

2023-2024



green guide

Eco Friendly Ideas and Products



Be Responsible.Be Sustainable.Be Green.

We Do Not Inherit The Earth From Ancestors. We Borrow It From Our Children. Native American Quote.

In a world increasingly aware of the importance of environmental responsibility, the concept of sustainability has become more than just a buzzword—it's a way of life. As businesses and organizations, we have a unique opportunity and responsibility to lead the charge in adopting eco-friendly practices. Enter green sustainable promotional products—an innovative, forward-thinking approach to marketing that not only raises brand awareness but also champions a more sustainable future.

Promotional products have long been a cornerstone of marketing efforts. They create a tangible connection between businesses and their target audience, offering a physical reminder of the brand. Now, imagine harnessing this powerful marketing tool to advocate for a more sustainable and environmentally-conscious world.

Our journey into the world of green sustainable promotional products explores innovative ideas and creative solutions that embrace sustainability without sacrificing style or quality. From eco-friendly materials to reusable items that reduce waste, from products that promote social causes to those that encourage a healthier lifestyle, we delve into a plethora of ideas to leave a positive imprint on your audience and the environment.

It is our belief that the choices we make today will shape the world of tomorrow. By adopting green sustainable promotional products and ideas, we can help pave the way for a more eco-friendly, socially responsible, and conscious future. Let us embark on this journey together, exploring the endless possibilities that green sustainability can offer, and discovering how it can be seamlessly integrated into your marketing strategy.

Join us as we delve deeper into the world of green sustainable promotional products, where marketing meets a greater purpose, and together, we take the first step toward a more sustainable and environmentally friendly future.

Gifts & Specialties Team



WE ARE SOCIAL ENTERPRISE!

Social enterprises are important for a variety of reasons, as they serve as a bridge between traditional business and nonprofit organizations, addressing social and environmental issues while also maintaining financial sustainability. Here are some key reasons why social enterprises are important and Why We value Social Enterprise!

1. **Addressing Social and Environmental Challenges:** Social enterprises are driven by a mission to tackle pressing social and environmental challenges. We often focus on issues such as poverty alleviation, healthcare, education, environmental sustainability, and more. Our existence is vital in a world where these challenges persist.
2. **Innovative Solutions:** Social enterprises tend to be innovative and creative in their problem-solving approach. That means, we are not bound by traditional profit-driven motives, which allows them to explore new and more effective ways to address societal issues.
3. **Economic Empowerment:** By creating employment opportunities and job training programs, social enterprises contribute to economic empowerment within their communities. We often focus on hiring marginalized or disadvantaged populations, helping to reduce unemployment and poverty.
4. **Sustainability:** Many social enterprises operate on sustainable business models. We generate our revenue through the sale of products or services, reducing our dependence on grants and donations. This self-sufficiency ensures the longevity of our initiatives.
5. **Market-Driven Solutions:** Social enterprises leverage market forces to create sustainable impact. We respond to real market demand, ensuring that their products or services are viable and relevant. This market-driven approach often results in more effective and lasting solutions.
6. **Social Innovation:** Social enterprises are at the forefront of social innovation. Our experiment with new approaches, business models, and technologies to address societal challenges. Our work often inspires larger systemic change.
7. **Increased Accountability:** Social enterprises are held accountable by both financial and social measures. This dual accountability ensures that they remain committed to our mission while also managing their resources efficiently.
8. **Collaboration:** Social enterprises often collaborate with other stakeholders, including governments, nonprofits, and businesses, to address complex social issues. We serve as catalysts for collective action and can leverage resources and expertise from various sectors.
9. **Social and Environmental Responsibility:** Social enterprises prioritize social and environmental responsibility in their operations. We consider the well-being of their employees, the environmental impact of their activities, and the social value they create, which sets them apart from purely profit-driven businesses.
10. **Inspiration for Change:** Social enterprises inspire change at a broader level. We challenge the conventional notion that organizations must choose between doing good and making money. By demonstrating that social and economic goals can coexist, they encourage other businesses to adopt socially responsible practices.

Asco Global LLC - Gifts and Specialties Team



Seed Pens and Pencils

Give Back to Nature

- ➔ Bioplastic, Recyclable
- ➔ FSC Certified Wood Only
- ➔ Non Toxic Ink
- ➔ Herb, Flower, Tree Seeds

We share your vision of creating a greener future, and our unique patented seed pens and pencils are a testament to that. These pens are not only practical writing tools but also serve as symbols of growth and hope. Each writing instrument is crafted with eco-friendly materials, FSC certified wood and features a unique various-shaped clips that contains a variety of plant seeds.

As Low As 300 pcs-500 pcs



This icon indicates that a portion of sales from the purchase of the product gives back.



Kitting and Drop Shipping Friendly



Custom Bookmarks

Read America

- ➔ Recyclable
- ➔ FSC Certified Wood Only
- ➔ Custom
- ➔ Education Friendly

Read America is all about encouraging reading and promoting literacy. Custom bookmarks are a tangible representation of this goal. When distributed as part of the campaign, they serve as a constant reminder to read, fostering a reading culture.

By opting for eco-friendly materials for the custom bookmarks, the campaign can align with sustainability and environmental consciousness, demonstrating its commitment to responsible practices.

Custom bookmarks can be designed to include the Read America logo, slogan, or any branding elements. When readers use these bookmarks, they continually interact with the campaign's message, helping to build brand awareness.

To boost participation in Read America, custom bookmarks can be offered as incentives. Readers can receive a custom bookmark for completing a certain number of books or chapters, creating motivation to read more.

As Low As 300-1000 pcs



This icon indicates that a portion of sales from the purchase of the product gives back.



Kitting and Drop Shipping Friendly

Custom Molded Promo

Product to Keep Forever!

The custom shaped clip pens or cocktail stirrers set it apart from regular pens and stirrers makes it more memorable. When customers see or use the pen, they are likely to associate it with your brand, helping to reinforce brand recognition and recall.



Recyclable

By customizing the strawberry clip pen with your brand logo or name, you can increase brand awareness. Every time the pen is used or seen, it acts as a mini billboard, promoting your brand to the user and those around them.

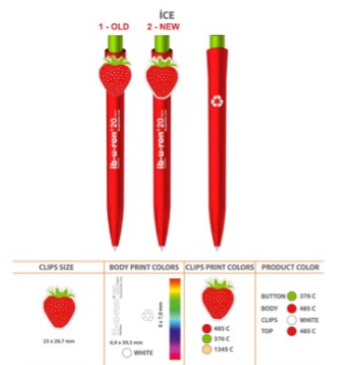


Custom Molded

These custom products are excellent promotional giveaways. They are unique and eye-catching, making them more likely to be kept and used by recipients. This extends the reach of your brand as the pen is used in various settings, potentially exposing new customers to your brand.

It is recyclable, anti microbial (optional)

As Low As 1000 pcs



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Kitting and Drop Shipping Friendly



QR code Scanning

Great for Trade Shows

By incorporating a QR code on our promotional products, you provide a unique opportunity to increase brand visibility. When recipients use or carry the pen, others may notice the QR code and be intrigued to scan it, thus exposing them to your brand.

→ Recyclable

→ QR Coded

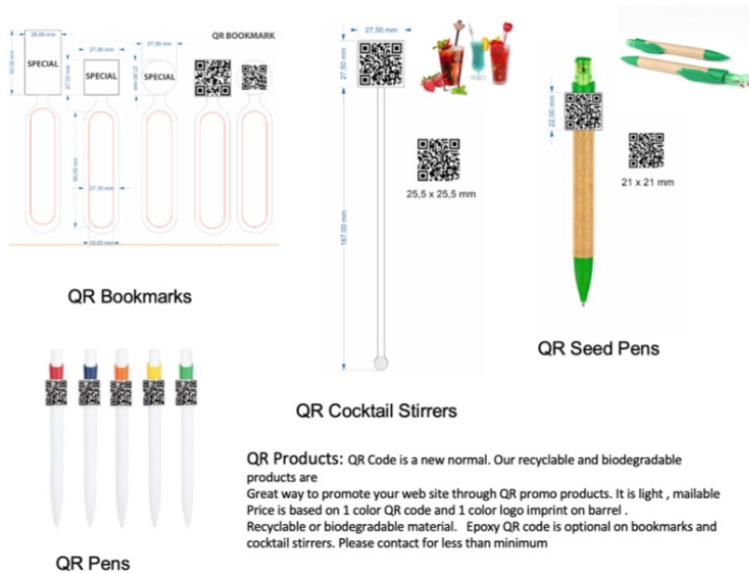
QR codes add an interactive element to your marketing strategy. They encourage individuals to take action by scanning the code, leading them to specific digital content, such as your website, social media profiles, or promotional offers. This engagement helps create a memorable brand experience.

Versatile Marketing Tool: QR codes can be customized to direct users to different online destinations, depending on your marketing goals. For example, you can link the QR code to a product page, a promotional video, a feedback survey, or a special landing page designed exclusively for recipients of the Seed Pens. This flexibility allows you to tailor the QR code's destination to align with specific campaigns or initiatives.

Tracking and Analytics: QR codes provide valuable tracking and analytics data. You can monitor the number of scans, locations, and demographic information of the users. This information helps you gain insights into the effectiveness of your marketing efforts and make data-driven decisions for future campaigns.

As Low As 1000 pcs

Recyclable QR Scanning Products



QR Products: QR Code is a new normal. Our recyclable and biodegradable products are Great way to promote your web site through QR promo products. It is light , mailable Price is based on 1 color QR code and 1 color logo imprint on barrel . Recyclable or biodegradable material. Epoxy QR code is optional on bookmarks and cocktail stirrers. Please contact for less than minimum



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Kitting and Drop Shipping Friendly



Bamboo Pens

Earthy Look!

- Bamboo
- Engraved

This ballpoint pen features a more sustainable bamboo barrel for an earthy look and smooth feel, and your logo is laser engraved for long-lasting visibility. Your recipients will appreciate the convenient stylus for use on touchscreens. This pen, and your branding, promise to hold a prominent position on desks and in hands throughout the year.

Check out more details about the Engraved Bamboo Pen:

- Custom laser engraved logo or text
- Bamboo barrel
- Chrome trim

Low Minimums



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Kitting and Drop Shipping Friendly



Seed Papers and Seed Packets

It Grows!

→ It Grows!

Our paper really grows! Our seed paper has the highest germination rate in the trade. Our unique handmade process produces seed paper that germinates quickly and thrives in all growing regions year after year. We make any shapes so it is totally customized.

→ Custom Shaped

As Low As 250 pcs



This icon indicates that a portion of sales from the purchase of the product gives back.



Kitting and Drop Shipping Friendly



Eco Totes

It's Good Stuff!



R-Pet



Customized

Eco Good 5968:The Vila Recycled All-Purpose Tote combines on-trend style with sustainable materials. Made with RPET from 100% recycled water bottles, this eco-friendly tote features a roomy open main compartment and an interior hanging pocket, plus sturdy 12 1/2" drop handles. Through a partnership with 1% For The Planet, one percent of sales of all EcoSmart® products are donated to environmental nonprofits.

Eco Good 5715 :The Bungalow RPET Foldaway Shopper Tote has an open main compartment with double handles and a unique fold-away function that gathers into a corner with drawstring closure. This tote is made from 100% recycled 210d polyester made from water bottles and the material is easily wipeable to protect against germs. Through a partnership with 1% For The Planet one percent of sales of this and all EcoSmart products will be donated to nonprofits dedicated to protecting the planet.

- Material: 100% Recycled 210d Polyester
- Available in a variety of colors
- Open main compartment
- Double handles
- Unique fold-away function
- Easily wipeable against germs
- Through a partnership with 1% For The Planet one percent of sales of this and all EcoSmart products will be donated to nonprofits dedicated to protecting the planet

As Low As 100-150 pcs



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Kitting and Drop Shipping Friendly



Eco Totes

It's Good Stuff!



Recycled Cotton



Customized

Eco Good 5894: The Recycled Cotton Drawstring bag features a cinch closure and helps promote corporate social responsibility. This custom recycled cotton drawstring bag is manufactured from pre-consumer waste generated by factories during the fabric cutting process. Approximately 70%-80% recycled cotton and 20%-30% rPET. Through a partnership with 1% For The Planet, one percent of sales of this and all EcoSmart products will be donated to nonprofits dedicated to protecting the planet.

- Material: 70%-80% Recycled Cotton
- Cinch closure
- Manufactured from pre-consumer waste generated by factories during the fabric cutting process

Eco Good 5830: This recycled cotton twill tote is great for any convention and helps promote corporate social responsibility. It is manufactured from pre-consumer waste generated by factories during the fabric cutting process. Approximately 70%-80% recycled cotton and 20-30% RPET. Through a partnership with 1% For The Planet, one percent of sales of this and all EcoSmart products will be donated to nonprofits dedicated to protecting the planet.

- Material: 70%-80% Recycled Cotton
- Open main compartment
- Available in a variety of colors

As Low As 150-200 pcs



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Kitting and Drop Shipping Friendly



Eco Totes

It's Good Stuff!



Recycled Cotton



Customized

Eco Good 5779: The 5oz Cotton Twill Recycled Grocery Tote will be your go-to tote on grocery day and helps promote social responsibility. It is manufactured from pre-consumer waste generated by factories during the fabric cutting process. Approximately 70%-80% recycled cotton and 20-30% RPET. Through a partnership with 1% For The Planet, one percent of sales of this and all EcoSmart products will be donated to nonprofits dedicated to protecting the planet. This tote comes with a sturdy covered bottom board and an open main compartment to hold your essentials.

Disclaimer: Due to the natural materials used in the manufacturing of this product, this bag will have a slight scent that will dissolve over time.

- Material: 70%-80% Recycled Cotton
- Open main compartment
- Sturdy covered bottom board
- Available in a variety of colors

Eco Good 5757: The Goods recycled fanny pack is the perfect pack that can be worn as a crossbody or waist pack with a roomy zippered main compartment and adjustable waist belt upto 54" total length. Through a partnership with 1% For The Planet one percent of sales of this and all EcoSmart® products will be donated to environmental nonprofits.

As Low As 150-200 pcs



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Kitting and Drop Shipping Friendly



Apparel



Recycled Cotton



Customized

Beanies: Made from Re-Fleece™ yarns, this 1x1 rib knit beanie is comfortable and affordable. It uses reclaimed materials that might otherwise end up in a landfill.

- 60% recycled cotton/40% recycled polyester
- 54% recycled cotton/40% recycled polyester/6% recycled rayon (Light Heather Grey)
- Undyed, recycled, tear-away label
- Colors: Black, Navy, Charcoal and Light Charcoal

Full Zip Hoodies (Men-Women) Our most sustainable fleece yet. District Re-Fleece breathes new life into reclaimed materials with its 100% recycled fabric. Affordable, comfortable and never re-dyed, it's a fleece that just feels good.

- 8.1-ounce, 60% recycled cotton/40% recycled polyester
- 54% recycled cotton/40% recycled polyester/6% recycled rayon (Light Grey Heather)
- Recycled natural color twill back neck tape
- Recycled natural color drawcords
- 2x1 rib knit cuffs, pocket opening and hem
- Metal YKK zipper with dyed-to-match zipper tape
- Side seamed
- Coverstitch details throughout
- Recycled, undyed tear-away label

As Low As 12 pcs



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Kitting and Drop Shipping Friendly



Apparel



Recycled Cotton



Carbon Free

The affordable Re-Tee is 100% recycled fabric and never re-dyed, made from reclaimed material that otherwise could end up in a landfill. Soft. Comfy. High-quality. Doing good for the planet feels as good on the inside as it does on the outside.

- 5.3-ounce, 60% recycled cotton/40% recycled polyester, 24 singles
- 54% recycled cotton/40% recycled polyester/6% recycled rayon, 24 singles (Light Heather Grey)
- 1x1 rib knit neck
- Shoulder to shoulder taping
- Tag-free label

The production process infuses each garment with unique character. Please allow for color variation.

AC-FREE® Product

We start by reducing the product's impact by switching to at least 50% preferred materials. We then neutralize the total carbon footprint of each product in the C-FREE program—from the product's initial raw materials to its end-of-life—through Carbonfree® certification. This certification purchases third-party, verified carbon offsets through Carbonfund.

As Low As 12 pcs



This icon indicates that a portion of sales from the purchase of the product gives back.



Kitting and Drop Shipping Friendly



Apparel



Carbon Free



Recycled Thread

Our C-FREE™ carbon neutral polos not only feel good, they do good. With C-FREE, we measured the carbon footprint of these styles and we're neutralizing their impact with Carbonfree® certification. By purchasing carbon offsets, we are removing an equivalent amount of emissions elsewhere in the environment. Offsets are generated by third-party, verified energy efficiency, renewable energy or forestry carbon offset projects.

Working in harmony with C-FREE carbon neutrality, our recycled pique polo is made of certified recycled materials—from the recycled poly pique fabric to the thread. With a smooth hand, snag-resistance, moisture-wicking and UV protection, this polo performs while making a lower environmental impact.

- 3.8-ounce, 100% recycled polyester pique
- Recycled thread
- Marled tonal buttons include 25% recycled content
- Snag-resistant
- Moisture-wicking
- UPF rating of 50
- Tag-free
- Self-fabric collar
- 2-button placket
- Side vents



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Kitting and Drop Shipping Friendly



Eco Journals

Proud Path!

→ FSC Certified

→ Customized

Eco 7200 Bundle Set: FSC Certified. The FSC® Bamboo Bound JournalBook Bundle Set includes the 5.5" x 8.5" FSC Mix Bamboo Bound JournalBook (2800-78) and Bamboo Quick-Dry Gel Ballpoint Stylus (1066-50). It features a unique bamboo cover with recycled leather accent. 80 sheets of FSC® white lined paper. Includes elastic closure, ribbon page marker and elastic pen loop. Through a partnership with 1% For The Planet, one percent of sales of all EcoSmart® products are donated to environmental nonprofits. Due to the nature of the material, there may be color variances.

Eco Good 2800: The 5.5" x 8.5" Recycled Cotton Bound JournalBook® is perfect for all of your notetaking needs. Features a hard cover made from recycled cotton. Natural color elastic closure, pen loop and ribbon page marker. 80 sheets of FSC® Mix cream lined paper. Back document pocket. FSC® label printed inside.

Eco Good 2800-Washable: The Washable Kraft Stone Bound JournalBook features a durable, water resistant paper hard cover with 60 sheets of white lined stone paper. Stone paper is water resistant, tear proof and noticeably smooth for a superior writing experience. Also featuring an elastic closure, ribbon page marker and elastic pen loop.

As Low As 100 pcs



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Kitting and Drop Shipping Friendly



Bamboo Essentials

Earthy Look!

- Engraved
- Bamboo

Bamboo products are prone to color variances and will vary between dye lots. Color variances are to be expected as no two bamboo products will be the exact same shade even within the same dye lot. Laser appearance will vary from piece to piece due to bamboo color variations. Small text is not recommended for laser engraved imprints.

Please check our bamboo collection .We have various cutting boards, BBQ sets, Coasters and More

As Low As 100 pcs



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Kitting and Drop Shipping Friendly



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Low Minimums



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Kitting and Drop Shipping Friendly



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Please check our bamboo collection .We have various cutting boards, Utensil Sets, BBQ sets, Coasters, Charcuterie Gift Sets and More.

Low Minimums



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Kitting and Drop Shipping Friendly



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Kitting and Drop Shipping Friendly



Bamboo Essentials

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→ Bamboo

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Low Minimums



Silk-Screen



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Kitting and Drop Shipping Friendly



Bamboo Essentials

Earthy Look!

→ Engraved

→ Bamboo

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Please check our bamboo collection .We have various cutting boards, Utensil Sets, BBQ sets, Coasters, Charcuterie Sets and More.

Low Minimums



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Kitting and Drop Shipping Friendly



Bamboo Essentials

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Low Minimums



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Kitting and Drop Shipping Friendly



Hand Forged Japanese Knives

HAND MADE LASER ENGRAVED KNIVES-GIFT LINE

Low Minimums



Hand Forged Almazan Serbian Chef's Knife (Cleaver Knife, 9-inch Forged Carbon Steel Blade for Slicing Meat and Vegetables Japanese Knives.

Kiritsuke Knife is designed for all the tasks for which you'd use a chef's knife. It works extremely well with vegetables, julienne, dice, and more. Can also be used for cleaning and portioning boneless proteins, particularly fish, and slices cooked proteins with grace and ease. The straight edge won't rock through cuts such as a traditional chef's knife.

USES: This Japanese knife is sharp for slicing meats and vegetables. Not used for bones and cutting

EXCLUSIVE KNIFE: Artisan-crafted with signature Steel, designed to replace virtually every knife in your kitchen.

SPECIALTY: a multi-purpose chef knife that helps you enjoy and great feeling you get when you slice and dice nearly anything beneath it.

CARE INSTRUCTION: Best sharpened at less than or equal to 30 degree sharp on both sides. Put some cooking or vegetable oil before storing to avoid rust. SUBJECT TO STOCK AVAILABILITY. It comes with kraft box. PRICE IS INCLUDING LASER LOGO. FOB TX

Set Includes : Laser Engraved Bamboo Cutting Board (11'X8'X1/2"), Laser Engraved (on handle) Chef Knife, Gift Box with Filled Crinkle Paper. Logo Sticker on Box is optional and subject to extra charge

CHEF COOKING SET



This icon indicates that a portion of sales from the purchase of the product gives back.



Kitting and Drop Shipping Friendly



R-Pet Sets

Made Out Recyclable Bottle

Environmental protection is a crucial issue. Replacing ordinary marketing gadgets with eco-friendly counterparts demonstrates social responsibility and allows you to gain the respect of customers.

With this issue in mind, we have prepared a special set of ecological products that can perform a number of promotional functions. Because we are able to put any prints on them, advertising gadgets allow you to effectively reach new customers with your marketing message.

- Ecological recycled lanyard,
- Ecological recycled key ring,
- Ecological recycled wristband,
- Ecological recycled mask,
- Ecological recycled multifunctional scarf,
- Ecological recycled handkerchief.

➔ R-Pet

➔ Customized

As Low As 300 Sets



This icon indicates that a portion of sales from the purchase of the product gives back.



Kitting and Drop Shipping Friendly



Vegan and R-Pet Products

➔ R-Pet or Vegan Leather

➔ Customized

Request Information

The **vegan leather lanyard** is created from **washpaper**. It is a durable material created from paper with added latex, making it sewable and washable. Its appearance resembles leather, making it an ideal ecological substitute for natural leather.

The safety connector reduces the risk of an accident if the lanyard is suddenly pulled by another person or a production machine. If this happens, the lanyard will automatically snap off from the neck.

The **vegan leather pencil case** is a practical everyday item that all students are familiar with. Although you will find hundreds of pencil cases in the shops, most of them are similar to each other. Instead of reaching for a ready-made product, opt for a perfectly customised one.

We offer **full-colour, single or double-sided printing on the material**. The customer can send us their design or choose a **graphic design from our collection**.

The printed pencil case is made of washpaper. It is a durable material created from paper with the addition of latex, making it suitable for sewing and washing. Its appearance resembles leather, making it an ideal eco-friendly substitute for natural leather.



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Kitting and Drop Shipping Friendly



Single Push Wipes


These anti bacterial single wet wipes are ideally suited to guest room amenities, dining facilities and wellness centers. Push Wipes is the new standard for freshness, cleanliness and care.


Each unit contains a biodegradable all-natural compact cloth that is kept dry in a self-contained sealed recyclable package until they are used.

The towelettes are activated by pressing down in the middle of the container which in return mixes the liquid and the compressed towelette. Once activated, the Push Wipes towelette decompresses and becomes ready for use.

Whether in your handbag or suitcase, for on-the-go or at home, Push Wipes are always there where you need it.

Odorless-Unscented. If you want scents, please contact us.

 Recyclable

 Customized

MOQ 1000 pcs



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Kitting and Drop Shipping Friendly

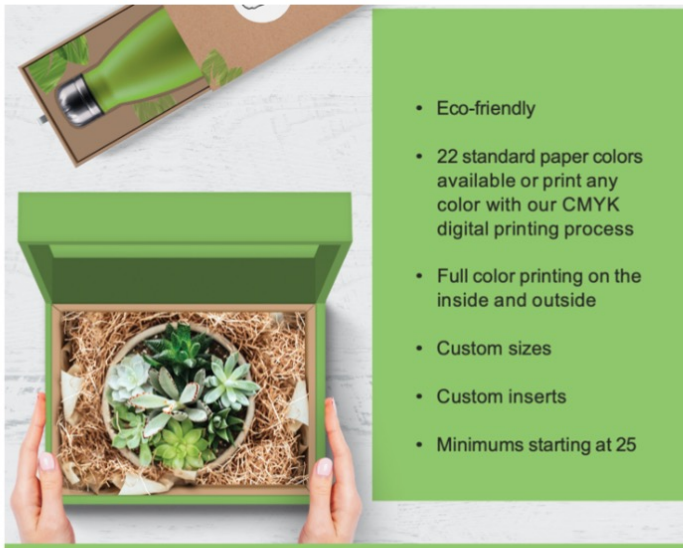


Fulfillment, Storage, Kitting Programs

**We are expert in Branded Merchandise Fulfillment!
No Setup!, No Minimum!, No Monthly Fees!**

**Expertise Areas:
Apparel Fulfillment
Kitting Packaging & Assembly
Warehousing and Storage
Pick Pack Fulfillment**

Each program is individually designed and customized to fit our customers' specific needs. As an extension of your marketing, sales and general communications efforts, we bring to every assignment the enthusiasm, dedication, reliability and timely service that is essential for a successful program and a long term relationship. For more info please check our fulfillment department www.ascofulfillment.com



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Kitting and Drop Shipping Friendly



Begin branding a better world!

March 25 Earth Hour.

Around the globe, millions of people, businesses and landmarks set aside an hour to host events, switch off their lights, and make noise for climate change action. This year Earth Hour is at 8:30 PM local time. earthhour.org

April 22 Earth Day.

Earth Day commemorated each year on April 22nd, was created in 1970 to spark a revolution against environmental abuse. earthday.org

April 28 National Arbor Day.

Arbor Day is a nationally celebrated observance that encourages tree planting and care. This day is always celebrated on the last Friday in April, but many states observe Arbor Day on different dates throughout the year based on best tree planting times in their area. arborday.org/celebrate

May 15 - 21 Bike to Work Week.

Riding a bike to work is a lot better for the environment, it prevents carbon monoxide being pumped into the air, at least for that day. bikeleague.org/bikemonth

June 5 World Environment Day.

World Environment Day, commemorated each year on June 5th, is one of the principal vehicles through which the United Nations stimulates worldwide awareness of the environment and enhances political attention and action. worldenvironmentday.global

September 16 International Day for the Preservation of the Ozone Layer.

The United Nations' (UN) International Day for the Preservation of the Ozone Layer is celebrated on September 16 each year to recognize the global importance of the Montreal Protocol in protecting human health and the environment. un.org/en/events/ozoneday

September 16 World Cleanup Day.

People in over 190 countries stand up against the global trash problem and clean up waste, making it the biggest positive civic action the world has seen. worldcleanupday.org

September 23 National Public Lands Day.

NPLD is the nation's largest hands-on volunteer effort to improve and enhance the public lands Americans enjoy. neefusa.org/npld

November 15 America Recycles Day.

America Recycles Day (ARD), celebrated on November 15 every year, is dedicated to encouraging Americans to recycle and to buy recycled products. americarecyclesday.org

www.giftsandspecialties.com

