

FRACTIONAL CHIEF PEOPLE OFFICER

Talent & People Success

MARK KRAJNIK, LSSGB, CPC



PERFORMANCE MINDSET ASSOCIATES

Organizations are turning to CPOs to find ways to ensure their business will continue to have the talent they need. CPOs help identify and retain top talent by fostering better workplace experiences for employees and strengthening programs that reward the best performers.

“It’s not the desire to be the best that differentiates you. It’s your willingness to prepare, be consistent, stay motivated, and drive discipline in your life that will make the difference.”

– MARK KRAJNIK

	SPECIALTY	DETAILS	RESULTS
48 Clients that grew 200% YoY	Talent Acquisition & Talent Attraction	30+ years of Executive Search success with proven models	<ul style="list-style-type: none"> Attract Top Talent Pipeline Creation & Succession Planning Candidate Experience Add DEIB Focus
223 Largest Team that I led and managed	Organizational Culture & Retention	Lead change management programs, create a retention-based culture	<ul style="list-style-type: none"> Deliver Employee Engagement Build around existing framework to create best in class culture Reduce Attrition Rates
30 Customized performance workshops that I created & facilitated	Performance Management; Learning & Development	Talent evaluation, resource allocation and created 30 Learning Workshops	<ul style="list-style-type: none"> Create high-performance, collaborative teams Top grade teams Provide career growth & performance development.

Career Success

Customer Satisfaction Scores

97%

Executive Search Fees

\$5.2M

Performance Workshop Rating

95%

Certifications

- Lean Six Sigma Green Belt
- Certified Personnel Consultant
- Certified Mentor & Facilitator
- Certified in Behavioral-based Interviewing & Targeted Selection