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## Creative Endeavors Creative Business Endeavors

**See the Vision Feel the Passion Be the Mission**

### **Delivering Creative Business Development in the following Areas:**

- Intellectual Property Development
- Markets -- Strategic Planning
- Acquisitions -- Mergers
- Media Affiliations
- Sponsorships
- Joint Ventured Development
- Joint Endeavor Opportunities
- Product Service for Brand Development
- Licensing
- Trademarks
- Copyrights
- License Agreements
  - Those who use our Licenses
  - Those whose Licenses we use
- Distribution Agreements/Network
- Publishing Rights
- Non-Compete Covenants
- Signed Agreements with outside Consultants who assisted to develop project
- Loans Obtained through the use of IP Assets as Security or Collateral
- Independent, Periodic Valuations of IP Assets
- Customer Lists/Information Databases
- Management and Marketing Expertise/Profile
- Technical and IT Skills
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- [www.creativeendeavors.co](http://www.creativeendeavors.co)
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- [www.cccpartners.com](http://www.cccpartners.com) (Archived)
- [www.mediamarketing.com](http://www.mediamarketing.com) BLOG
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**ENTREPRENEURS. ENTERPRISES**

releasemyspirit.com

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**THE BRAND**

creativeendeavors.co

**INTELLECTUAL PROPERTY & VALUE EXPANSION**

creativebusinessendeavors.com

str8advice.biz

**WHERE IT ALL BEGAN**

creativeendeavorsconsulting.com

**COLLABORATORS CONTRIBUTORS**

cecpartners.com

**PROGRAMS**

keepitstr8.info

releaseourpower.com

**MEDIA – DIGITAL MARKETING**

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adviceabout.life

str8advice.live

**VENTURES**

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**CAUSE-DRIVEN COMMERCE**

inspiredesire.com

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## PLATFORM MODEL

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## Options for Our Relationship Building To Develop with Resources

### Advisory

Purpose: increase value raise profile, apply strategic planning into value licensing ventures.

Placement:

- into client-partner contracts for increasing hard and soft dollar exchange
- into projects and joint ventures.
- into campaigns and licensed partnerships.

### Collaborating Partners License Value

Build business (brand)

Placement: into joint endeavored ventures

- Intellectual property for investment.
- Co-brand plus brand.
- Joint venture capital investment
- Increase markets and commerce.

### Partner Companies Contributors

Purpose: to expand reach within the market and add value to business or creative interests, brands.

Placement: joint endeavored ventures for license development and venture development

### Ventures

With Partnerships for development and fulfillment

### Joint Endeavors

Purpose: to provide increased licensing value to investments

Properties: Brand and Investment licensing

### Joint Ventures Cause-Driven Commerce

Purpose: to develop brands, license value, ownerships.

Placement: with our vested participations as a contracted venture

### Project(s) Positioning

Purpose: to assist the development of the project to market

Placement: fulfillment of the venture with Creative Endeavors

### Campaigns Program

Placement: promotions, events, technology media merchandising and not for profit for a cause.

### Additional

Dual Roles

- Joint Endeavors
- Joint Ventures



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## STR8 ADVICE



**.biz**

# WEB PLATFORM 123

CREATIVE ENDEAVORS THE BRAND 1995



**Web 1.0**, the "static web," was the first generation of the web, which emerged in the early 1990's. Web 1.0 was characterized by static HTML pages with limited interactivity. It was primarily used for displaying text and images.

**Web 2.0**, also known as the "social web," emerged in the mid2000's and was characterized by the rise of social media, user-generated content and interactive web applications. Web 2.0 allowed users to interact with each other and create and share content, which transformed the web from a new communication channel to a two-way communication platform.

**Web 3.0**, also known as the "semantic web," is the current and emerging generation of the web, which is focused on machine-readable data and the use of artificial intelligence (AI) to make the web more intelligent and intuitive. Web 3.0 aims to create a more personalized web experience by enabling machines to understand and interpret user data, preferences, and behaviors. Web 3.0 also emphasizes the use of decentralized technologies, such as blockchain to create a more secure and transparent web.

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