

**DOCTORS WITHOUT BORDERS  
JOINT PUBLIC AWARENESS AND FUND RAISING PROGRAM  
E-MAIL**

**THEME**            **YEMEN: TREATING CHOLERA AND OTHER URGENT NEEDS**  
**PACKAGE**       **THE FIELD MONTHLY NEWSLETTER JULY 2017**  
**AUDIENCE**      **SUPPORTERS**  
**JOB#**            **E-MAIL CAMPAIGN JULY 21 2017**

**PACKAGE COMPONENTS:**

A.        **Email**

**PUBLIC EDUCATION CONTENT:**

**A.        Email**

- (1)        MSF is at the forefront of the response to the cholera outbreak in Yemen, treating suspected cholera cases at a hospital in Abs district, the area worst affected by the spread of the disease. Abs Hospital was hit by an airstrike in November 2016 but remains a critical health care facility in the region.
  
- (2)        Governments Must Fight TB, World's Most Deadly Infectious Disease

**CALL(S) TO ACTION:**

**A.        Email**

- (1)        Have time for a quick survey? [Give us some feedback!](#)
  
- (2)        CONNECT & SHARE WITH MSF:

HUMANE RESCUE ALLIANCE  
COST ALLOCATION  
E-MAIL CAMPAIGN 7/21/2017  
YEMEN: TREATING CHOLERA AND OTHER URGENT NEEDS

<u>LINES OF COPY</u>	<u>TOTAL</u>	<u>PUBLIC ED.</u>	<u>MGMT &amp; GENERAL</u>	<u>FUNDRAISING</u>
EMAIL	26	21		5
<b>TOTAL LINES</b>	26	21	0	5
<b>% OF TOTAL</b>		81%	0%	19%

Gary Ellis

**From:** Doctors Without Borders [newsletter.reply@newyork.msf.org]  
**Sent:** Friday, July 21, 2017 3:00 PM  
**To:** ggellis@verizon.net  
**Subject:** Yemen: Treating Cholera and Other Urgent Needs

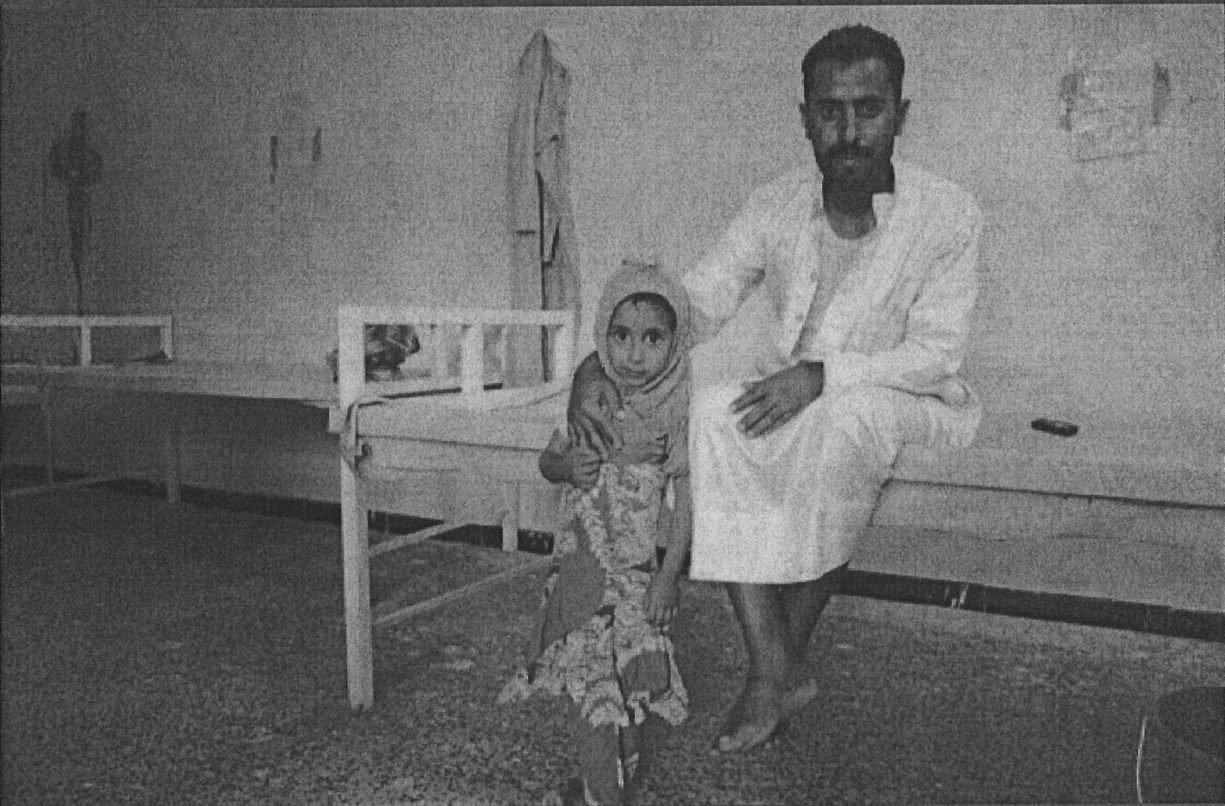
2 Click [here](#) if you are having trouble viewing this message.



3 **THE FIELD**

A Monthly Newsletter from MSF

July 2017



DONATE 

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4 **Yemen: Treating Cholera and Other Urgent Needs**

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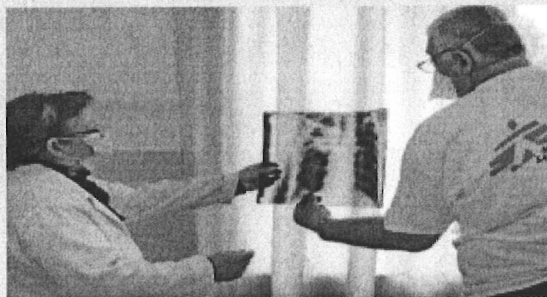
5 MSF is at the forefront of the response to the cholera outbreak in Yemen,  
6 treating suspected cholera cases at a hospital in Abs district, the area worst

7 affected by the spread of the disease. Abs Hospital was hit by an airstrike in  
8 November 2016 but remains a critical health care facility in the region. An  
9 urgent scale-up of aid and improved water and sanitation efforts are essential  
10 to stop the spread of cholera countrywide. [Read more.](#)

## 11 NEWS & UPDATES

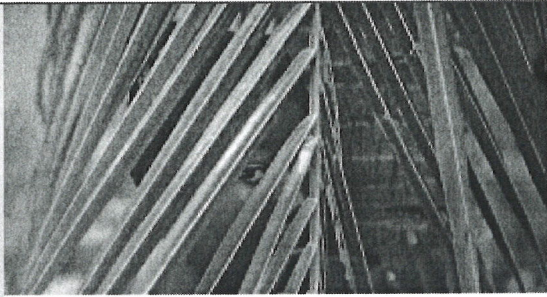


Using Drones for Good



12 Governments Must Fight TB, World's Most  
Deadly Infectious Disease





**13** Against Their Will: Sexual Violence Against Young People in Haiti



**14** DRC: Responding to the Emergency in Kasai

**15**

**GET INVOLVED!**

**DONATE** 

**16** Have time for a quick survey?

**Give us some feedback!**

**17** Field Partners give monthly to help us respond

**18** immediately to more emergencies.

**Please join today.**

**19**

**CONNECT & SHARE WITH MSF:**



**20** This email was sent from the U.S. section of Doctors Without Borders/Médecins Sans Frontières (MSF), an international  
**21** independent medical humanitarian organization that delivers emergency aid to people affected by armed conflict, epidemics,  
**22** natural and man-made disasters, and exclusion from health care.

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[make a donation, please click here.](#)

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**25**

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**26**

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