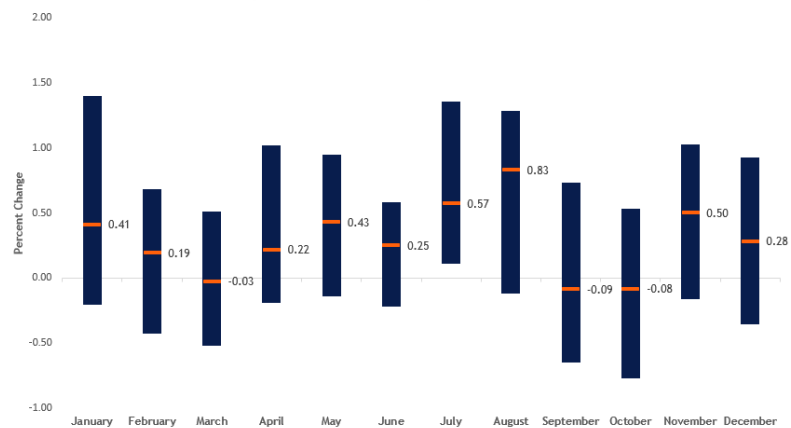


While there is always uncertainty in the broad markets, allocations are created uniquely to appropriately position potential upside while dampening current risks.

Sell in May and Go Away? Or...Buy in May and Enjoy the Stay. “Sell in May and Go Away” is one of the

oldest cliché we have heard. Based on averages since 1950, stocks have been stronger in the months from November to April versus May through October. In recent years, though, “Buy in May” has worked better: the S&P 500 has closed higher for the month of May in 9 of the past 10 years. Also, the May through October period has delivered gains for 9 of the past 11 years. Interestingly, May through August has historically represented

Average Monthly Returns for the Bloomberg Aggregate Index (2003-2022)
20 Year Range (25th Percentile to 75th Percentile) — 20 Year Average



the best stretch of average returns for bonds over the past 20 years, as shown in the chart that shows average monthly bond returns (orange line; the range is in the blue bar). We don’t manage your investments based on these popular market trends. Average returns can be deceiving, especially during an unpredictable year like this one. Whether or not we see these seasonal patterns continue in the stock or bond markets, we do take the position that it makes sense to have core bonds currently.

Investment Update and Philosophy. We reiterate our shared goals of growing your wealth and guarding your future. We implement this by looking at risk and return both strategically and protectively. Strategically, through good offense, by combining different asset classes we create an allocation with great prospects for delivering the growth you seek while guarding against unnecessary risk. Protectively, through great defense, we incorporate data to flexibly respond to market information and to help guard against losses.



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