



She Heels Her, She Heels the World



Greetings!!

I am excited to announce that the 2nd annual ***She Heels Her, She Heels the World*** women's conference is happening October 18th through October 20th in Richmond, VA!! The purpose of this conference is to bring women together to provide them with support and resources in the space of personal growth and healing. I am a woman who began her healing journey well over 25 years ago and know that having the right people around you make all the difference. I was that young woman who did not see, understand, or even cared to recognize her value. And because of that, I spent too many precious years surviving instead of living. This conference is dedicated to supporting women by providing transparent discussions, sharing meaningful information and being a safe space to engage, no matter where they are in their healing and growth process.

A little bit about the brain and businesswoman behind the conference. My name is Kanya Ford, but you can call me Coach Kay. I am a mother of five amazing children, wife to a caring and supportive husband and loyal best friend to ME! I grew up in the era of latch-key kids, approved child sex exploitation, and drugs as a preferred method of stress relief. Although I had an amazing mother, I know that she was only able to give me what she had, and oftentimes that just wasn't enough. As a young, widowed, single mother surviving through her own traumas, what truly did she have to spare? So, I did what most kids did in the early 90s, I just figured it out. That led to many misguided juvenile fueled decisions, which took a horrible toll on how I viewed and valued life. Fast forward to five children, a husband, consistent self-reflection, and several years later; I began to see myself in the mirror with, and on purpose. I began to feel as good as I did when I put on my favorite pair of heels, on an everyday basis! I was healing from the inside out.

Enough about me, I want to share more about how you can be a valuable part of this annual conference. As a life coach and clinical sexologist, I work with women on a regular basis to build, and maintain, their inner strength. I have listened to countless women speak about themselves as if they are not worthy of love, peace, joy, and sometimes life! Being able to host this conference and give women hope of a healed way of living is so important to me. Your contribution to the ***She Heels Her, She Heels the World*** conference will allow me to host a maximum number of women, provide much needed resources for each woman, and ensure that each woman is treated like the Queen that she is! Your sponsorship, and/or participation will help with the welcome festivities, conference bags, securing the best speakers, having all materials needed for activities, providing delicious meals for each participant, and the ability to host in a remarkable location year after year. Your sponsorship, and/or participation also shows that you care about and support the mission that I am on, which is to ***Heel the World***, one woman at a time! Please take a moment to review the various ways you can sponsor this event.

Sincerely,

Kanya Ford

Kanya Ford, MS
Love & Intimacy 101, LLC
Sheheelsher.com



Sponsorship Opportunities

Thigh High Sponsor (\$2500-\$5000) All Stiletto tier benefits plus:

- Acknowledged conference partner for the year
- Honorable mention throughout the conference (all breaks and planned announcements)
- Up to 10 full conference tickets (\$2500 6 tickets, \$2501-\$3000 8 tickets, \$3501-\$5000 10 tickets)
- Program cover ad (\$2500 Table of contents page, \$2501 to \$3500 inside cover, \$3501 to \$5000 outside cover)

**Only five (5) sponsorships available*

Stiletto Sponsor (\$1,000)

- Name/logo on all promotional materials
- Full page program ad
- Name on conference website with back link
- Name/logo on step and repeat
- Social media post
- Email blast
- 15 minutes to speak during the conference
- Opportunity to add promotional materials to each conference bag
- Exhibit space during conference
- Four (4) full conference tickets

Pumps Sponsor (\$750)

- Name/logo on all promotional materials
- 1/2 page program ad
- Name on conference website
- Name/logo on step and repeat
- Social media post
- Mention during conference
- Exhibit space during conference
- Opportunity to add promotional materials to each conference bag
- Exhibit space during conference
- Two (2) full conference tickets

Kitten Heels Sponsor (\$500)

- Name/logo on all promotional materials
- 1/4-page program ad
- Name on conference website
- Name/logo on step and repeat
- Social media post
- Mention during conference
- Opportunity to add promotional materials to each conference bag
- Full conference ticket

Breakfast Sponsor (\$500)

- Name/logo on all promotional materials
- Name/logo on step and repeat
- Name on conference website
- Social media post
- 15 minutes to speak during breakfast
- Opportunity to add promotional materials to each conference bag
- Full conference ticket

**Only two (2) sponsorships available*

Lunch Sponsor (\$500)

- Name/logo on all promotional materials
- Name/logo on step and repeat
- Name on conference website
- Social media post
- 15 minutes to talk during lunch
- Opportunity to add promotional materials to each conference bag
- Full conference ticket

**Only one (1) sponsorship available*

Social Hours/Mixer Sponsor (\$500)

- Name/logo on all promotional materials
- Name/logo on step and repeat
- Name on conference website
- Social media post
- 15 minutes to talk during mixer
- Opportunity to add promotional materials to each conference bag
- Full conference ticket

**Only one (1) sponsorship available*

Conference Program Sponsor

- 1/4-page program ad (\$75)
- 1/2-page program ad (\$125)
- Full page program ad (\$200)

Door Prize Sponsor (\$200+ value)

- Name/logo on promotional material
- Social media mention
- Program recognition
- Opportunity to add promotional materials to each conference bag



She Heels Her, She Heels the World



Thank you for your commitment to participate as a sponsor of the inaugural ***She Heels, She Heels the World*** conference! Please take a few moments to complete the form below. If you have additional questions or would like to create a customized sponsorship, please contact Coach Kay at Info@loveandintimacy101.com or 804-967-4551.

Sponsorship opportunity (Please select your choice)

Corporate Sponsor (\$2500-\$5000)

- Stiletto Sponsor (\$1,000)
- Pumps Sponsor (\$750)
- Kitten Heels Sponsor (\$500)
- Breakfast Sponsor (\$500)
- Lunch Sponsor (\$500)
- Social Hour/Mixer Sponsor (\$500)
- Door Prize Sponsor (\$200+value)

Conference Program Sponsor (Advertising only)

- Full page (\$200) Half page (\$125) Quarter page (\$75)

Sponsor Information

Your name: _____

Organization name: _____

Contact person: _____

Organization address: _____

City, State, Zip: _____

Phone: _____

Website: _____

E-mail: _____

Preferred pay method: ***Zelle*** (804-967-4551) ***Invoice*** ***PayPal*** (Info@loveandintimacy101.com)

Cash App (\$101coachkay) ***Other certified funds***

To ***mail*** your form and payment, use the following address:

Kanya Ford, Love & Intimacy 101, LLC
7206 Hull Street Rd. Ste. 216
N. Chesterfield, VA 23234
Or ***Email***: Info@loveandintimacy101.com

Please complete and submit this form no later than August 31, 2024



Exhibitor Opportunities

Thank you for your commitment to participate as an exhibitor at the inaugural *She Heels, She Heels the World* conference! Please take a few moments to complete the form below. If you have additional questions, please contact Coach Kay at Info@loveandintimacy101.com or 804-967-4551.

Exhibitor opportunity *(Please select your choice)*

- Short Heel - \$150** (Exhibitor table, social media mention, and name/logo on promotional material)
- Medium Heel - \$250** (Exhibitor table, social media mention, name/logo on promotional material, name/logo on step & repeat and full conference ticket)
- High Heel - \$350** (Exhibitor table, social media post, email blast, name/logo on promotional material, name/logo on step & repeat and two (2) full conference tickets)

Exhibitor Information

Your name: _____

Organization name: _____

Contact person: _____

Organization address: _____

City, State, Zip: _____

Phone: _____

Website: _____

E-mail: _____

Preferred pay method: **Zelle** (804-967-4551) **Invoice** **PayPal** (Info@loveandintimacy101.com)

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