



SEDONA LODGING COUNCIL

SLC NEWS!

Inside the Lodging Council – October 2023 Edition

GOVERNMENT AFFAIRS

The Department of Labor is floating a rule that would dramatically change the way industry manages overtime wages. The new proposal:

- Would increase the minimum salary threshold for the “white collar” overtime exemption under the Fair Labor Standards Act;
- Is expected to **increase the salary threshold from \$35,568 to \$60,209 by 2024, a nearly 70% increase;**
- Also includes automatic increases to the threshold every three years based on wage inflation; and,
- Raises the Highly Compensated Employee (HCE) salary level from \$107,432 to at least \$143,988.

CURRENT NEWS!

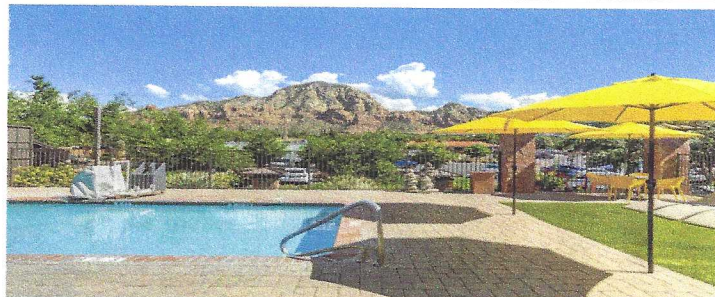
City of Sedona has presented their plans for the Tourism Advisory Board. They are the official Destination Management Organization. 21 interviews took place or are taking place on Sept. 28 and Oct. 4 and 5. The 11-person TAB is expected to be seated in Nov. 2023. The 12-month work plan will include advising on: a tourism strategic plan, brand/identity development, a summer marketing campaign(s), and a Sustainable Tourism Plan update.

The 19th annual Sedona Arts Center Plein Air Festival is Oct 20-28. 27 artists will be painting in 3 locations throughout the week. The locations include: Main Street, L’Auberge de Sedona and the Sedona airport

Please be sure to visit our website www.sedonalodgingcouncil.com

FEATURED HOTEL: *Aiden by Best Western*

Nestled in the vibrant heart of West Sedona resides a shining jewel of a hotel that is part of Best Western’s latest boutique collection called, the Aiden by Best Western @ Sedona. This new BW brand is a trendy new collection of modern, suburban boutique hotels with a cool, laid-back personality. No two hotels are alike. With a quick wit and ready smile, Aiden embodies the eclectic spirit of the neighborhood – a welcoming host of local flair and new adventures. We are pleased to have one of their premier properties here in Sedona!



“A Community that is engaged and working together can be a powerful force”

Idowu Koyenikan