

Create Every Opportunity "The CEO Program Info Deck"

BRINGING ENTREPRENEURSHIP AND FINANCIAL
LITERACY EDUCATION TO TREATMENT CENTERS



Message from The Founder



Why didn't they teach me this in school? That's something I said a lot as a founder - working on my first venture, learning how to operate a business on my own. I realized how much easier it would have been if I received more business and financial literacy education before I left high school. That's what we set out to change at Create Every Opportunity!

Zachary Sarf - Founder at Create Every Opportunity

Introduction to Create Every Opportunity

Everyone should have access to financial literacy and entrepreneurship education. A core principle in The CEO Program is how to identify problems and create solutions. At Create Every Opportunity, that is exactly what we did - we identified a problem and created the best solution. Our resources not only teach the students, but also educate the school or center how to properly teach entrepreneurship, job readiness and financial literacy.

Create Every Opportunity offers a web-based curriculum for high schools, college athletes and treatment centers to teach the fundamental principles of financial literacy, job readiness and entrepreneurship (The CEO Program). CEO has worked with acclaimed professors and business leaders to develop 300+ interactive learning modules on topics such as: bank accounts, money management, budgeting, credit/debit cards, resume building, interviewing, taxes, interest, saving, investing, credit scores and business planning.





The CEO Program for Treatment Centers offers a unique job readiness, entrepreneurship and financial literacy learning experience that allows adults to learn about the basics of job placement, interviewing and potentially developing their own business.

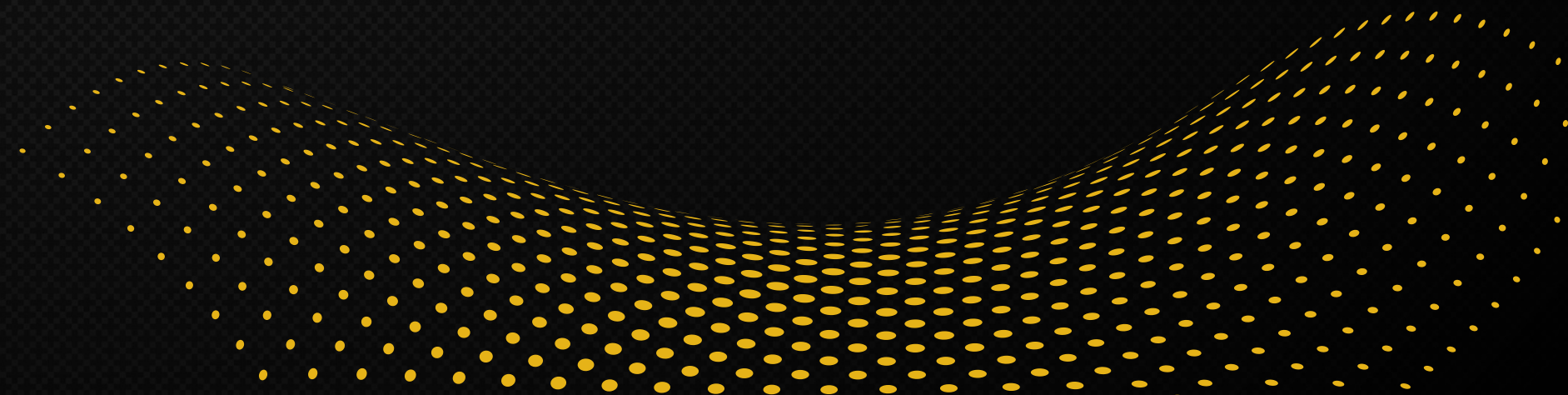


The CEO Program for Treatment Centers was developed for people in recovery from mental health and/or substance abuse challenges; however, The CEO Program is used by high schools and colleges to help students gain basic entrepreneurship and financial literacy skills.



We acknowledge that many individuals with mental health and substance abuse problems may have a limited income, poor credit and minimal access to financial institutions, so we created our program with 300+ lessons from industry leaders to help bridge the knowledge gap for all people.

The CEO Program for Treatment Centers



The CEO Program for Treatment Centers Includes:



Custom CEO Financial Literacy, Job Readiness and Entrepreneurship Program made specifically for your center, along with:

All CEO Modules and Access to CEO Connect Platform

Government Compliance with Bills and State Standards and CEO Uncovered Access

Q and A's with Industry Leaders, CEO Concierge and Access to Training/Onboarding

Pick and Choose from Over 300+ CEO Lessons




createeveryopportunity.org/ceo-lessons

CREATE EVERY OPPORTUNITY

HOME ABOUT CEO SCHOOLS TREATMENT CENTERS COLLEGE ATHLETES CEO UNCOVERED CONTACT US MORE

Learn More About The CEO Program Lessons

Multiple studies show that a well-designed financial literacy course, taught by highly trained educators who attended a training program and used a specific curriculum, improved the average personal finance knowledge of the students in all standard and concept areas covered by the [researchers' assessment examination](#). Get skills from The CEO Program like resume building, bank accounts, balancing a checkbook, money management, taxes, interest, savings, investing, credit and business planning.



Budgeting, How to Do Your Taxes and How to Read a Pay Stub

Debt Management, Financial Literacy and Entrepreneurship Skills

Time Management, Stress Management and Financial Aid

Social Media Skills, Negotiating and Job Readiness Skills

Crafted Lessons from Industry Leaders Across Every Field

Multiple studies show that a well-designed financial literacy course, taught by highly trained educators who attended a training program and used a specific curriculum, improved the average personal finance knowledge of the students in all standard and concept areas covered by the researchers' assessment examination. We take pride in the excellence of our learning programs. CEO boasts of colors that exude success with our well-crafted lessons provided by known industry leaders worldwide. We provide treatment centers with the best resources possible to teach entrepreneurship and financial literacy skills that prepares patients for their future.



Barstool Sports CEO Erika Nardini, Billionaire John Catsimitidis, CWHL Commissioner Brenda Andress, Shark Tank Entrepreneur Sabin Lomac, Marketing Specialist David Aaker, NFL Head Coach Hue Jackson, Bestselling Author Jay Samit, NWAB President Jen Earle, AT&T CEO John Donovan, GaryVee Executive Creative Director David Rock



Market Service CEO Larry Sarf, Girl Scouts CEO Sylvia Acevedo, MLB Commissioner Rob Manfred, NYU Professor Jeffrey Carr, Miami Mayor Francis Suarez, Mindset Expert Nancy Feinstein, Billionaire David Rubenstein



Apple and Canva Executive Guy Kawasaki, Craigslist Founder Craig Newmark, Real Estate Mogul Leonard Steinberg, Boost Mobile CEO Stephen Stokols, AUSTRADE Executive Jessica Richmond

CEO Connect

CEO Connect offers a unique and exclusive entrepreneurship and financial literacy learning experience allowing students to learn the basics and use their full potential. CEO Members are granted online access to CEO Connect - which delivers a world class, online learning experience available anytime, anywhere on your smartphone or personal computer. CEO Connect allows schools to interact with others within our portal.



Home for The
CEO Program



Student and Teacher
Friendly Interface



World Class,
Online Learning
Experience

#1

Step 1

Email CEO Team - Program Inquiry, Questionnaire and Call



#2

Step 2

Call with CEO Team and Administration



#3

Step 3

Implement CEO Connect and The CEO Program



What People Say About Create Every Opportunity



Yahoo Finance

"Founder and Managing Director of the company, Zachary Sarf established [CEO] because he wanted to push what he called "common sense knowledge." It has become such a coveted form of wisdom that he had to establish his own company to push it back into the world".



LA Wire

"But the brilliance of this educational organization lies beyond money-making pursuits. As the problem of financial illiteracy continues to increase in numbers, Ashley helped establish Create Every Opportunity in order to address this alarming gap. Hence, this after school program was not only created to become a breeding ground for business moguls, but it was also built to prepare young individuals in the future by equipping them with the basics of financial literacy and management"



NY Weekly

"The student-participants, to apply their entrepreneurial knowledge, can start banking on their business ideas with the company's support. Connecting with mentors and other experts in the field, they can use the company's extensive network of well-known business owners. For students to understand how to start with their business ventures, they can schedule counseling sessions with the company's in-house entrepreneurial specialists. "

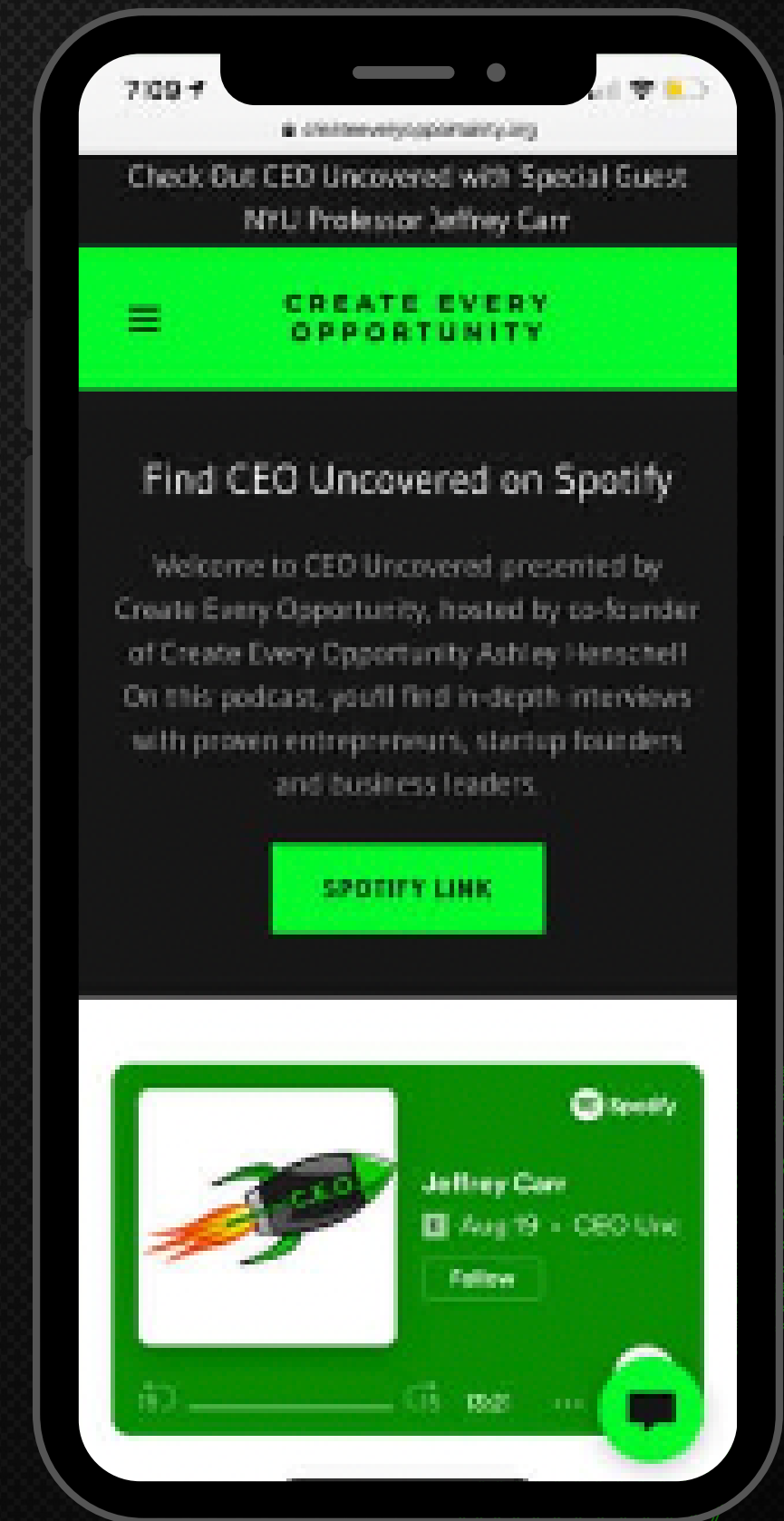
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Check out the podcast and more at
www.createeveryopportunity.org



Bring The CEO Program to Your Treatment Center



Zachary Sarf

CEO

SARF@CREATEEVERYOPPORTUNITY.ORG



Ashley Henschel

COO

ASHLEY@CREATEEVERYOPPORTUNITY.ORG



Maverick Levy

CIO

MLEVY@CREATEEVERYOPPORTUNITY.ORG

Join The Movement

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