



GOAT & jRABB | Indie Hip Hop Duo

Known for wearing masks with grillz and throwing dime bags of animal crackers to the crowd, this indie hip hop duo is the definition of juxtaposition. They manage to reference their love of partying and firearms, while still coming across as pack mentality intellectuals. After countless shows together, collaborative songs, the Southern Elements Tour, Donkie Monkie TV, DFW Cypher, and being roommates through ridiculousness, GOAT & JackRabbit James have officially joined forces to become...The BARNyartists. Don't get too close, they bite.

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Justin Griffith (GOAT) & James Clark (JackRabbit James) met for the first time in September of 2007. JackRabbit's group, Naked Mom on the Lawn, was booked to open up at GOAT & dj three6t's Release Party for *Dallas Got Next: The Mixtape* at the Curtain Club in Dallas. After a hella successful night, the animals began working together immediately. For the next two years, they religiously stayed on stages and worked on 3 different projects with friend and producer three6t (Ricky Cantrell).



In February of 2009, GOAT & three6t launched the first volume of a collaboration series entitled *The 4 Track Sessions* with JackRabbit James and singer/songwriter Elle in an intimate "invitation only" event. The effort formed a strong bond and support system among them. In November of the same year, they threw a Triple CD Release Party for GOAT & three6t's *Mileage*, JackRabbit James & three6t's *Something Simple*, and Elle's *Be Calm and Carry On*. Attendance surpassed 350 at the Curtain Club.



At this time, GOAT was living in a duplex on Lower Greenville, a well-known nightlife neighborhood. After both of the animals went through recent breakups, James moved in and their place quickly turned into a party pad. Not many days went by without freestyle sessions breaking out with countless musicians rotating



in and out. Because of the chaos that ensued, their dwelling became known as *The BARNyart* – full of animals and rowdiness. GOAT was invited to perform at SXSW for the first time in March of 2010, bringing jRABB along with him. With a couple of bookings that weekend in



Centerville and Austin, they decided to film their adventures. These randomly edited recap videos marked the beginning of a series called *Donkie Monkie TV*. As heavy as a lot of The BARNyartists songs can be, *DMTV* gave a behind-the-scenes look at the goofiness you get when you're kickin' it with these

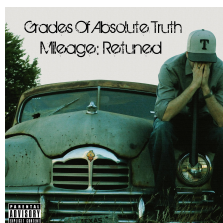
weirdoes. That summer, GOAT & jRABB hit the road with Kilo Art-of-Fact, MC Astro, DJ Croix, and DJ Trek on the *Southern Elements Tour*, a month long run covering Colorado, Utah, California, and Nevada.

During travels, GOAT flew back to Dallas two different times for deaths in his family, leaving his car and equipment in the hands of his comrades. These experiences and hardships continued strengthening their



partnership. In the final days of 2010, they performed at the House of Blues in Dallas, where a live band accompanied them. The show was the culmination of a strong year and yet another result of undeniable perseverance.

*Mileage: Retuned* was released the first week of 2011. The album was a collection of songs from GOAT & three6t's *Mileage* that were each redone by a different producer. It included a remix by Hologram Dagger (Steve Wick) called "These People," that



featured JackRabbit James, Kilo Art-of-Fact, and Poindexter, which was often a closer during the *Southern Elements Tour*. Another milestone came when GOAT was signed on to co-produce ArtLoveMagic's prestigious *Underground 2011*, a live show that boasts over 75 artists of various mediums. It set in motion the creation of a massive collaborative song. Produced by GOAT, it joined 14 musicians (including jRABB), each from different groups performing at the event. "We Rise Up" was performed once and released in February, along with an official music video by uFilmhouse. In the same month, Dallas artist A.S.A.P. reached out to JackRabbit to be featured on an upcoming cypher. With GOAT under the same roof, the invitation was extended and the animals both recorded verses for the feature. A video was shot in a Plano restaurant, and then later released on YouTube as "The Kitchen." Little did they



know, this sparked the beginning of a giant movement in Dallas-Ft. Worth known as DFW Cypher, even covered by D Magazine. For the next couple of years, GOAT & jRABB were a part of a 6 person committee bringing 10 official cypher videos, showcasing some of the top hip hop talent in the area. The videos

organically accumulated over 90,000 views without any investors or sponsored posts.

Meanwhile, life was happening. GOAT bought a loft in Deep Ellum, built



The Intelligent South studio in it, continued writing, recording, performing, releasing solo material, teaching

music full-time at an elementary school, being a private lessons instructor, and doing live sound/DJ gigs. JackRabbit James married Elle, moved to Oak Cliff, began a career at Southwest Airlines, had 2 boys, and worked on solo material. Though carrying on with the flow and being individuals, they consistently hung out and wrote music as family. Their intentions



evolved. Always known as GOAT & JackRabbit James, they decided to begin going by The BARNyartists in 2012, as a shout out to their old home. To mark the beginning of a new era, they commissioned friend and local artist Jerod "Dtox" Davies to design masks, based on their individual logos, to begin each performance. They jumped on opportunities to be featured on other projects, quietly concocted songs that you could only hear live, were



selective with the shows they committed to, continued escalating chemistry with drummer JB, DJ Ant Lion, and guitarist Mike "Cowboy" Warren, and shared stages with some of the biggest names in mainstream and underground hip hop.

After over a decade of building, ups & downs, growth & evolution, and the



clarity of vision, it was time to release their first full official project as The BARNyartists. Hey, awesomeness takes time. *ONE* was unleashed in 2019.

It includes 8 classic hip hop tracks with grimy beats by Hologram Dagger and cartoon-like visual artwork by Ian Wortham.

Whether you're drawn to the firearm references, tales of attraction to the

wrong things, or the easily ingested poetic prose, you'll receive a well-balanced meal of audio. An official video was released for the crowd favorite, "Peanut Butter" (The Hustle Hustle Collective), and it raised a question - are these guys bullies or goofballs? It remains unclear.



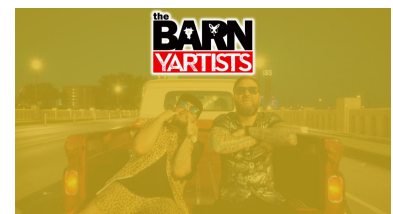
At the end of 2021, JackRabbit James gave listeners *All is good, feeling Swell*, which featured GOAT on "Souly." They teamed up with Marcion Media to release an official video filled with verbal and visual shout outs to the Dallas-Ft. Worth scene and beyond. Then *TWO* was published in the summer of 2022. Although this EP only includes 5 songs, the writing is



rich and diverse. We're talkin' next level lyricism ranging from old school to modern. Expect a biker anthem, swagged out double-time spittin', a playful declaration, and a dark personal history lesson.

Content correlates perfectly with the vibes of

Platinum, Gold, and Billboard Hot 100 producer Cloak Beats. Oklahoma based artist Reese Massey designed a cover that's reminiscent of a vintage comic. The animals are depicted as caped superheroes on motorcycles, en route to Downtown Dallas' instrumental skyline. An official video for "Gold" was shot from the chamber. From their custom grillz to flamboyant outfits to the vintage Chevy truck to the HD Iron 883 to a supporter getting their logo tattooed on his forearm, Emmy Award Winning Producer Sean Patrick of



Vue Creative LLC captured the flashiest portrayal of GOAT and JackRabbit to date. Next, Poor Vida Hot Sauce created a series of custom flavors for their four favorite emcees. Peanut Butter We Jam was concocted, based on the single from their project ONE (GOAT & jRABB both got individual flavors too). Soon after, a song called "The Sauce" was published, featuring DJ Sean P and produced by Grammy Award Winning Producer



Malex. The track was so hot, they had to shoot an official video for it at Taqueria 287. To further knock things out of the park, a custom engraved BARNyartists baseball bat was released on the night The Texas Rangers won the World Series, designed and lasered by Smug Labs. Words, nor photos, do the precision of this piece of art justice.

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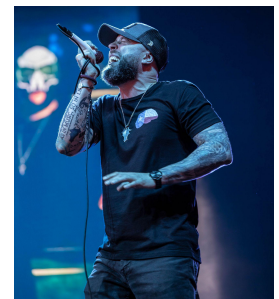
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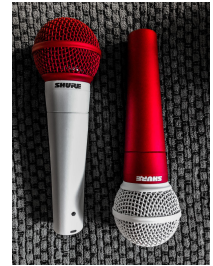


No one has quite decided how they manage to talk about guns and alcohol



without coming across as thugs. It may be the fact that they keep the focus on family, the intention on depth, and the vibe of playfulness. Either way, it's hard not to want to hang out with the bearded animals. After the live experience, you'll begin wondering if they're

sneakily teaching life lessons in the most nonchalant way through those custom SM58s. Also, there are no official social media pages specifically for The BARNyartists - just a website, a bandcamp page for merch, and a hashtag. Of



course, their music is on all streaming platforms, but it seems like they're partially rebelling against what you're *supposed* to do in the industry. And you'll definitely hear them before you see 'em because they both have Harleys. Two choices: steer clear or become a fanimal.

