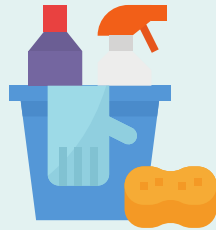


Get Your House Ready to *Sell*

Take this time to prepare your home BEFORE it goes on the market. Statistics show that the first two weeks on the market are critical. Buyers are extremely visual and need to envision themselves living in your house. Follow these steps to make an excellent first impression and get your home SOLD.

CLEAN

Clean, clean, and clean more. Buyers don't want to see dust, dirt, or smell your pets. Wipe down all surfaces, vacuum, mop, and deodorize as often as possible.



Make Repairs

Repairing broken or leaking items will help you in the long run. Hire a handyman if need be. Small projects can scare off potential buyers. Talk with your agent if you need a general list for repairs



Patch and Repaint

If your walls are looking a little worn, consider repainting them a neutral or soft grey color. Ask your Agent for Advice!



Declutter and Depersonalize

Buyers need to visualize themselves living in your home. Make it easier by packing away clutter, removing oversized furniture, and taking down family portraits and awards. Store removed items in a storage unit to prevent garage and closet clutter.



Curb Appeal

First impressions are everything. Buyers are making judgments about your house in the first 5-7 seconds! Freshen up mulch, pull weeds, mow the lawn, and add a little color with some flowers. This will make your home feel welcoming to potential buyers!



Staging

Staging a home can be one of the most important things you do. 90% of homes are found online. Good staging will set your home apart before a buyer arrives. Rooms should be bright yet neutral, giving the buyers the WOW factor they have been looking for. Consult with your agent for staging advice!



Pro Tip! Lighting

Good lighting can leave a lasting impression on potential buyers. Consider replacing dated light fixtures. Also, replace light bulbs so that they are all giving off the same hue. Avoid harsh blue/purple hue bulbs!

