



EDUCATE

INSPIRE

EMPOWER

Cindy Sheaffer, CEO

September 4, 2017

Mr. Steve Easterbrook, CEO
McDonald's Corporation®
2111 McDonald's Drive
Oak Brook, IL 60523
Telephone: 1-844-534-7211

RE: Hempy Meal Trademark / Green Model Proposal

Dear Mr. Easterbrook,

My name is Cindy Sheaffer, CEO of Hemp Dog Café®, President of Hemp Heals International™, a long-time member of the Hemp Industries Association, and proud member of the Virginia Industrial Hemp Coalition. By now you are aware that my company has successfully been granted the trademark for the "HEMPY MEAL". This Revolutionary meal is going to rebirth an industry, empower farmers, and create jobs and opportunity in America once again! Your company has contacted us regarding the name and wants to talk. My team and I are *extremely* happy to have this communication with your corporation. We all laugh because we grew up on your food so for us it is an honor as well. We consider you to be a *true* Signature American Classic company, one that we would love to work with!

I started working in a restaurant at age 16 and became co-owner of one at 21. I love the gratification when someone comes back every day and says, "the usual". To me, that meant I was doing something right. When I was 23 I flew to CA to visit the first McDonalds with the intention of someday becoming as successful. I was surprised to see a little building with a walk-up window, but at that moment, I knew that my dream was possible.

I got out of the restaurant industry and in 1996, I read a book about hemp that changed my life. I started Hemp Sisters in 1998 and became one of the largest industrial hemp companies in the country. For 20 years I have been wearing, eating, and designing hemp products. Today I am 55 years old and my focus is health. The health benefits are tremendous and I personally attribute my health today to the hemp in my daily diet. The quest to give America a healthy option for dining is what drove me to take signature American Classics like hot dogs, hamburgers, tacos, pizza, etc. and make them super healthy with hemp, the Superfood rich in Omegas 3, 6, and 9. A handful of Hempseed meets the body's daily requirements for both Essential Fatty Acids and Protein.

The Hemp Heals™ team has spent the last five years developing a nutritious line of hemp food products as well as innovative building products while working with other visionaries to create a marketing campaign that is going to make our concept the “Next Big Thing” on a global scale. We now have interest in 5 countries including India for our food and café concept. We offer something for everyone from gluten free, nut free to vegan burger and dog options. Our green restaurant model utilizes the latest technology and is healthy and innovative from the structure, tables, menus, uniforms, packaging, signs, to the food ... even the display racks!

Hemp Heals International™ has reached out to signature American Classic companies like yours to become strategic partners and participate in this emerging industry. We are currently working with other major companies to get our hemp food out to the public.

Our healthy, innovative new concept is going to revolutionize the restaurant industry and we predict the “Hempy Meal” is going to take the world by storm empowering farmers and creating jobs and opportunity all while promoting something that is healthy to the earth. We hope you will consider a meeting with my team to discuss our proposal. We look forward to hearing back from you!

Sincerely,

Cindy S. Sheaffer, CEO



Hemp Heals International™

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<http://hemphealsintl.com/>

<http://hempdogcafe.com/>

"Hemp can feed, clothe, house, provide clean energy and health to every man woman and child on the planet. What are we waiting for world?" ~ Cindy Sheaffer



Choose Hemp
For a Greener Tomorrow 