

City of Sedona

The referendum regarding the Sedona City Council's decision to rezone part of the Sedona Cultural Park to create a car camp for homeless workers received the required number of votes to put it on the November ballot for the citizens of Sedona to vote on.

The Sedona Chamber of Commerce & Tourism Bureau

The Sedona Chamber's presentation of the 2025 Visitors Center budget to the Sedona city council members received approval. It entails an 80/20 agreement where the city will pay 80% of the budget and the Chamber will pay 20%. There was also discussion that the city could take over the property in the future. Sedona Lodging Council President Cheryl Barron added that the city is not yet ready to run a visitor's center, it needs to be funded "until the time the city can take it over".

The quickest way to succeed is to start now and figure it out as you go. You can't learn to drive in a parked car.

CURRENT NEWS!

Verde Valley Fiber Artisan's Sale is being held Saturday May 18 from 9AM-4PM at the Sedona Arts center on Art Barn Road in Uptown. Throughout the sale, there will be artist demonstrations of various fiber art forms. More info online at verdevalleyweaversguild.com

In an effort to keep our Lodging members informed during this election year, we have invited the candidates for Sedona City Council to speak in front of the Lodging Council. Our May speakers will be Holli Ploog and Kathy Kinsella at our Tuesday, May 14th meeting at 8AM.

Market Update

- Employment in leisure and hospitality trended up in March (+49,000) and has returned to its pre-pandemic February 2020 level.
- Over the prior 12 months, job growth in the industry had averaged 37,000 per month.

FEATURED HOTEL: Oak Creek Heritage Lodge

On April 16th, Sedona's Planning and Zoning Committee voted unanimously to approve a new development, Oak Creek Heritage Lodge. It is located on 11 acres on Schnebly Rd. These 70 villa-style guestrooms within a tranquil environment, provides a haven where both guests and locals can refresh, revive, and reconnect. The resort's allure extends beyond its accommodations to include a 4,800 square foot restaurant, seamlessly blending dining and employee areas, a 2,800 square foot wellness spa catering to those seeking rejuvenation and well-being, and 1,900 square feet of versatile meeting space, making it an ideal destination for events of all kinds.

