



A W E E K E N D O F F I T N E S S
& F U N I N P A R A D I S E
SPONSOR & VENDOR DOCUMENT

2023





BAHAMAS FIT FEST



Bahamas Fit Fest is a 3 day event being held August 11-13, 2023 at the Grand Hyatt Baha Mar Resort, Nassau Bahamas, and will feature a combination of mixers and networking, fitness classes as well as fun & activities.

The goal is to connect fitness lovers from all walks of life and from all around the world and bring them together for a fun-filled weekend FITcation here in The Bahamas.

This event will be marketed internationally as well as locally and is open to both men and women. We have single, double and small group packages available.

**OFFICIAL EVENT WEBSITE:
WWW.BAHAMASFITFEST.COM**

**OFFICIAL INSTAGRAM:
[@BAHAMASFITFEST](https://www.instagram.com/BAHAMASFITFEST)**

BAHAMAS FIT FEST

SCHEDULE OF EVENTS

Friday August 11, 2023

- 6:30 pm - 8:30pm Meet & Greet & Networking Mixer

Attendees will get to chop it up with the organizers, sponsors, vendors, instructors & other attendees. This is the perfect kick off to a fun filled weekend. There will be entertainment, full open bar and great eats.

Saturday August 12, 2023

- 9:00am - 9:45 Breakfast
- 10:00am - 10:45am Fitness Session 1
- 10:55 am- 11:15am Challenge 1
- 11:20am - 12:05pm Fitness Session 2
- 12:15pm - 12:35pm Challenge 2
- 12:35pm - 1:10pm Lunch
- 1:15 pm- 2:00 pm Fitness Session 3
- 2:00 - 4:00 Content & Partying

Sunday August 13, 2023

- 8:30am - 9:30am- Sunrise Yoga

11:00 Check out





FITPRO CON BAHAMAS



FITPro Con Bahamas is the ultimate fitness professionals conference. Designed for existing and aspiring fitness professionals, and even gym and fitness club owners, FitPro Con will bring together fitness and wellness industry leaders that will afford attendees the opportunity to learn from and network with the best of the best in the space. From learning to scale their businesses, to tapping into and dominating the online fitness space, attracting and retaining clients, marketing and sales strategies and so much more - FitPro Con will give attendees the tools and strategies to implement into their existing and new brands to set themselves up for success.

This amazing event is being held at the amazing Grand Hyatt at Baha Mar Resort in the beautiful Nassau Bahamas on August 11, 2023 from 9:30am - 5:30pm and we close the evening out with a networking mixer, which doubles as our meet and greet mixer for Bahamas Fit Fest.

This is the perfect opportunity to get your brand or business in front of an engaged and qualified audience of fitness enthusiasts and professionals. We would love to become a sponsor or vendor for Bahamas Fit Fest and FITPRO CON FITPRO Con gives you two amazing events packaged into one unbelievable weekend.

FITPRO CON BAHAMAS

PROGRAM OUTLINE



Friday August 11, 2023

7:45am - 8:45am - Registration, Badge Pickup & Breakfast

Session 1 - 9:00am - 9:45am - The Business of fitness! Keys to successfully building your fitness brand and establishing yourself as an authority in the space.

During this session attendees will learn the ins and outs of the business side of the fitness industry so that they can increase their overall market share and get a larger piece of the \$54 billion fitness industry pie.

Panel 9:45am - 10:30am - During this panel discussion attendees will have the opportunity to hear from industry leaders on the strategies they used to build their very successful fitness brand.

Session 2 10:30am - 11:15am- Promotion, Marketing & Sales (classic sales training)

During this session attendees will learn from top sales professionals on how to scale their business and increase their client base through effective sales and marketing techniques

Panel 2 - 11:15am - 12 noon - During this panel discussion attendees will hear from local & international fitness industry leaders who have used social media and the internet to scale their own business.

12:00pm - 1:30 pm - Networking Lunch

1:30 - 2:45pm Break Out sessions

Room 1 - Building your brand identity

Room 2 - Time saving strategies for engaging content creation

Room 3 - Building & Managing your team

Session 3 3:15pm - 4:00pm - Women in Fitness

This session is all about women's empowerment. Attendees will hear from female industry leaders as they share how to navigate a male dominated industry with style & grace.

Panel 3 4:00pm - 4:45pm - During this panel discussion attendees will hear about the unique struggles of being a female fitness professional and how to overcome them without compromising their values and integrity.

Closing - 4:45pm - 5:30pm - During this session attendees will hear from the organizers of FITPRO Con and share some of their key take aways.

6:30pm - 8:30 PM - Networking mixer with open bar

MEET OUR HOST

Dekel “Bowflex Barbie” Quant is the Caribbean Queen of Fitness. She is the owner & lead instructor at Bowflex Barbie Fitness where she and her team offer online & in person training solutions to help clients reach their health and fitness goals

Bowflex Barbie also has her own line of merchandise/fitness products that retail locally in the Bahamas and online to the U.S.

She launched her YouTube channel in 2020 called “Bowflex Barbie Fit TV” this is the fastest growing fitness YouTube channel in the Caribbean. She has over 24k subscribers and has captured over 850k views and counting, on the platform to date

Bowflex Barbie has an active community consisting of fans and supporters from both the Bahamian and international markets. She has also worked with celebrities like Alicia Keys and Cardi B

Instagram Page : www.instagram.com/bowflexbarbie

You can also learn more about Bowflex Barbie by visiting bowflexbarbie.com



MEET OUR CO-FOUNDER

Ethan Quant is an entrepreneur and fitness & wellness advocate who on his own fitness journey lost over 110 pounds and transformed his body and his life. He then turned his passion for helping others into a thriving corporate wellness consulting firm, before establishing Lifestyles Digital Media Group, the fastest growing digital media and production company in the Bahamas.

His love for business and entrepreneurship led him to develop the concept behind the business conference FITPRO Con in hopes to help fitness professionals and businesses grow and scale their operations.

Ethan is married to Dekel Quant aka Bowflex Barbie and has one daughter Rebecca. He is driven by his desire to add value and positively impact everyone he comes into contact with.

As a former competitive bodybuilder he believes that body building is the perfect analogy for life, because if you consistently do the work, you will get your desired results.

Instagram Page: [instagram.com/ethan.quant](https://www.instagram.com/ethan.quant)



MEET OUR PRESENTORS & INSTRUCTORS

REUBEN BROOKS FITPRO CON SPEAKER

Reuben Brooks has been everywhere and done everything from professional fitness modeling to celebrity training to founding The Lean Body System online training program.

He has been featured in several publications including Muscle & Fitness, Bodybuilding.com, Train Magazine & Fit & Firm Magazine. Leading personal trainer & fitness expert – I work with CEOs, entrepreneurs, high level executives, top class athletes & clients around the globe to rapidly upgrade their energy, transform their bodies, & enhance mental clarity.

Currently he works as a business coach for fitness coaches helping them to take their business online and scale to six figures plus.

<https://reubenbrooksfitness.com/>

<https://www.instagram.com/approvedbybrooks/>



MEET OUR PRESENTORS & INSTRUCTORS

MAYA EVANS

FITPRO CON SPEAKER & BAHAMAS FIT FEST INSTRUCTOR



Maya Evans is on a mission to transform the health and fitness industry with her empowering approach to improving mental and physical wellness.

She is a certified school psychologist and mind-body wellness coach, as well as a certified personal trainer and group fitness instructor. As founder CEO of Mental and Muscle LLC, Maya combines her expertise in both mental health and physical fitness to help you build the best version of yourself from the inside out.

<https://www.instagram.com/mentalandmuscle/>



MEET OUR PRESENTORS & INSTRUCTORS

DARRELL "DP" PATTERSON FITPRO CON SPEAKER & BAHAMAS FIT FEST INSTRUCTOR

Darrell "iAmTheRealDP" Patterson is a serial entrepreneur, international fitness trainer, and nutrition specialist who has changed the lives of hundreds of thousands of people one pound at a time. Originally from Cleveland, OH, residing in Atlanta, GA, he has made leaps and bounds in the fitness, personal training, and online training arenas. He has since evolved and expanded a small business into his signature global personal training label and company, HeatXtreme.

As founder and CEO of HeatXtreme, a fitness lifestyle and supplement brand, Patterson's mission is to inspire and motivate men, women, and children to live a healthier lifestyle. His focus is to educate people on various methods of how to become better versions of themselves through changes in their daily fitness routine. Patterson has done so by revolutionizing online training and creating a new standard across the board, unmet anywhere else.



FITPRO
CON
BAHAMAS



MEET OUR PRESENTORS & INSTRUCTORS

BAHAYOGI FITPRO CON PANALIST & BAHAMAS FIT FEST INSTRUCTOR

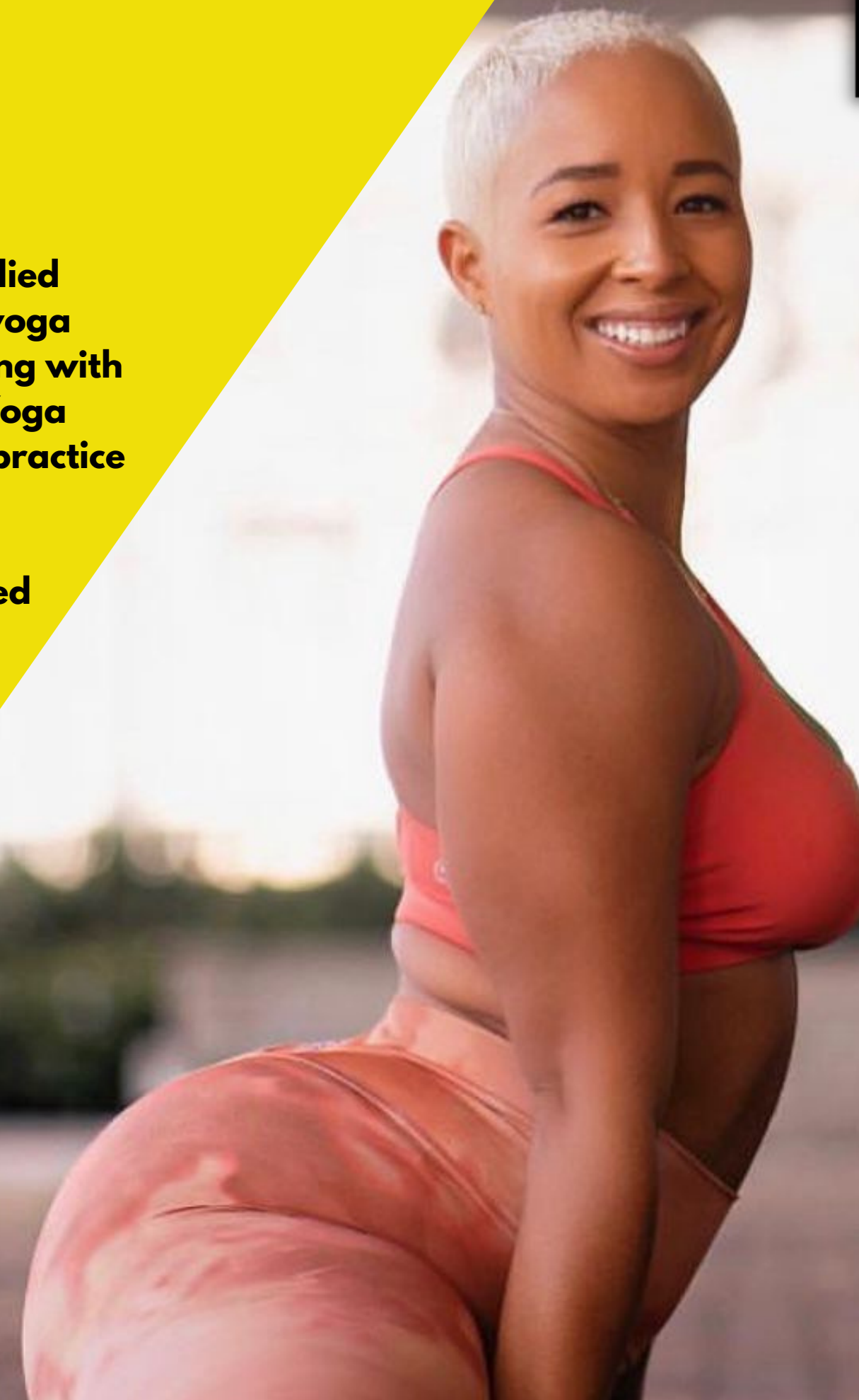


Alex is a lover of all things yoga, wellness, and life. She has practiced and studied Power, Baptiste, Hot, Restorative, Rocket, and Vinyasa Flow Yoga along her yoga journey. In addition, she has completed over 500 hours of yoga teacher training with world-renowned instructors. Alex specializes in flexibility and core training, Yoga for Beginners, and finding self-love and appreciation through intention-filled practice and meditation.

With an Instagram following of nearly half a million followers, Alex has curated a successful yoga business traveling the world, teaching yoga classes and workshops, and hosting yoga retreats. Alex's highly sought-after yoga retreats have drawn people from all over the globe to luxury venues in Greece, The United States, St. Lucia, and Jamaica, to name a few.

Born and raised in the Bahamas, Alex is almost always practicing yoga on the beach - sun, sand, and sea air play an essential role in her life. Based in Nassau, Bahamas, Alex has had the opportunity to share her passion for yoga with many students, both first-time and seasoned practitioners, worldwide. She also shares her passion by providing private sessions to professional athletes, celebrities, and other high-end clients.

<https://www.instagram.com/bahayogi/>
<https://bahayogi.com/>



MEET OUR PRESENTORS & INSTRUCTORS

CLEVELYNN "COACH CLE" RODGERS FITPRO CON PANALIST & BAHAMAS FIT FEST INSTRUCTOR

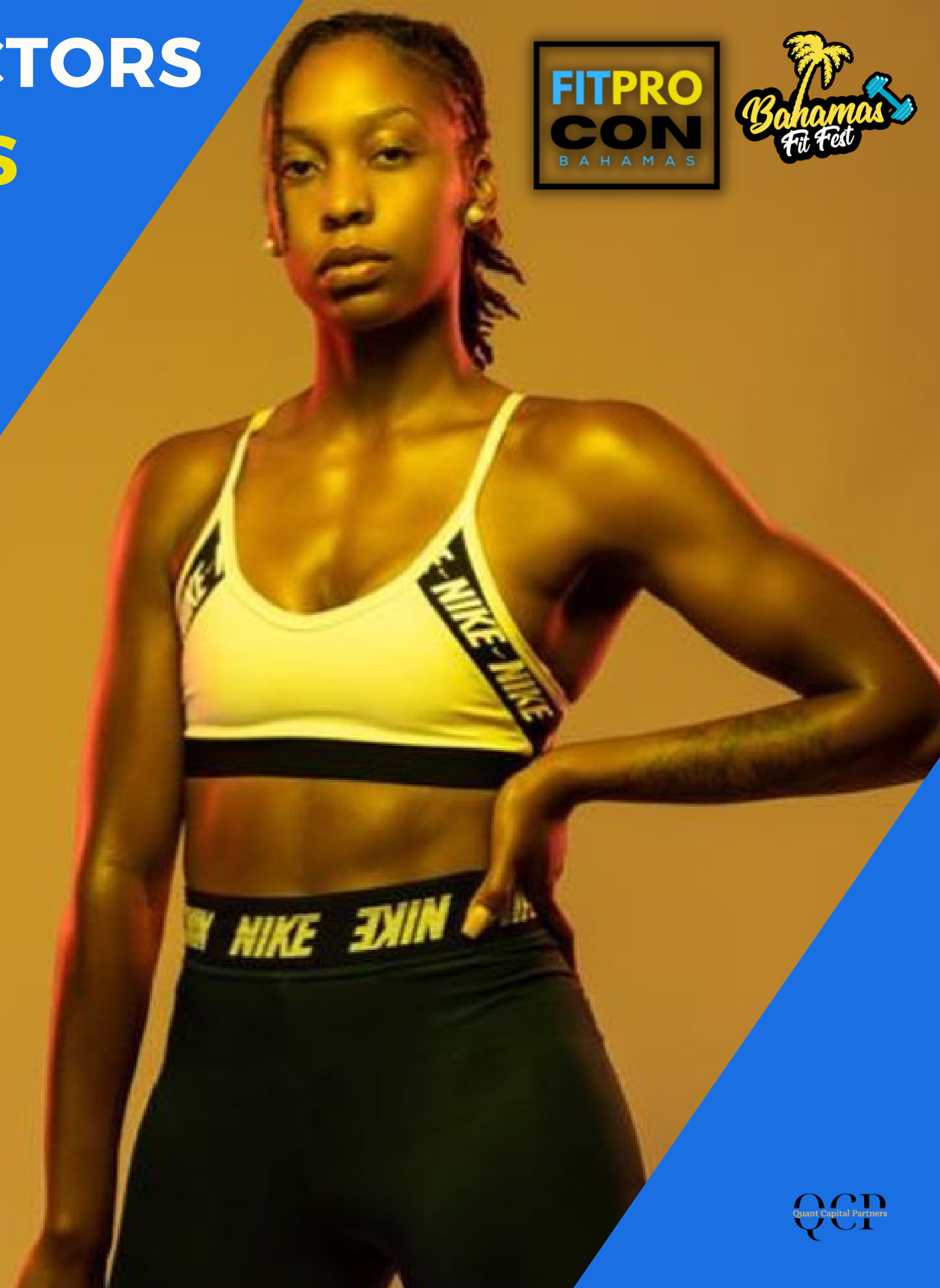
Clevelynn "Coach Cle" Rodgers is a certified trainer, athlete and coach with a passion for health and wellness. Her main goal is to help clients become the best versions of themselves physically and mentally.

She focuses on Functional Training, which is a type of training that helps develop strength and movements for everyday lifestyle and can aid in anyone's fitness journey, whether its weight loss or bodybuilding.

"Once the mindset shifts from what you're doing to why you're doing it, you become your own accountability system and THAT'S when the real journey begins."

<https://fitwithcoachcle.com/>

<https://www.instagram.com/coach.cle/>





THE OPPORTUNITY



BAHAMAS FIT FEST & FITPRO CON Weekend:

Bahamas Fit Fest & FITPRO Con weekend is the perfect opportunity for you to showcase your brand and company to a large local and international fitness-focused audience.

Whether your company is directly connected to the health and fitness industry or not, we know that health and fitness is a huge part of each and every industry as staying healthy and fit is imperative to productivity and overall quality of life. It's a message that we as the Bahamian community are starting to highlight even more as the prevalence of obesity and NCDs connected to it, is really alarming.

Your company/organization's sponsorship of Bahamas Fit Fest promotes and solidifies your companies support in spreading the importance of fitness to overall health - and that it can be fun !

Our FitPro Con speakers and Bahamas Fit Fest Instructors, both have very large social media platforms followings over 2 million followers and subscribers combined. This presents an awesome opportunity for organic marketing and promotion for your brand and company and major international and local exposure for your brand and business.

Visit bahamasfitfest.com to browse our 2021 and 2022 galleries.

SPONSORSHIP BREAK DOWN

SPONSORSHIP INCLUDES COVERAGE OF BOTH FITPRO CON & BAHAMAS FIT FEST



	Title Sponsor \$25,000.00	Platinum \$15,000.00	Gold \$10,000.00	Fitness Session \$5,000.00	Challenge \$2,500.00	Community Sponsor \$1,500.00	Swag Bag Giveaways \$750.00
Event naming rights on all marketing & Promotional material	x						
Opportunity to speak at the event	x						
Exclusive video television & radio apparence as Title Sponsor	x						
Exclusive Logo placement on main stage during event	x						
First and largest logo placement on official event shirt	x						
First position on "Event Partner Page" on website	x						
Sponsored Class	-	x					
Sponsored Challenge	-	-	x				
Complementary weekend stays	4	2	1				
Corporate Wellness Talk	x	x	x	x			
Banner placement in class area	x	x	x	x	x		
Logo placement on T-shirt	x	x	x	x	x		
logo placesment on all promotional mataterial	x	x	x	x	x	x	
Link to website on event partner page	x	x	x	x	x	x	
Special Mention on Day of Event	x	x	x	x	x	x	x
Sponsor Announcement on Social Media	x	x	x	x	x	x	x
Social media mentions on emblasts	x	x	x	x	x	x	x
Provide giveaways in "Swag" bags	x	x	x	x	x	x	x

Title Sponsor Deadline: February 15, 2023

Sponsorship Deadline: April 15, 2023

Payment Information
Cheques should be made payable
to Bowflex Barbie Fitness

To become a sponsor or for more information email
hello@bahamasfitfest.com or contact Ethan Quant at 242-447-7862

VENDOR PACKAGES

BAHAMAS FIT FEST & FITPRO CON WEEKEND Is an event that will be heavily marketed both locally and internationally. The aim is to attract a large cross section of fitness enthusiasts to the BAHAMAS for a weekend of fitness & fun.

We are looking to partner with brands that are consistent with fun & fitness who want to get their products/services in the front of this awesome community. We have designed several vendor packages for you to choose from.

VENDOR PACKAGES INCLUDE COVERAGE FOR BOTH FITPRO CON AND BAHAMAS FIT FEST

VENDOR PACKAGE 1 (WEEKEND PACKAGE) \$1500.00 + 15% DISCOUNT OFF ANY LOCAL OR INTERNATIONAL PACKAGE (ONLY VALID WITH PURCHASE OF PACKAGE)

- 15% discount off any weekend package at Bahamas Fit Fest which includes:
- Weekend accommodation at the the Grand Hyatt at Baha Mar Resort in Nassau Bahamas (August 11-13, 2023)
- Food & Beverage while at Bahamas Fit Fest Events
- Entry & Participation in weekend events
- Vendor booth at meet & greet on Friday (1 table 2 chairs)
- Vendor Booth in main area on Saturday (Tent, Table 2 chairs)
- Vendor Announcement Post on Bahamas Fit Fest social media
- Logo placement and to website on vendors' page on bahamasfitfest.com
- Special mention at all events
- Provide Promotional material and giveaways for swag bag

VENDOR PACKAGE 2 (SATURDAY PACKAGE) \$1000.00

- Breakfast & Lunch (Saturday August 14, 2023)
- Entry & Participation in weekend events
- Vendor Booth in main area on Saturday (Tent, Table 1 chair)
- Vendor Announcement Post on Bahamas Fit Fest social media
- Logo placement and to website on vendors' page on bahamasfitfest.com
- Special mention at Saturday events
- Provide Promotional material and giveaways for swag bag



LET'S WORK TOGETHER

Bahamas Fit Fest is a one of a kind event !
We enjoyed tremendous success the past two years despite the global pandemic.

Our team of committed professionals are working hard to ensure that Bahamas Fit Fest 2023 is even bigger and better.

EMAIL

hello@bahamasfitfest.com

WEBSITE

www.bahamasfitfest.com

PHONE

1-242-447-7862



THANK YOU

