



UNLEASH YOUR  
BRILLIANCE



IN THE AMERICAN  
BUSINESS WOMEN'S  
ASSOCIATION

# Charter Connections

*Indianapolis Charter Chapter  
A League of the  
American Business Women's Association*

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## President's Message:



### Happy September!

Who of you likes to read? If you knew me before the mid-1990s and asked me that question, the answer would have been restaurant menus and short magazine articles. Thinking back now, I'm not sure if it was due to my short attention span or that I just had no interest in reading.

When a co-worker introduced me to books by John Grisham and Mary Higgins Clark in the mid-1990s, I discovered a love for reading. A long-time friend introduced me to Karen Kingsbury and another Christian novelist (whose name I cannot remember), and I loved reading their books too. But if you had asked me what type of *non-fiction* books I liked to read, the answer would have been an emphatic "I don't read non-fiction" ...other than restaurant menus and short magazine articles!

Jump ahead to 2007 when I became an independent distributor for Premier Designs jewelry. There was a phrase among those who had reached leadership levels with Premier... "Readers become Leaders." So, I ventured into the realm of non-fiction and guess what...I discovered that I love non-fiction reading too!

As you know, part of the ABWA mission is to help women develop personally and professionally. Reading offers a great avenue toward personal and/or professional development. Of the non-fiction books that I count among my favorites, some relate directly to business, others relate to goal setting and/or personal development, and still others are great for reminding the reader that they have value...something that many of us women often struggle with.

If you are not a reader, give it a try...you might like it! Later in this newsletter you will find a list of non-fiction books I have read...several more than once and/or I want to read again. Each of these books spoke to me in one way or another. Of those I read more than once, each reading brought new insight. I highly recommend any of these books. A couple are geared toward direct sales and, obviously, won't appeal to all of you. Some are geared to goal setting and can apply to any life goal. And some address areas of self-worth, personal development, health, etc.

Most of the books I have read on my Kindle, but I have printed copies of those listed in **blue font**. I am more than happy to share my printed copies with anyone who would like to read them. I will bring these books with me to the September meeting. If you have any books that you highly recommend, I'd love to see your recommendations. Who knows, maybe we could start an ICC library!

Here's to a great September...and happy reading!

Cheryl Cramer

## Next Monthly Meeting

October 15th —Dinner @ 5:30pm

Northside Events and Social Club  
2100 E 71st Street, Indianapolis

Program/Dinner—6:00 pm

## Mission Statement of the American Business Women's Association

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

## Speaker's Corner - September 2019



### **Marla Holdread**

Founder & President, Shift Career & Leadership Coaching

Throughout her career, Marla has developed a passion for uncovering and developing strengths of individuals. She is intuitive about, drawn to, and fascinated with the uniqueness of each person. She believes that knowledge is power; the more you know about yourself, the better prepared you are to achieve the career and life goals you desire.

As a coach, Marla's mission is to help create meaning in people's work by connecting who they are to what they do. Her powerful intuition, blended with her ability to shift perspective, enables others to successfully craft and bring their own ideas and goals to fruition.

She is dedicated to helping CEO's, executive, emerging leaders, business owners, and professionals become unstuck, uncover blind spots, accomplish goals, and ultimately reach their full potential.

**Areas of expertise:** Facilitation, Individual, Executive Coaching, Team Goal Setting, Everything DiSC, The Five Behaviors of a Cohesive Team, Emotional Intelligence, Establishing Values and Culture.

## Upcoming Speakers

### **October:**

Kurt Schoch from Performance Improvement Consulting; How to build more effective teams.

### **November:**

Denise Praul from White Board Learning; How to be focused when you are networking.

## **BE THE LIGHT AND CONNECT 2019-2020**

### **TEAM A**

DEBBIE EVERMAN  
 MARCIA GABBERT  
 CHRISTINE FINE  
 KATHY JORDAN  
 CAROL KING  
 HANNAH KING  
 SUSIE MARIUTTO  
 ANDREA MOORE  
 BARB NIEMAN  
 FRONZIE SHRINER  
 ELAINE SINGER  
 CHERYL SWARTS  
 TRACY SWEET  
 KATHLEEN WETZEL  
 JUDI WILLEM

### **TEAM B**

ARLISS BARNES  
 PAULA CLUTTER  
 CHERYL CRAMER  
 DEBBIE DEKATER  
 JANET GREER  
 DIANNE HOOVER  
 JESSICA KING  
 CAROLYN MARK  
 AMANDA REVOLT  
 CYD BERRY RICE  
 LINDA RISCH  
 ANN MARIE ROHE  
 DIANE RUSCOE  
 MIG WILLHITE-GALLIAN  
 STEPHANIE WRIGHT  
 JANE YIP

## Be The Light and Connect in 2019-2020

“Alone we can do so little; together we can do so much.” – Helen Keller

During the 2019-2020 league year, Indianapolis Charter Chapter will be working as 2 teams. Our goal of ICC is to continue to grow as a league and help others grow both professionally and personally. Along with the growing we also need to have fun!

Here is how you can earn points as an individual to help your team and chapter.

1. Attend ICC meetings – 1 point
2. Wear your name badge to ICC meetings - 1 point
3. Brings guests to ICC meetings – 5 points for each guest
4. Sponsor a new ICC member – 10 points
5. Participate in an ICC sponsored Community Service – 1 point
6. Participate in an ICC sponsored Fundraiser – 1 point
7. Attend an ABWA or Council Sponsored Event – such as Summer Sizzler and Council Meetings – 5 pts
8. Attend Fall 2019 ABWA Conference – 10 points
9. Attend Spring 2020 ABWA Conference – 10 points
10. Take an ABWA online Class – 5 points
11. Participate in monthly challenge – 2 points (clue will be in our monthly newsletter)
12. Attended ICC Committee Meeting – 1 point

For credit, activity must take place between the monthly meetings (starting the day after through the day of the next meeting).

You can still earn points even when you are absent from a meeting. Simply email/text me with your activity. [Marcy\\_meador@sbcglobal.net](mailto:Marcy_meador@sbcglobal.net) or 317-696-3221.

If you are one of ICC's out of town members and would like to participate, email or text me and I will assign you to a team and email you a scorecard for the year.

When you sponsor a member during 2019-2020, she will become part of your team.

If - through your encouragement – any of the unassigned members comes to a meeting, she will be added to your team. She must verify that she should be on your team.

If any of these unassigned members comes to a meeting on her own volition or emails me with her interest to participate, she will be randomly assigned to a team.

**Summer Sizzler was fun and informative this year! One of the speakers mentioned how important it is for a business woman to wear pockets so her business card is always handy! So wear clothes with a pocket/pockets to our meeting in September and receive an extra 2 points for your team.**

# August Meeting Minutes

**Indianapolis Charter Chapter**

**Monthly Meeting 8/20/19**

**Northside Knights of Columbus (Northside Events and Social Club)**

The meeting was called to order at 6:00pm by President, Cheryl Cramer. We had 23 members and 3 guests present. Guests were Melissa Sinkus, guest of Cheryl Swarts, Carol Springer, guest of Kathy Jordan and Cindy Williams, guest of Debbie Everman.

Chapter Member Introductions were made. President, Cheryl Cramer asked each member to state their name, occupation and number of years in ABWA. Vice President, Marcy Meador opened the meeting by reading the ABWA Mission and leading the members in the Pledge of Allegiance to the flag.

## **AFFILIATION OF NEW MEMBERS**

**Hannah King** (sponsored by Carol King) and **Judi Willem** (sponsored by Andrea Moore)

## **STANDING BUSINESS**

Last Month's Meeting Minutes – President, Cheryl Cramer asked if there were any corrections to the minutes as published in the newsletter. There being none, President Cramer indicated last month's Meeting Minutes are approved as published in the newsletter

Treasurer, Debbie deKater passed out a report showing ending balance of last report, receipts since last report, disbursements since last report, as well as the 2018-19 budgeted amount for each line item. She reviewed the report with members and asked if there were any questions. There being none, President Cramer indicated last month's Treasurer report will be filed for audit.

## **OLD BUSINESS/UPDATES**

All members with Perfect attendance for the 2018-2019 chapter year were recognized by Secretary, Carol King.

Connection Rewards program wrap-up for the 2018-2019 chapter year was provided by President, Cheryl Cramer. She recognized the winning team (Team B led by Andrea Moore) with certificates and presented the top point scorers of the program with a dragonfly necklace.

Hospitality Update provided by Cheryl Swarts:

- Birthdays: Fronzie Shriner (Aug 6) and Debbie Everman (Aug 27)
- ABWA Anniversaries: Carolyn Mark (30), Carah Austin (7), Sharon Clark-Leer (6)

Cardinal Crossroads Council Summer Sizzler event update provided by Marcia Gabbert. The chapter will be paying registration for this one-day event for any member who wishes to attend.

**NEW BUSINESS**

Leadership retreat report was provided by President, Cheryl Cramer. This was a planning event held at Cheryl's home. The 2019-2020 Committee Chairs joined the new executive board members to review results of the member interest survey and worked on a gap analysis. Committee Chairs shared their ideas for the coming year and presented any monetary needs they know of so those amounts can be placed in the new budget. The executive board will be working on chapter goals and a new mission statement at their September board meeting and will present to the chapter at the September 17 regular meeting.

A proposed budget was presented for the 2019-2020 chapter year by Treasurer, Debbie deKater. She and President, Cheryl Cramer, led discussion and answered questions from members. Susie Mariutto made a motion that the chapter accept the budget as presented. Kathy Jordan seconded the motion. Members voted to accept the proposed budget.

Membership Chair, Andera Moore, presented plans for new member orientations to be held the last Monday of each month with the first one scheduled for September 30 at 8:00pm. It will be set up on Zoom so all who want to participate may join from the home computers. Watch email and the newsletter for more details.

Chapter Connections 2019-2020 Program revisions overview was provided by Vice President, Marcy Meador. She has divided the chapter into 2 teams and distributed colored ribbons to attach to each member's nametag to identify each team. A sheet listing the points assigned for various chapter activities was distributed along with some program rules for this chapter year. Marcy will be providing a special challenge each month for members to earn extra points.

Treasurer, Debbie deKater, reported on the status of the upcoming chapter fundraiser to sell souvenirs at the booth during the Brickyard 400 Race at the Indianapolis Motor Speedway. A volunteer sign-up sheet was passed around. The event is September 8 and we must be at our booth no later than 7:00am.

Marcia Gabbert reported on a Community Service project for Teachers Treasurers and thanked everyone who brought donations to the meeting. She will deliver everything on behalf of the chapter. Ambassador, Susie Mariutto discussed another Community Service project the chapter likes to participate in each year, Dress for Success.

Secretary, Carol King, discussed the "Business Women Unite" event that will be held on September 22 at 2:00pm on the steps of the Monument Circle in downtown Indianapolis to commemorate National American Business Women's Day. All members attending should wear red for the photos that will be taken on business women making a difference within our community. Questions about the event should be directed to Barb Milton of Monument Star Chapter.

**PROGRAM**

Our program speaker was Stephanie Wright who provided us with a very informative self-care presentation entitled "Bustin' Through To Your Beautiful." With her business, Cheek 2 Chic, Stephanie uses her studio and med spa to help women feel their very best. Her motto is "no opinions or judgements unless it's positive." Stephanie

recommends we enjoy everything without judgement. It brings you joy! We should also embrace challenges and work through them so we can move to reach the joy. Find something positive about every person you meet to grow into a healthy individual.

**ANNOUNCEMENTS**

Announcements are listed on the back of the meeting agenda tonight and will be from now on. This will help save time at the meeting. Announcements should be sent to Cheryl Cramer via email by the Friday prior to the upcoming meeting.

There being no further business, President, Cheryl Cramer, adjourned the meeting at 7:57 pm.

***Minutes Respectfully Submitted by Carol King, Secretary.***

## Our Member in the Spotlight for September—Stephanie Wright



Stephanie Wright

Broadway, Boggstown, Broad Ripple & Beyooooonndddd!

Continually reaching for the next star, Stephanie has demonstrated through her 66 years, and continues to demonstrate that by stepping out in trust, the Lord has her in the palm of His hand, and gives big rewards! Her parents played a large part in this, instilling in her the life truth that anything is possible if you are willing to hold fast in your convictions and go after it. Her dad was a musician, performing in dance bands around Indiana with various Hoosier music legends by the time he was 15, and her mom started the iconic Costumes by Margie! While raising their 5 children, running kids to dance class, gymnastics, drum lessons and the like, it was a whirlwind! And being a female entrepreneur and opening a business in the 60's certainly was not common, and was scorned by many. She was often told she was a bad person for choosing business when she should've been home like other women. But onward she went, and now 50 years later, she's remembered as the one who kept going in the face of "no". And Stephanie, at a tender and impressionable age, was able to experience firsthand the trailblazing steps her mom was taking. And this is the mindset Stephanie lives to this day!

Stephanie has a rhythm inside of her, music that is her constant companion, and whether she is dancing on Broadway, singing in Boggstown, ministering as a chaplain, or giving a facial client her best experience, this energy within allows her a positiveness that people can see. She feels she is now ready to help other women find this explosive energy, and from this feeling, "Bustin' Through To Your Beautiful" has now become a reality. A small but powerful workbook filled with her top 10 tips for self care, Stephanie is prayerful that women can begin to look at themselves with joy, gladness and self-love. Yes, with love!

Thank you Stephanie for sharing yourself with us this month. What a fun, exciting life you lead. So glad you are a part of ABWA!

### Welcome Baby Fine!

The night of our last meeting member, Christine Fine went into labor with baby #2! At 2:30 am, Nathan Christian Fine was welcomed into the world at 9# 3oz and 21.5 inches. Ross, Christine, a very excited big brother Jackson and baby Nathan are home and doing well! Congratulations to the Fine family!



**NEW MEMBER ORIENTATION**  
**SEPTEMBER 30<sup>TH</sup> AT 8:00 PM**

JOIN US FROM THE COMFORT OF YOUR OWN HOME!!! WE WILL BE USING ZOOM VIDEO CONFRENCING FOR NEW MEMBER ORIENTATION. WE WILL REVIEW THE ABWA HANDBOOK AND ANSWER ANY QUESTIONS YOU MAY HAVE ABOUT ABWA.

SIGN UP ONLINE AT: ZOOM.US OR	CREATE YOUR PERSONAL ACCOUNT ON ZOOM
DOWN LOAD THE APP FROM THE APP STORE ON YOUR SMART PHONE	
MEETING ID: 6120814045	QUESTIONS: ANDREA MOORE 317.372.3596

### Teachers Treasures Donations Collected!

- 61 Notebooks
- 9 Pkgs. of Filler Paper
- 2 Pencil Boxes
- 84 Erasers
- 12 Rulers
- 5 Pencil Sharpeners
- 10 Highlighters
- 16 Dry Erase Markers
- 21 Glue Sticks
- 89 Pens
- 188 Pencils
- 2 Packs of Colored Pencils
- 14 Boxes of Crayons
- 6 Composition Notebooks

### Cardinal Crossroads Council Christmas Party

Mark Your Calendar Now

Date: December 7, 2019

Location: Henry County REMC  
 3400 South S. R. 3  
 New Castle, IN

Registration: 9:45 AM Party: 10:00 AM to 12:30 PM

More details will be shared in the upcoming months.

### Birthdays & Anniversaries

#### Birthdays:

Arliss Barness (30th) Cheryl Cramer (24th) Kathy Jordan (4th) Ann-Marie Rohe (10th)

#### Anniversaries:

Sid Berry-Rice 37, Marcia Gabbert 36, Kathy Jordan 2, Susie Mariutto 43



## President's Reading List

Suggested Non-Fiction Reading...

- [7 Decisions \(Understanding the Keys to Personal Success\) – Andy Andrews](#)
- [Dare to Dream, Work to Win – Dr. Tom Barrett\\*\\*](#)
- [The Circle Maker – Mark Batterson](#)
- [Chicken Soup for the Soul – Unlocking the Secrets of Living Your Dreams – Jack Canfield & Mark Victor Hansen](#)
- [You are More than You Know – Patsy Clairmont](#)
- [The Compound Effect – Darren Hardy](#)
- [The Energy Bus – Jon Gordon](#)
- [The Carpenter – Jon Gordon](#)
- [You're Already Amazing – Holly Gerth](#)
- [You're Made for a God-Sized Dream – Holly Gerth](#)
- [You're Going to be Okay\\* – Holly Gerth](#)
- [What Your Heart Needs for the Hard Days – Holly Gerth](#)
- [Facing Your Giants – Max Lucado](#)
- [Sometimes You Win, Sometimes You Lose Learn\\* – John Maxwell](#)
- [Avoiding the Networking Disconnect – Ivan Misner, Ph.D.](#)
- [Get Out of That Pit – Beth Moore](#)
- [Success is Not an Accident – Tommy Newberry](#)
- [The Slight Edge – Jeff Olson](#)
- [Start with Why – Simon Sinek](#)
- [Eat that Frog – Brian Tracy](#)
- [Let It Go – Peter Walsh](#)
- [The Ripple Effect: Sleep Better, Eat Better, Move Better, Think Better – Greg Wells](#)
- [The Dream Giver – Bruce Wilkinson](#)
- [Go Pro\\*\\* – Eric Worre](#)

Business Boutique\* – Christy Wright

\*Disclaimer: I haven't finished this book yet.

\*\*Specifically geared toward direct sales.

Favorite Fiction Authors: John Grisham, Elin Hilderbrand, Nicolas Sparks, Blake Pierce, among others.

To purchase e-books for free or at very low cost, sign up with [www.bookbub.com](http://www.bookbub.com).



**ABWA'S NATIONAL WOMEN'S LEADERSHIP CONFERENCE**  
 70th Anniversary Celebration

**JOIN US** in Kansas City, Missouri for an action packed conference where we will empower you to know and grow your value in and outside of the workplace.

ABWA's National Women's Leadership Conference brings together acclaimed authors, lively speakers, and entertainers. The conference offers three and a half days filled with networking, recognition, and of course breakout sessions presented by business experts who have "walked the walk" when it comes to hands on business experience.

Women's voices and roles in the workplace have never been more important – and powerful. It's time to Unleash Your Brilliance at the 70th Anniversary of the American Business Women's Association.

Make your room reservations at Harrah's North Kansas City Casino and Hotel; **1-800-427-7247**. Conference Code S10 ABWA.

**WE ARE**  
 Changing Women's Lives...

**CORE VALUES**

1. Giving members a voice.
2. Treat people with dignity.
3. Lifelong learning
4. Focus on creating value for members.
5. Achievement.
6. Visionary leadership.
7. Focus on the future.
8. Focus on results.
9. Manage by fact.
10. Manage for innovation.

*Chapter President: Cheryl Cramer*  
*Newsletter Editor: Kathy Jordan*

*Primary Contact Info for Prospective Members:*

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**Phone:** 317-372-3556



Chapter website:

[www.abwaindycharter.org](http://www.abwaindycharter.org)

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**ABWA-Indianapolis Charter Chapter**

Follow us on Instagram:

**abwaindianapolis**

**ABWA's Proud Code of Conduct**

- All members will serve as goodwill ambassadors for the American Business Women's Association.
- Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
- Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
- Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
- Members will not use their personal power to advance their personal interests.
- Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.