



YummericaTM Fries

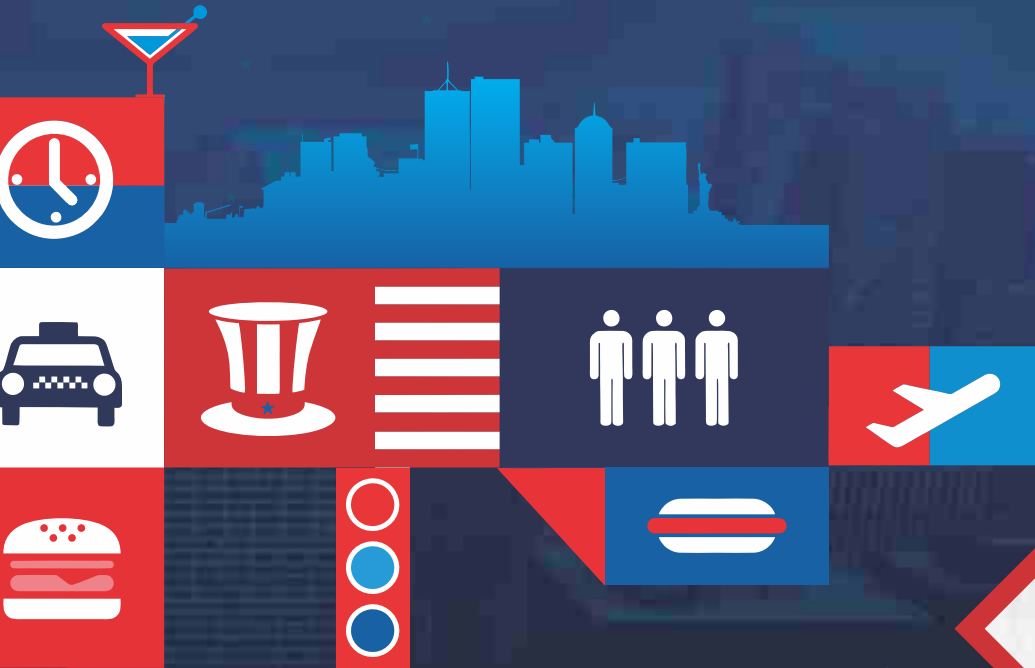


FRIES
BURGERS
SHAKES
FRIES TORNADO
MINI PANCAKES
WAFFLES

★ *American Way* ★



I you more than Yummerica Fries



YUMMERICA FRIES CONCEPT

The Yummerica Fries Concept is made with an idea of making Burgers, Shakes, Waffles & Pancakes the all time favorites American Fries hygienic and standardized.

The Yummerica Fries are accepted for their taste all over the world.

THIS CONCEPT IS ONLY FOR YOU ONLY IF YOU ARE

- ◆ **Passionate about food.**
 - ◆ **If you love serving quality food.**
 - ◆ **If you feel happy when your food is being appreciated.**
-

Do you have the Zeal to work towards your passion. If yes, then we at Yummerica Fries are ready to help you achieve your dreams



FOOD INDUSTRY

- ◆ Huge monetary involvement
- ◆ Total dependency on the skilled labours
- ◆ A long term wait for the Break Even Point (BEP)

High cost incurred to maintain the hygiene of the food

WE AT YUMMERICA FRIES HAVE OVERCOME THESE MAJOR HURDLES.

Yummerica Fries outlet you do not require a huge capital but only investment of approx 7 to 12 Lacs depending on the location and city. You do not require any special skilled labour.

The preparation of food is made standardized and all you need to do is follow the instructions provided. Product range is being prepared using the best of technology available, making it highest quality products.

The taste of the product is unique mouth watering and easily acceptable by all people of any age.





REQUIREMENT TO OPEN YUMMERICA FRIES OUTLET

- ◆ **A Commercial property Owned / Rented / Leased at the prime location admeasuring minimum 100 to 200 sq.ft. along with basic amenities such as Exhaust, Power, Water Connection etc.**
- ◆ **High Footfall areas like Bus stand, Railway Station, College / School areas, Market area, Malls or Crowded Residential area should be preferred.**
- ◆ **Ability to invest 7 to 12 Lacs Rupees depending on the area.**
- ◆ **Arrangement of 3-4 staff.**





WHY CHOOSE YUMMERICA FRIES

- ◆ A unique concept for the all time favorite foods like Fries, Burgers, Shakes, Waffles & Pancakes.
- ◆ Mouth Watering and Hygienic food items. Fast Moving food requires very less time prepare & serve.
- ◆ Nationwide accepted ingredients used, Spices, Sauces & More.
- ◆ Unique same taste of food at all the Yummerica Fries Outlets.
- ◆ Economy pricing yet Delicious & Hygienic.
- ◆ High Margin Products.





WHY BECOME A YUMMERICA FRIES FRANCHISE

- ◆ Excellent margin on sales
- ◆ A time tested Unique Business Model
- ◆ Fastest growing International Fast Food Brand
- ◆ Easy and Standardized Operating Procedure to be Followed
- ◆ Easy to make Dishes and almost no wastage
- ◆ Initial training for the franchise
- ◆ Continuous marketing support and brand building
- ◆ Product Menu for all season sales
- ◆ Continuous appearance in social media
- ◆ Delivery of major items at your store
Continuous introduction of new products
- ◆ Proven and tested delicious taste to increase the foot falls
- ◆ Activities throughout the year





FRANCHISE COST

DETAILS	KIOSK / EXPRESS OUTLET
SETUP FEES	3,00,000 /-
EQUIPMENT & MACHINERY COST Covering all the equipments & machinery needed to run Yummerica Fries (To save cost, you can else purchase these Equipments & Machinery Items locally in your city with our guidance)	3,60,0000 /-
KITCHEN UTENSILS (Covering all the utensils, crockery, cutlery etc needed to run Yummerica Fries)	40,000 /-
STAFF UNIFORMS (T-shirt, Apron & Cap) 1st lot of 6 Pairs of Uniforms For the staff.	5,000 /-
VENDOR MANAGEMENT	INCLUDED
INTEGRATED SOFTWARE (Integrated Software, Desktop Computer & Printer included)	20,000 /- (Only software)
TABLE MENU CARDS & DELIVERY MENU	INCLUDED
TOTAL	7,25,000 /-

REFUNDABLE SECURITY DEPOSIT (1,00,000)

Gst would be on actual and extra on all costs. Cost of Kiosk Structure will be Separate and will Depend on Size and Material used for building the same.

Cost of Interior / Civil Work / Electricity / Furniture / Air Conditioning is not included and will be on actual.



OUR MENU

VEG. FRIES



- █ Classic Fries
- █ Chilli Cheese Fury Fries
- █ Cheese Fries
- █ Screaming Schezwan Cheese Fries
- █ BBQ Beast Fries
- █ El Toro Fries
- █ Cheese Mayo Blaster Fries
- █ Dare Devil Fries
- █ Mexican Cheese Fries
- █ Bollywood Tandoori Fries
- █ Tornado Pizza Fries
- █ Mexican Fries

NON VEG. FRIES



- █ Chicken Beast Fries
- █ Chicken Tandoori Fries
- █ Fried Chicken Fries
- █ American Chicken Fries
- █ Chicken Mustard Fries



HEALTHY FRIES (JAIN)



- █ Healthy Classic Fries
- █ Healthy Cheesy Fries
- █ Healthy Pizza Fries
- █ Healthy Nachos Fries

AMERICAN WAFFLES 🍩

- ❑ Classic Belgium Waffle
- ❑ Hazelnut Chocolate Waffle
- ❑ The Nutella Waffle
- ❑ The Ultimate Chocolate Waffle



WAFFLE SANDWICH 🍩

- ❑ Vanilla Waffle Sandwich
- ❑ Chocolate Waffle Sandwich
- ❑ Nutella Waffle Sandwich
- ❑ Hazelnut Waffle Sandwich
- ❑ Strawberry Waffle Sandwich



MINI PANCAKES 🥞

- ❑ Caramel Pancake
- ❑ Chocolate Honey Pancake
- ❑ Strawberry Banana Pancake
- ❑ Hazelnut Chocolate Pancake

COOLERS

- ▣ **Lemon Iced Tea**
- ▣ **Peach Iced Tea**
- ▣ **Mint Mojito**
- ▣ **Green Apple Cooler**
- ▣ **Blue Lagoon**
- ▣ **Peach Lemonade**
- ▣ **Masala Lemonade**



YUMERICA SHAKES

- ▣ **Cold Coffee Turbo Shake**
- ▣ **Super Oreo Chocolate Shake**
- ▣ **Hazelnut Shake**
- ▣ **Swiss Chocolate Shake**
- ▣ **Frappe Vanilla Shake**
- ▣ **Frappe Butterscotch Shake**
- ▣ **Classic Strawberry Shake**



FRIES TORNADO

- ❑ **Potato Tornado**
- ❑ **Potato Mayo Cheese Tornado**
- ❑ **Potato Cheese Chilli Tornado**
- ❑ **Potato Tornado Cheese Blast**
(3 Sauces)



AMERICANO BURGERS

- ❑ **Original Veg Burger**
- ❑ **Chilli Garlic Veg Burger**
- ❑ **Veg Tandoori Burger**
- ❑ **American Chicken Burger**
- ❑ **Mexican Chipotle Burger**
- ❑ **Crispy Chicken Burger**
- ❑ **Area 52 Burger**
- ❑ **HULK Chicken Burger**





YummericaTM
Fries

**10 CITIES
AND GROWING...**



**BLACK ORCHIDS
PRIVATE LIMITED**

Office No. 230, 2nd Floor,
Mohid Heights, RTO Lane,
Andheri (W), Mumbai - 400053.
Maharashtra, India.

(91-22) 4266 2604

For Franchise Kindly Call
09029047099
or E-mail us on cc@blackorchids.in

© BLACK ORCHIDS PVT LTD

