

2023 *The Lazy* ENTREPRENEUR'S ECONOMIC GROWTH CONFERENCE

May 19th-20th, 2023
Atlanta, GA

The Russell Innovation
Center for Entrepreneurs
504 Fair Street Atlanta, GA 30313



2023 *The Lazy*
ENTREPRENEUR'S
ECONOMIC GROWTH CONFERENCE

The Lazy
WELCOME

DEAR CONFERENCE ATTENDEES,

We are thrilled to welcome you all to "The Lazy Entrepreneur's Economic Growth Conference". As the creators of this event, we are honored to have such a diverse group of entrepreneurs, business leaders, and innovators gathered here today to share their experiences, knowledge, and insights on driving economic growth through entrepreneurship.

The purpose of the Lazy Entrepreneur's Economic Growth Conference is to bring resources to entrepreneurs under one location. The goal is to minimize trying to search for scattered, sometimes incorrect, information that "MAY" OR "MAY NOT" help them scale their business. The Conference will help Entrepreneurs at all levels find direct resources that will help, immediately upon receiving this information, if they apply it. In addition, these same resources can offer dynamic mentorship that will help them reduce pitfalls and minimize risks. "Lazy" in our world means "Easy" 'Minimal Effort' or leveraging others to be successful. Entrepreneurship doesn't have to be hard, but the internet makes us feel like it has to be.

From one Lazy Entrepreneur to another, see you at the top!

Jessica Lewis, M.S.M

**CEO, Mobu Enterprises
Foundation**

Ibrahim Smith

**COO, Mobu Enterprises
Foundation**



TABLE OF CONTENTS

ABOUT 4

CONFERENCE AGENDA 5

DAY 1 6

DAY 2 7

SPEAKERS 8

DAY 1 9

DAY 2 13

SPONSORS 17

NOTES 22



ABOUT MOBU ENTERPRISES FOUNDATION

Mobu Enterprises Foundation is a 501(c)(3) non-profit organization dedicated to fostering economic growth and sustainability in underprivileged communities through green trades training and green trades startups. Our commitment is to provide the knowledge, resources, and support necessary for these communities to become self-sufficient and thrive in the rapidly growing sustainability industry.

Our mission is to create a pipeline of skilled professionals and green entrepreneurs who can contribute to the growth of the sustainability sector while promoting social equity and environmental justice. We believe that by empowering individuals with the skills and knowledge needed to excel in green trades, we are not only contributing to environmental preservation but also providing communities with long-lasting, well-paying job opportunities.

Since its inception, Mobu Enterprises Foundation has positively impacted numerous lives by offering access to quality education, resources, and support in the green trades sector.

Contact us at [\(888\) 412-8362 x 3](tel:(888)412-8362)



The Lazy
**CONFERENCE
AGENDA**

May 19th, 2023

CONFERENCE AGENDA

10:00AM - 10:05AM **OPENING CEREMONY & KEYNOTE ADDRESS**

Founder and Co-Host, Jessica Lewis, Mobu Enterprises Foundation and Dickey Comeaux

10:10 AM - 10:25 AM **SMALL BUSINESS DEVELOPMENT CENTER ATLANTA EXPERT**

Levar Haffoney

10:30 AM - 11:15 AM **MONEY SHOTS: BRANDING FOR BUSINESS SUCCESS**

Thee Danielle Baker

11:25 AM - 12:00 PM **REAL ESTATE 101**

Tawanda Hanks

12:05 PM - 12:30 PM **LUNCH AND LEARN - THE MULTI-PRENEUR LIFESTYLE**

Markee Tate

12:35 PM - 12:50 PM **SCORE**

Georgia District 405 Director, Barry Coates

12:55 PM - 01:15 PM **GA TECH**

Bill Nusbaum & Jennifer Pasley

01:25 PM - 01:55 PM **U.S. COMMERCIAL SERVICES ATLANTA, INTERNATIONAL TRADE SPECIALIST**

Kerry Barnett and Trevor Williams

02:00 PM - 03:00 PM **UNITE**

Founder, Travis Smith

03:15 PM - 03:50 PM **ATLANTA BLACK CHAMBER**

Michael T. Hill

May 20th, 2023

CONFERENCE AGENDA

10:00 AM - 10:05 AM **WELCOME MESSAGE**

Founder and Co-Host, Jessica Lewis, Mobu Enterprises Foundation and Dickey Comeaux

10:05 AM - 10:35 AM **METaverse AND BEYOND**

Guap Coin Executive and Founder
Tavonia Evans

10:35 AM - 11:05 AM **PANEL: CRYPTOPANEL**

Cosco Jones, CEO of JSS Group, LLC
Kristopher Boyd, Bankroll Wealth Builders
Artist Gemini, Educator of Children's Robotics
Next Era Gamer, Founder of Next Level Wear

11:05 AM - 11:40 AM **PITCH COMPETITION AND AWARDS PRESENTATION (YOUTH VS. ADULT)**

11:50 PM - 12:30 PM **LUNCH AND LEARN - GOVERNMENT CONTRACTING**

Kela Taylor

12:40 PM - 01:10 PM **7 KEY STEPS TO HOMEOWNERSHIP**

Jade McDaniel

01:15 PM - 01:45 PM **PANEL: REAL ESTATE**

Michelle Simpson, Esq.
Ibrahim Smith, CEO of Green Hawk Solutions
Kristen Jackson, Real Estate Specialist

01:55 PM - 02:20 PM **CONFIDENCE FROM WITHIN**

Chandra Fussell, M.ED.

WWW.MOBUFOUNDATION.ORG

DAY 2

2023 *The Lazy* SPEAKERS

DAY 1

Friday, May 19, 10am-5pm



JESSICA LEWIS

CEO, Mobu Enterprises

Jessica Lewis, a Philadelphia native with degrees in Psychology and Business Management, founded Real Solutions for Real People, a business consultancy firm, and Mobu Enterprises, a green construction firm focused on sustainability and affordability. She hosts a radio show and shares insights through her "Entrepreneur Spotlight" mini-series and podcasts. Jessica supports various organizations and upcoming projects aim to create sustainable communities and support abuse victims, youth, veterans, and ex-felons. She can be contacted at [contact information].



DICKEY COMEAUX

COO and Co-founder, B/Suite

Dickey (he/his) is the COO and co-founder of the B/Suite, an AI-enabled HR tech platform. He has a decade of experience building schools and nonprofits and supporting tech & social impact startups. Dickey's extensive experience working with thousands of stakeholders at various levels has well-prepared him to support organizations of all sizes.



LEVAR HAFFONEY

Business Consultant

Levar has 10+ years of business consulting experience, specializing in financial analysis, acquisitions, and financing. He managed Capital Access Revolving Loan Fund at Greater Jamaica Development Corp. and advised hundreds of entrepreneurs. He's now with UGA SBDC at Georgia State University. Visit <https://www.georgiasbdc.org/>.

DAY 1

Friday, May 19, 10am-5pm



THEE DANIELLE BAKER

Founder, Model Behavior University

Thee Danielle Baker is an Award-Winning Industry Leader with over 20 years in business. As the owner of Signature Ink Agency and Founder of Model Behavior University, she helps businesses attract new clients through brand development and talent. With global brand experience, including Nike, Champion, and Adidas, Danielle provides brand strategies across industries. She empowers business owners to become creatively exposed, increasing visibility and their bottom line.



TAWANDA HANKS

CEO and Owner, REALentless Realty Group

Tawanda Hanks is CEO of REALentless Realty Group, a dual-licensed REALTOR in GA and FL. She's passionate about empowering families through real estate, having helped many since 2018. A leader in the community, Tawanda aims to inspire single mothers and advance the workplace and local community.



MARKEE TATE

Chair, Governing Board for Atlanta Black Chambers & Advancing Black Businesses

Markee Tate is also a Principal Managing Partner for TRF Services, a tax, accounting & insurance product development company. He began his career as a Park Manager, then worked as a General Manager in food sales & environmental services. A graduate of Middle Tennessee State University, Tate is passionate about advocating for black-owned businesses through educational programs, business opportunities, & public policy initiatives.

DAY 1

Friday, May 19, 10am-5pm



BARRY COATES

Director, Georgia District 405

Barry Coates, District Director for SCORE Georgia, leads a team of 300 volunteers supporting small business entrepreneurs throughout the state. With two Master's degrees and a successful career in agriculture, Barry volunteers with several non-profit organizations, including SCORE, to serve the small business community.



BILL NUSBAUM

Region Manager, Ga Tech

Bill has extensive experience in engineering and manufacturing. He previously managed the Tennessee Manufacturing Extension Program and worked as a Project Engineer for the U.S. Department of Defense, as well as Corning Glass Works and Milliken & Company. He holds a Bachelor's degree in Electrical Engineering and a Master's degree in Technology Commercialization. He also serves on the Board of Examiners for the Shingo Prize for Operational Excellence.



JENNIFER PASLEY

Project Director, Georgia Minority Business Development Agency (MBDA) Business Center

As the Project Director, Jennifer Pasley helps minority-owned businesses scale domestically and internationally. She has secured grants, sourced capital, and identified strategic opportunities for clients, making the center one of the top in the country. Jennifer holds a B.A. from Drury University and training certificates in Economic Development. In her spare time, she volunteers for the National Black Golf Hall of Fame.

DAY 1

Friday, May 19, 10am-5pm



KERRY BARNETT

International Trade Specialist, U.S. Commercial Services

Kerry Barnett is an International Trade Specialist in Atlanta focusing on healthcare. She previously worked for the Georgia Department of Economic Development and the British Consulate General, Atlanta. She has experience in medical devices, pharmaceuticals, and environmental science, and holds an MS in Analytical Chemistry from Georgia State University and a BS in Biology from Mercer University.



TRAVIS SMITH

Founder, Unite

Dr. Travis C. Smith is an Assistant Professor of Higher Education Administration at Auburn University, with a Ph.D in Educational Leadership in Higher Education from Clemson University. He founded Unite Inc., a nonprofit that connects high school students to HBCUs and HBCU students to opportunities. His research focuses on Black student involvement, HBCUs, and Black graduate students at PWIs.



MICHAEL T. HILL

President/CEO, Atlanta Metropolitan Black Chamber of Commerce

Michael T. Hill is an entrepreneur with over 19 years of experience. He founded the Atlanta Metropolitan Black Chamber of Commerce and owns Econic Industries. He serves on several executive boards, including the Fulton County Workforce Development Board and the Georgia Budget and Policy Institute.

DAY 2

Saturday, May 20, 10am-5pm



TAVONIA EVANS

Executive and Founder, Guap Coin

Tavonia Evans is the first woman and woman of color to launch a web3 chain without capital and solely on her own. Tavonia has received widespread recognition for her pioneering work as founder and lead engineer of Guapcoin cryptocurrency. Her latest achievement is launching GuapcoinX, a web3 chain set to revolutionize digital currencies, making her the first woman of color to launch a web3 chain alone.



COSCO JONES

Founder, Jones Sustainable Solutions Group

Cosco Jones is a sustainable building leader and founder of Jones Sustainable Solutions Group. He focuses on implementing green building practices in low to moderate income communities, believing in a bottom-up approach for climate and energy security. Cosco has certified over 300 EarthCraft Houses and more than 1000 EarthCraft Multifamily units and was the Lead Technical Advisor for Mechanicsville Apartment Homes. He is also a board member of Harambee House and Eco Action, environmental justice nonprofits in Georgia.



KRISTOPHER BOYD

Owner, Bankroll Wealth Builders

Bankroll Wealth Builders, founded by Kristopher Boyd, specializes in helping individuals build wealth through cryptocurrency investments. They offer expertise in navigating the volatile cryptocurrency market and maximizing returns while minimizing risk. Bankroll Wealth Builders has helped many individuals achieve financial independence and continues to be a leader in the cryptocurrency investment space.

DAY 2

Saturday, May 20, 10am-5pm



ARTIST GEMINI

Educator of 3D design and Children's Robotics

Meet Artist Gemini an Educator of 3D design and Children's Robotics Program. She's had a role in creating innovative designs and developing young engineers in the making. To schedule a workshop or learn more about Artist Gemini's programs, please contact: Email Therealartistgemini@protonmail.com



NEXT ERA GAMER

Solutions Engineer and Founder, Next Level Wear LLC

Next started in corporate finance and management consulting. He took his knowledge of how to identify areas of opportunity to the blockchain by supporting NFT projects, discord community development, and e-commerce utilizing crypto. He founded Next Level Wear as a company focused on helping launch businesses and showcase ventures in the web 3 space. He will be sharing the importance of branding and intentional development of financial ecosystems in this emerging market with tangible solutions.



KELA TAYLOR

Owner, Kela Taylor

From the small business owner to the black business advocate, Kela Taylor's entrepreneurial journey has not been business as usual. In addition to pinning her own expose', "My Dream Business My Worst Nightmare: Modern Day Oppression in Black Entrepreneurship," Kela is a council member for the Small Business Majority and Chair of both the Atlanta Black Chambers Affinity Group's Young Entrepreneurs Collaborative and the Governmental Affairs Committee of the Atlanta Black Chambers.

DAY 2

Saturday, May 20, 10am-5pm



JADE MCDANIEL

Owner, Jade Realty LLC

Julia Jade McDaniel is an entrepreneur and licensed real estate instructor with over 21 years of experience in the industry. She owns several businesses, including Jade Global Enterprises and Jade Realty LLC, and provides life coaching and concierge services through her Jade brand. She is also a licensed real estate instructor and mentor.



MICHELLE SIMPSON, ESQ

Partner, POE Simpson Law

Michelle Simpson, Esq. is a Georgia-based lawyer with nearly 20 years of experience in business, entertainment, and real estate law. She helps clients with entity formation, contract drafting and negotiation, intellectual property, real estate closings, and business strategy. Simpson is an adjunct professor at Emory Law School, teaching Contract Drafting.



IBRAHIM SMITH

CEO, Green Hawk Solutions LLC

Smith has over 16 years of experience in general contracting, engineering, quality assurance, and construction project management. He is the CEO of Green Hawk Solutions LLC as well as the COO of Mobu Enterprises, LLC and Mobu Enterprises Foundation, and possesses a track record of success in designing and instituting program management methodologies to improve efficiency and reduce costs. Smith is also skilled in presenting complex ideas with clarity and leading change in organizations.

DAY 2

Saturday, May 20, 10am-5pm



KRISTEN JACKSON

Owner, of Green Magnolia

Kristen Jackson is a real estate entrepreneur with over 15 years of experience. She is the owner of Suite Magnolia and Green Magnolia Building and Development, specializing in real estate concierge services, project management, and renovation. Kristen takes pride in providing exceptional, personalized service to all of her clients, whether commercial or residential.



CHANDRA FUSSELL, M.ED.

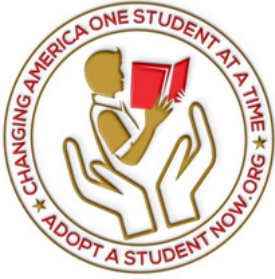
Owner, JCG Consulting LLC

Chandra S. Fussell is a social entrepreneur with 25+ years of experience in government contracts, correctional programs & executive leadership training. She's an empowerment coach and believes in influencing people's core values and energy management. Ms. Fussell's motto is Marry the Process and Divorce the Outcome. She's also a full-time caregiver, mother, and grandmother who leads with her heart.



The Lazy SPONSORS

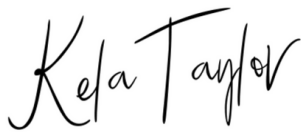
SPONSORS



SPONSORS



SPONSORS



KINGS AMONGST MEN
ENTERPRISES



MINIMAL MODULAR MODERN DESIGNS



SPONSORS



The Lazy NOTES

The Lazy
THANK YOU