

For Immediate Release

40 Epic Years: Metro Detroit Youth Day Amps Up the Fun with Stars and Surprises!

Detroit, MI – Get ready, Detroit! The 40th Annual Metro Detroit Youth Day (MDYD) is set to electrify Belle Isle Park on Wednesday, July 10, 2024, celebrating four decades of youth power in the most spectacular way yet. This year, we're bringing the excitement to new heights with surprise celebrity guests—think of the legends like Ice Cube, Lem Barney, and Martha Reeves who've graced us before!

From the very beginning, MDYD has been all about sparking change and bringing together the vibrant energy of Michigan's youth. "Looking back on 40 years, we're amazed by the journey and all the lives we've touched. This year, we're going bigger and brighter, celebrating not just our past but the incredible future we're building together," said Ed Deeb, Founder of Metro Detroit Youth Day.

Hosted by the Michigan Youth Appreciation Foundation, this year's MDYD is set to deliver an unforgettable mix of activities, entertainment, and surprises, sparking unparalleled excitement and energy among all attendees. Expect an adrenaline-pumping lineup featuring sports clinics with star athletes, creative workshops, and live performances that will mesmerize and thrill you!

But that's not all—our tradition of shining a light on young achievers continues stronger than ever. "Empowering our youth through education has always been at the heart of MDYD. As we hit this milestone, we're excited to honor and support our young stars with scholarships, celebrating their brilliant contributions to our community," Ed Deeb remarked, hinting at a special celebration of youth success.

A New Green Chapter

This year, we're also proud to introduce a focus on environmental stewardship. Join us in a special area dedicated to learning how fun outdoor activities can also protect our planet. Engage with organizations like the USDA Forest Service, Detroit Zoological Society, and more to discover how you can make a difference.

As we kick off the countdown to the 40th Annual Metro Detroit Youth Day, we're calling on you—our community, future sponsors, and media friends—to join the movement. Let's make this anniversary a turning point, a wave of positive energy that propels our youth into a future filled with endless possibilities.

Dive into the details of how you can be part of this monumental event by visiting www.miyouthfdn.org or www.metrodetroityouthday.org or getting in touch by calling (586) 774-4000. Let's light up Detroit with the spirit of youth and community like never before!

About Metro Detroit Youth Day

For 40 years, Metro Detroit Youth Day has been a catalyst for youth empowerment and unity in Michigan. Celebrating the spirit and potential of our young people, MDYD offers a dynamic mix of sports, creativity, and community engagement, fostering a legacy of positivity and leadership.