

THE REINVENTION OF THE THRIFT STORE by FAD studios

Big Brother Big Sister Foundation requested a proto-type design for a 'thrift' store. The direction was to develop a design untypical of your average thrift store.

Evoke (e•voke)

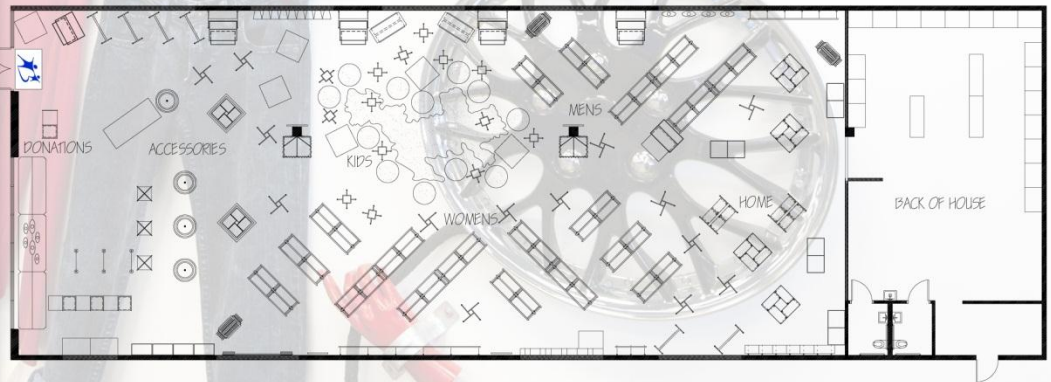
To produce or suggest through artistry and imagination a vivid impression of reality. - Websters.com

& Provoke (pro•voke)

Something that incites, challenges, causes to think, to summon. - Websters.com

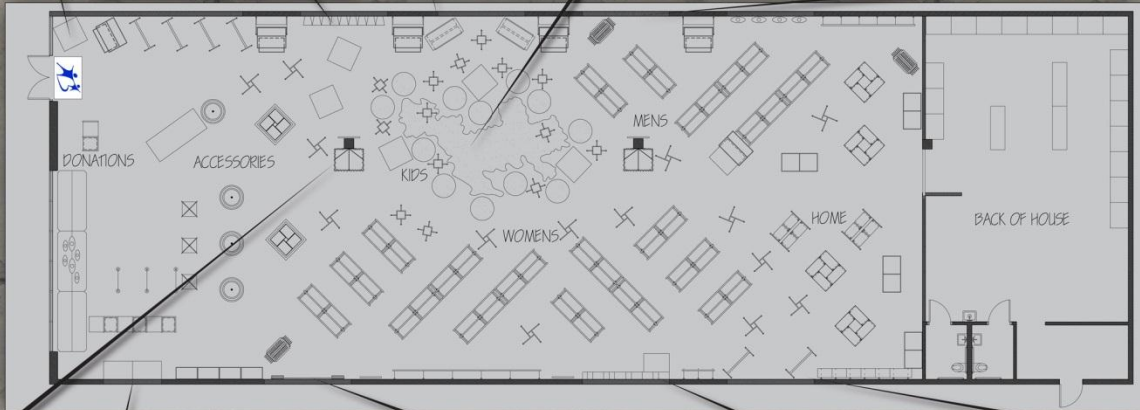


- 12' Feature walls act as 'art' installations to allow the product to be displayed in a unique way.
- The walls, ceilings & floors conjure an 'industrial' feel to the space, acting as a backdrop to help focus the features.
- The elements successfully affect the customer by being visually exciting, engaging and sparking imaginations.



ART ENCOUNTERS THRIFT





OWNER:
BIG BROTHER BIG SISTER FOUNDATION
HOLBROOK, MA



CRESCENT PLAZA - BROCKTON, MA
OPENED MARCH 1, 2012
8,900 SQ FT

'ART ENCOUNTERS THRIFT'

A MODERN APPROACH
TO
THRIFT STORE DESIGN



REAL ESTATE:
THAYER MORGAN
WATERLOO, MA



INTERIOR DESIGN:
FAD STUDIOS
WOBURN, MA

