



LeadLinx[™] technology

Quality trade value leads are vitally important to car dealers. Providing in-market shoppers a real-time value for their current vehicle helps move them further down the sales funnel.

LeadLinx delivers trade values to shoppers and instant hot leads with mobile phone number to car dealer CRMs -- from social, digital, and traditional marketing. Upgrade all digital and traditional marketing with the most accurate lead generation technology.

- Text-based rather than dated form-fill for 100% accuracy.
- Each lead is instantly (real-time) sent to **ANY** CRM, including verified mobile number, vehicle information, and customer's name!
- Instantly transitions shoppers to an automated text interaction.
- Virtual BDC assists dealers with automated text follow up cadence.
- Automatically follows up with every in-market shopper and drives the customer down the sales funnel!
- Add to direct mail, billboards, banners, TV, radio and more.
- Once your program is set up, no other integration is necessary – the **ENTIRE** customer interaction is automatically generated by ***LeadLinx***[™]

CALL NOW to sign up for your EXCLUSIVE DEAL!

LeadLinx[™] powered by **Momentum Digital+Direct Marketing**

866-658-2800