

MENU OF SERVICES

IT'S CRITICALLY IMPORTANT TO FIND THE BEST BUYER WHO IS READY,
WILLING & ABLE TO BUY YOUR HOME FOR TOP DOLLAR

GOOD 6%

This is the Basic Package that still goes above the General Agent Offerings in our area;

- Online Target Marketing (Ad Spend) with purchased 'Select' List ***
- Utilization of Migration Map Tools ***
- QR Coded Specific Yard *** Signage to your property for instant, trackable Buyer information capture
- Professional Photography (Most agents will do Cell Phone low grade photos)
- Input onto the MLS - Free for Licensed Agents
- Generic Auto-population affiliated websites Zillow etc - Free for licensed Agents
- Additional free Online Locations
- Open House Hosted - Per Seller comfort & request with security review

Added to
The Better
Package



*** (See attached examples)

BETTER 7%

• **Everything included with The GOOD Package is ADDED HERE!**

- Targeted Marketing Package with allocated Budget to locate the most opportune Buyer (Print & Online)
- Personalized URL & Landing Page Website Designed with Custom Copywriting & Opt In Pages for Optimal Buyer Lead Conversion
- Drone & Neighborhood Professional Photography
- Twilight Photos & Sky Replacement, Color Correction for interior shots
- Home Books both Online & Printed Materials in home to highlight selling points
- Staging Advice & Photography Preparation (Agents will be present to accompany Photographer & assist wherever needed)
- Floorplans & Room Measurements
- Best Bidder Event (If an Applicable Market)
- One EDDM Campaign to most opportune communities
- Property Previews on Pre-Market Homes List (to potential qualified buyers)
- Featured in Printed & Digital Newsletter

Added to
The Best
Package



BEST 8%

• **Everything included with The GOOD AND The BETTER Packages are ADDED HERE!**

- Additional Photo Touch Up, Objects Removed, Virtual Staging & Grass Greening (if needed)
- Complete Intricately formed Online Retargeting Campaign
- Three EDDM Routes mailed with details on the home/property
- Custom Opt In Pages to attract dozens of Buyer Leads/Potential Buyers
- Hire Professional copywriter for customized Marketing
- Elaborate Targeted Direct Mail Campaign to all lists
- Tailored Marketing Blast to every Realtor in surrounding Counties
- Special Promotion to "Move Up" & "Move Down" Home Buyers
- Facebook User Selects with demographically targeted ads
- Matterport Virtual Walkthrough (high grade photography tour)
- Video Feature Online
- Listing Premium Feature on all ORG Website Platforms
- Staging by Professional Staging Company (incl. Furniture Supplied)

MARKETING

Our Presentation Video explains these items in detail, show this QR Code to your phone, click the link that appears... to watch it now.

