



# SLC NEWS!

April 2024

## *City of Sedona*

The Sedona City Council's decision to rezone part of the Sedona Cultural Park to create a car camp for homeless workers is now facing a referendum petition that may allow the public to confirm or reject the council's decision via a vote on the November ballot. Getting the referendum on the ballot will require a minimum of 597 signatures, equal to 10% of the number of registered voters in Sedona. The deadline for submitting the signatures to the city clerk's office is 5 p.m. on Thursday, April 11.

## *The Sedona Chamber of Commerce & Tourism Bureau*

Tuesday April 9<sup>th</sup> the Sedona Chamber will present the 2025 Visitors Center budget to the Sedona city council members. Chamber President Michelle Kostecki and City Manager Karen Osburn will propose a plan that will serve the city as well as chamber membership. It entails an 80/20 agreement where the city will pay 80% of the budget and the Chamber will pay 20%. We encourage Lodging Council members to be present at the City Council meeting and speak up with support of our vital Visitor's Center.

**Teamwork is the fuel that allows common people to attain uncommon results.**

**-Andrew Carnegie**

## **CURRENT NEWS!**

"Celebrating 65 Years in Ceramics April 3-26". The Sedona Arts Center is celebrating their Ceramics School with this exhibit and sale of the works from over 40 students. The Arts Center has educated and developed so many noteworthy ceramicists over the years, and this exhibit is a tribute to all of them. SAC and the Sedona Chamber will be holding a mixer on April 17<sup>th</sup> at 5 PM in the Arts Center parking lot. Music, spirits, and food will be complimentary!

In an effort to keep our Lodging members informed during this election year, we have invited the candidates for Sedona Mayor to speak in front of the Lodging Council. Our April speaker will be Scott Jablow, candidate for Mayor at our Tuesday, April 9<sup>th</sup> meeting at 8AM.

The city of Sedona's update on the weekly and monthly reports on lodging and tourism will be presented by Cindy Decker of Oxford Economics at the April 9<sup>th</sup> Lodging Council Meeting. She will be with the Council on Zoom to answer any questions regarding the information the reports represent.

**Please be sure to visit our website [www.sedonalodgingcouncil.com](http://www.sedonalodgingcouncil.com)**

## **FEATURED HOTEL: Southwest Inn at Sedona**

Enjoy a taste of true Southwestern hospitality at Southwest Inn at Sedona. With roomy Suites and family friendly Double Queen rooms it's a perfect pick for anyone 'Sedona bound'. All rooms offer distinctive Kiva fireplaces and breakfast is served every morning to start your day off right. Mention this newsletter for a complimentary upgrade of your choice for any stay through September 2024! Room upgrades, based on availability, or a wine amenity in your room upon arrival. Your pick! This offer is for new reservations only, so make your plans and call the hotel directly to make your reservations! We love Sedona, and we want you to love it too.

