



Vendor FAQ

REEL
LIFE
EXPO

1. What is the cost for attendees?

- o Free admission to the Expo!

2. What entertainment will be available?

- o There will be a cornhole game, nostalgic tabletop games, floor tic tac toe, a coloring table, music, and a dining area.

3. Is there parking available?

- o Yes. Each vendor party is permitted one parking spot at the lower end of the parking lot. We want to keep the parking spots closest to the entrance available for patrons.

4. How much is the vendor fee? (+3.06% processing fee)

- o General Vendor (up to a 6 ft table) - \$80
- o Premium Dedicated* Kitchenette Space Food Vendor - \$200
 - sink, serving-style counter, refrigerator
- o Premium Dedicated* Bar Style Space Vendor - \$100
- o Contact reellifeexpo@gmail.com to inquire about reserving a larger space.

5. How do I pay the vendor fee?

- o Vendor fee payments are made via online invoice. Vendors can hold a spot by placing a \$25 non-refundable deposit.
 - For deposits made by Nov. 30, the balance is not due until Dec. 31.
 - For deposits made between Dec. 1 and Dec. 26, the balance is within two weeks of the date of the deposit.
- o For registrations made after Dec. 26, the full fee is due at the time of registration.

6. What is the deadline for the vendor fee?

- o Please see the answer to question #5.

7. How is my spot confirmed?

- o We will confirm your spot after you sign the agreement AND submit your vendor fee. You must do BOTH to be confirmed.

8. Is alcohol allowed?

- o Alcohol is not permitted to be sold for consumption on the premises.
- o Alcohol is not permitted for social consumption on the premises.

9. Can I sell CBD, THC, and marijuana products?

o Yes. THC and CBD products are permitted for sale but not for samples on the premises.

10. How often do you do events?

o This is our second annual event. Many more to come.

11. Can we collaborate?

o We are always looking for opportunities to collaborate. Please email us with your ideas: reellifeexpo@gmail.com.

12. Is Reel Life Expo minority-owned and operated?

o Yes!

13. Will other vendors be selling similar products?

o We are intentional in not having too many vendors within the same category in the interest of the Vendor's success and to provide a wider range of products for the consumer.

14. What do you look for in your selection process?

o We are looking for product variety, professionalism, effort in promoting your participation in events, branding fit with the current event, and quality customer service. Many of these also apply to our re-selection process for our subsequent events.

15. Do I need to bring my tables, chairs, etc.?

o Vendors are responsible for their entire setup.

16. What am I to do with my trash during/after the event?

o All vendors are permitted to have one standard-size trash bag, and you must take any additional trash when you leave. (Everyone is required to maintain a clean and safe vending space.)

17. Will I hear back if I am not selected?

o Yes. Although, vendors who have not heard back may reach out on how they may best position themselves to be selected for the next event.

18. I have another question.

o Please email us at reellifeexpo@gmail.com should you have any questions.