



Seatoman

TRUSTED, SUSTAINABLE, ETHICAL APPAREL

TRUSTED EXPERTISE

ABOUT US

Weaving Responsibility and Craftsmanship into Every Garment

For over 40 years, Seatoman has pioneered sustainable apparel manufacturing, merging tradition with responsibility. Our heart beats across the Indian subcontinent, where our development centers breathe life into textiles. We're more than manufacturers; we're craftspeople, meticulously selecting eco-conscious raw materials and transforming them into fabrics and garments that speak of long-lasting quality. Our journey with each partner is a shared quest for excellence, excellence, harmonized with rigorous quality and compliance.. We're not just in the business of fashion; we're in the business of ethical innovation, working with steadfast partners to weave a future where fashion, people, and the planet coexist harmoniously.

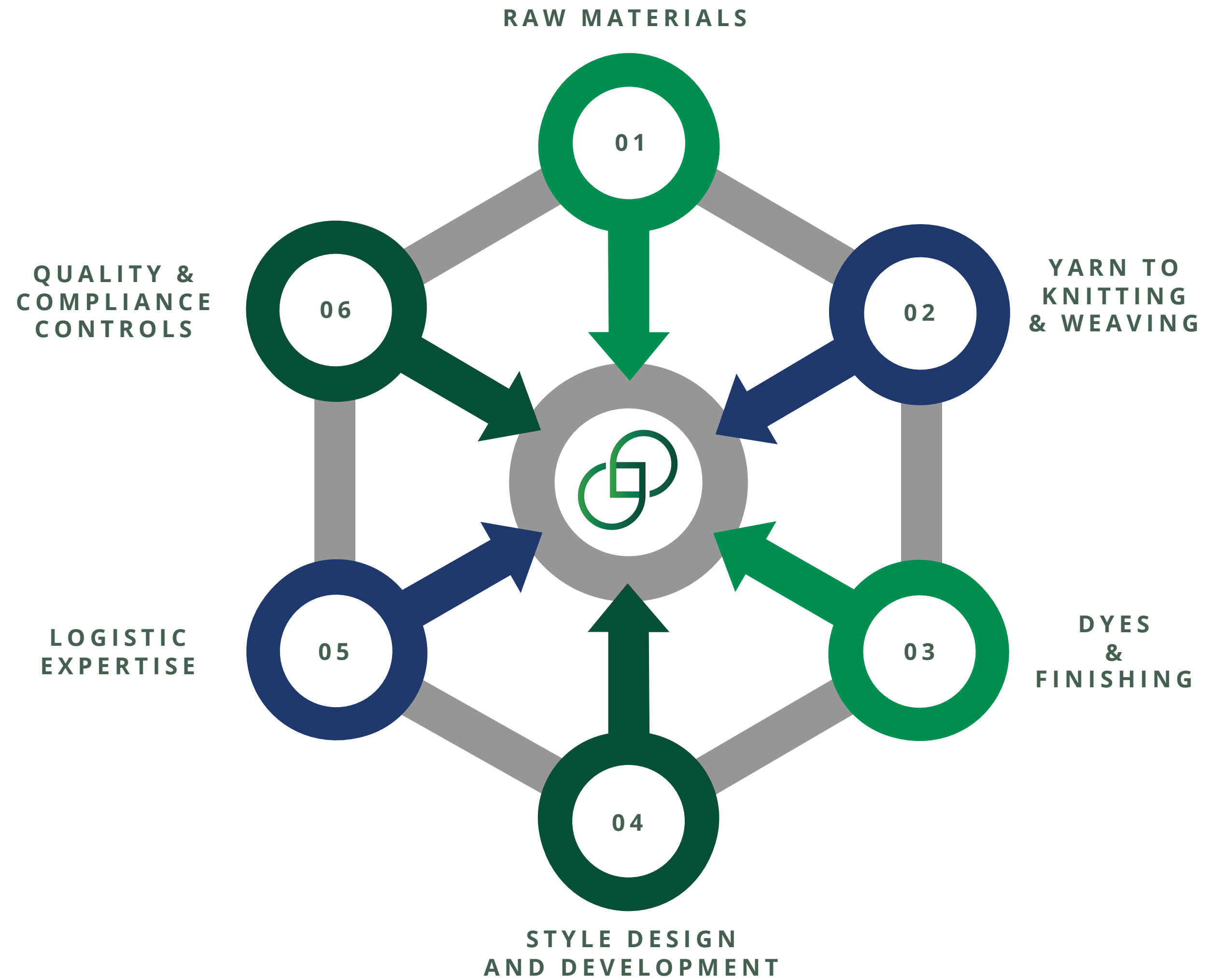


SEED TO SEAM

WHAT WE DO

Elevating Brand Development with End-to-End Solutions

From the Ground Up: Crafting World-Class Styles with Environmentally Conscious Materials and Unmatched Expertise. Our journey begins with a careful selection of eco-friendly raw materials, leading to the creation of innovative fabrics and dyes, and culminating in the precise development of technical specifications and designs tailored to our clients' needs. Leveraging our experience and goodwill, together with our carefully nurtured partner facilities, extensive logistic prowess and rigorous quality assurance, we ensure the delivery of premium, globally acclaimed products and styles.



TRUSTED EXPERTISE

OUR MISSION

Championing Sustainability and Valuing People

At Seatoman, our mission is to elevate sourcing standards through a steadfast commitment to trust, transparency, and product integrity. We promise to engage with our partners, customers, and community with the highest respect and consideration, prioritizing sustainability and corporate social responsibility in every aspect of our work. Our aim is to surpass expectations, ensuring that every interaction is a positive and friendly reflection of our core principles.



Collaborations that Make a Difference

Our partnerships are carefully chosen to reflect our commitment to excellence and responsibility:

- **Zero Liquid Discharge (ZLD) Plants:** We collaborate with manufacturers employing cutting-edge ZLD facilities to minimize environmental impact.
- **Green Energy Initiatives:** Our facilities leverage renewable energy sources including solar power, windmills, and biogas, embodying our commitment to sustainability.
- **Community Health and Education:** Our facilities actively engage in community well-being through free health camps and medical check-ups in partnership with local NGO's. Additionally, our partner facilities support child education initiatives by providing subsidized or free access to quality education and improving classroom infrastructure.

TRUSTED EXPERTISE

OUR VALUES



Sustainability Through Durability

We believe in the longevity of our products as the cornerstone of true sustainability. Our approach combines sustainably sourced materials with uncompromising product integrity, ensuring that our offerings are not only durable but also responsibly made. This philosophy helps us avoid "greenwashing," providing our customers with genuinely sustainable options.

Eco-Friendly Materials: Our commitment to sustainability is reflected in our choice of materials, including Recycled Biodegradable Polyester, Biodegradable Spandex, Recycled Cotton, Regenerative Cotton, Regen Organic cotton, Tencel fabrics and blends, Post-agricultural fiber blends, and natural sustainable fibers like Kapok blended with cotton amongst others.

Seatoman's Promise: Sustainability That Lasts

At Seatoman, we're not just creating products; we're fostering a movement towards a more sustainable and equitable world. Our dedication to combining sustainable sourcing with product durability is our formula for real, lasting change. Join us in our journey towards a future where every choice is a step towards preserving our planet and uplifting our communities.



OUR FOCUS

OUR EXPERTISE

We possess a wealth of knowledge and expertise, specializing in the areas of procurement, production, product advancement, research and development.

Our unwavering commitment to product integrity is at the core of everything we do.



QUALITY ASSURED

We conduct thorough testing at various stages throughout the product lifecycle to ensure quality control. With our feet firmly planted on the ground, we have established long-term partnerships with reliable suppliers.



SOLUTIONS ORIENTATED.

Our ability to adapt quickly and provide innovative solutions makes us nimble and resourceful problem solvers. We carefully analyze risks associated with each product to ensure seamless manufacturing and successful retail outcomes.



TRUSTED

Our partner facilities are fully compliant and certified, guaranteeing transparency in all aspects of our operations. Furthermore, our experienced team of account managers are dedicated to fulfilling customer expectations efficiently and effectively on a consistent basis.



THE RIGHT APPROACH

MATERIAL MATTERS

Raw materials and textiles are at the heart of every style. Our utmost priority is to carefully select the materials we use, ensuring that they are responsibly sourced from trusted suppliers. We work closely with a vast network of yarn and fabric suppliers, collaborating with our partner facilities for knitting and dyeing. Our expertise lies in utilizing organic, regenerative, and sustainable cellulosic materials for our clients creations. We are proud members of the Textile Exchange.

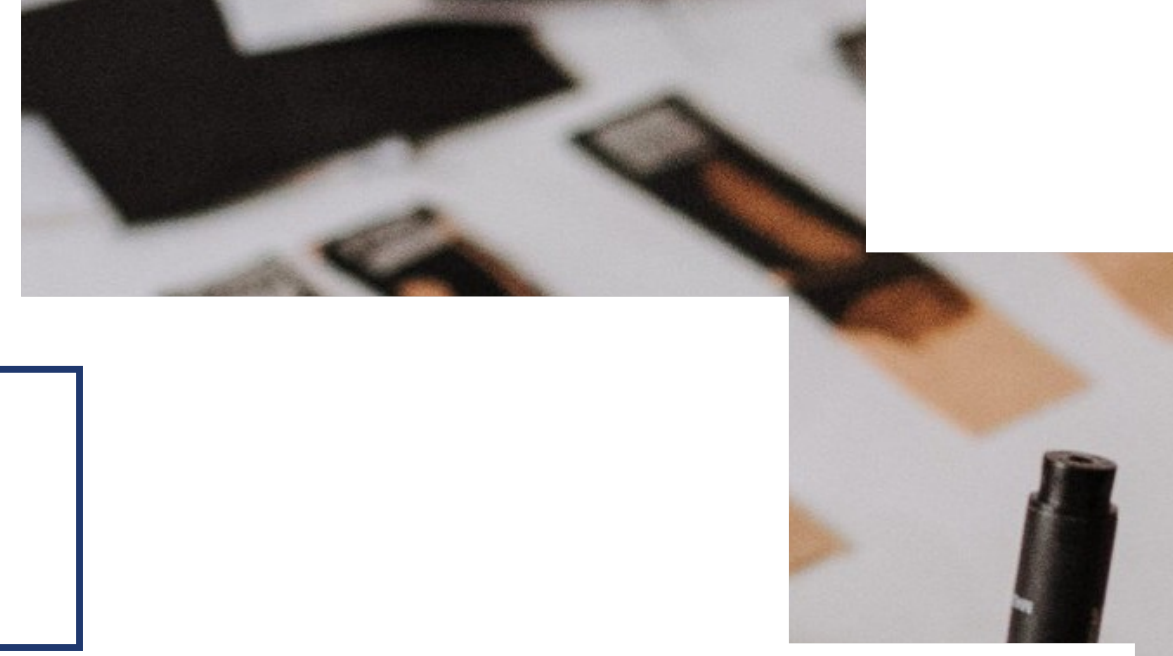
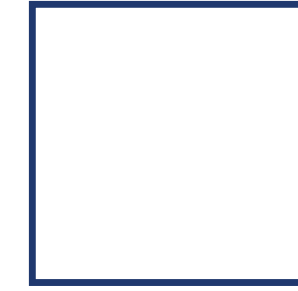


STYLE DEVELOPMENT

STYLE DEVELOPMENT

Seatoman offers in-house design services, capable of creating comprehensive tech packs for brands, ensuring the ethical sourcing of materials while aligning all components to meet the high standards set by discerning brands. We possess extensive expertise in product engineering and pattern making. These skills enable us to deliver consistent product quality during sampling and production.

We support partner facilities at every stage of the development process, by providing innovative product engineering solutions and conducting research to enhance production efficiency and reduce costs.



FOCUS AREAS

MENSWEAR

We offer a diverse collection of men's casual wear, including core polos and chinos, printed and woven shirts, and comfortable t-shirts and sweatshirts, all made to in accordance with our fundamental values.



WOMENSWEAR

Our collection showcases a versatile range of women's styles, crafted from sustainable materials and leveraging our technical expertise. Our lineup includes elegant blouses, trousers, cozy jersey and fleece, chic printed dresses, and unique cellulosic and woven specialties.



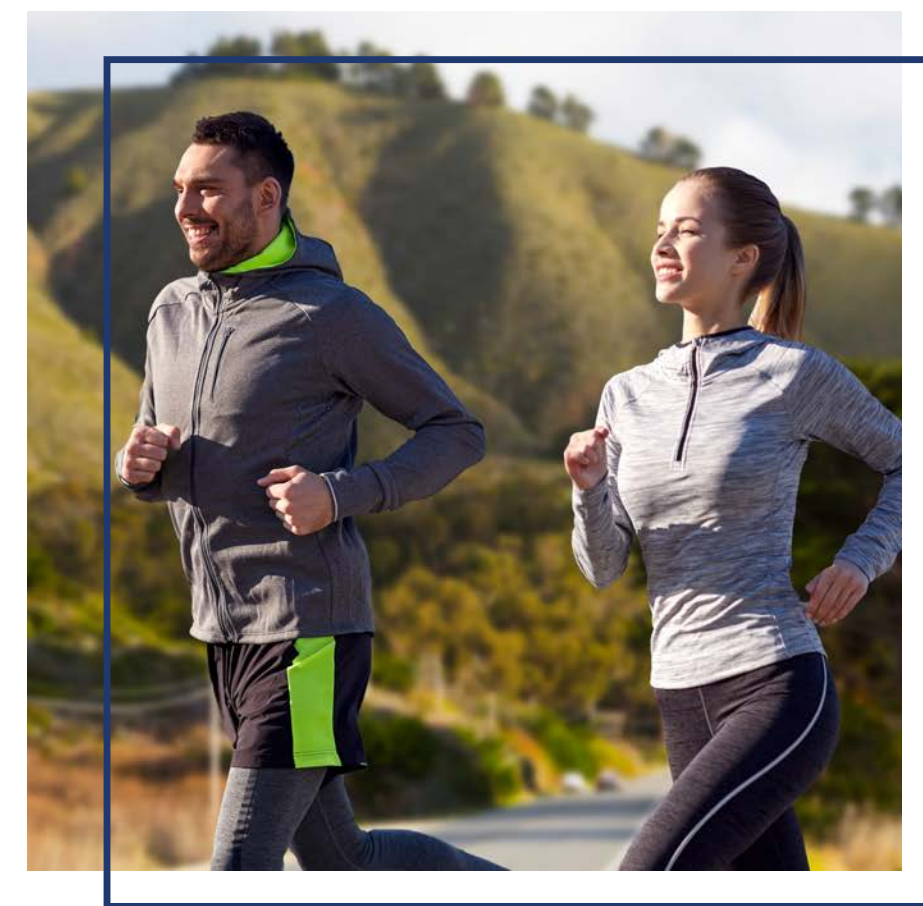
KIDS

We're experts in Kidswear: Crafting Comfort with Chemical-Free Softness and Perfect Prints, our range spans from cozy baby sleep-suits to sweatshirts and joggers, all designed for the softest touch.



ACTIVE

Our activewear line, featuring stretch pique golf apparel, leggings, windcheaters, and sweat-wicking sports tops, delivers performance and comfort, created with trusted technical collaborators.

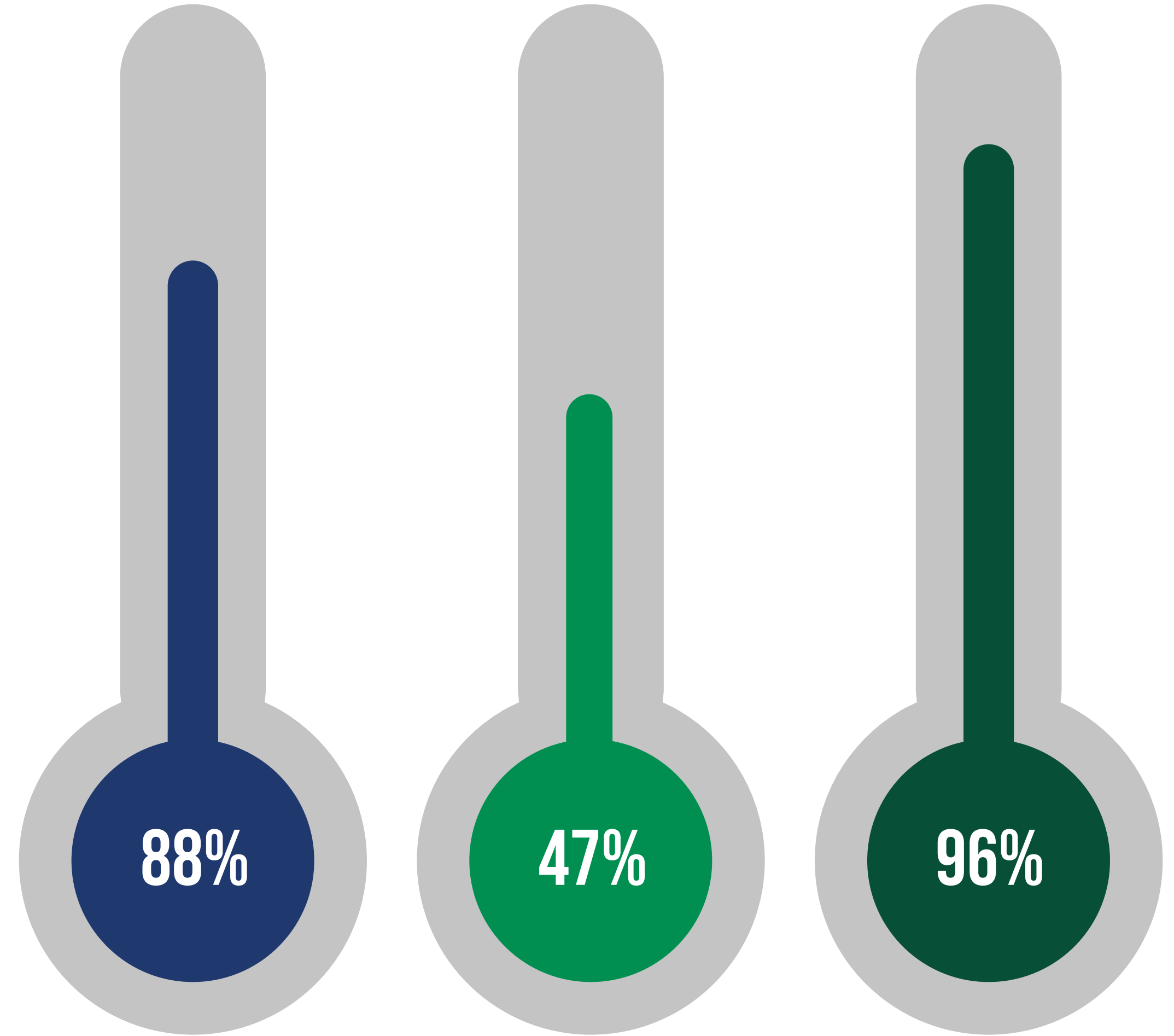


ASSURED PROCESSES

DOING THINGS RIGHT

Our facilities are renowned for their compliance with world-class standards and their commitment to social and environmental responsibility. They have obtained numerous certifications such as Sedex II or IV pillar, SA8000, Wrap, BSCI, Higg FEM, FSLM, GRS, Oeko-tex Standard 100 Product class 1, and Gots.

The majority of our facilities operate solely on renewable energy sources like solar and wind power. Our print / dye houses have implemented zero discharge processes to ensure minimal impact on the environment. We take great pride in our facilities' dedication to upholding ethical practices while prioritizing sustainability.



FIRST
SUBMISSION
APPROVAL

ORGANIC
MATERIALS
ACROSS
ALL STYLES

GREEN ENERGY
USED IN OUR
FACTORIES





PEOPLE MAKE ALL THE DIFFERENCE.

LOCAL EXPERTS

We understand that things can be daunting when there is distance between us. However, our customers are reassured that they have dedicated staff present at all our facilities in India and China, along with a strong team based in Hong Kong and reliable partners in the U.S. and U.K. Our philosophy is centered around putting in the necessary effort with people directly at source, to ensure the finest quality and adherence to best practices throughout every phase of our operations.

OUR TEAM



RICHARD STROMPF

FOUNDER

Richard has over four decades of experience in the clothing industry. Being passionate about the outdoors and having a profound respect for nature, he integrates sustainability and innovation into his business practices at the Hong Kong headquarters.



AARTI MUDALIYAR

DIRECTOR IN.

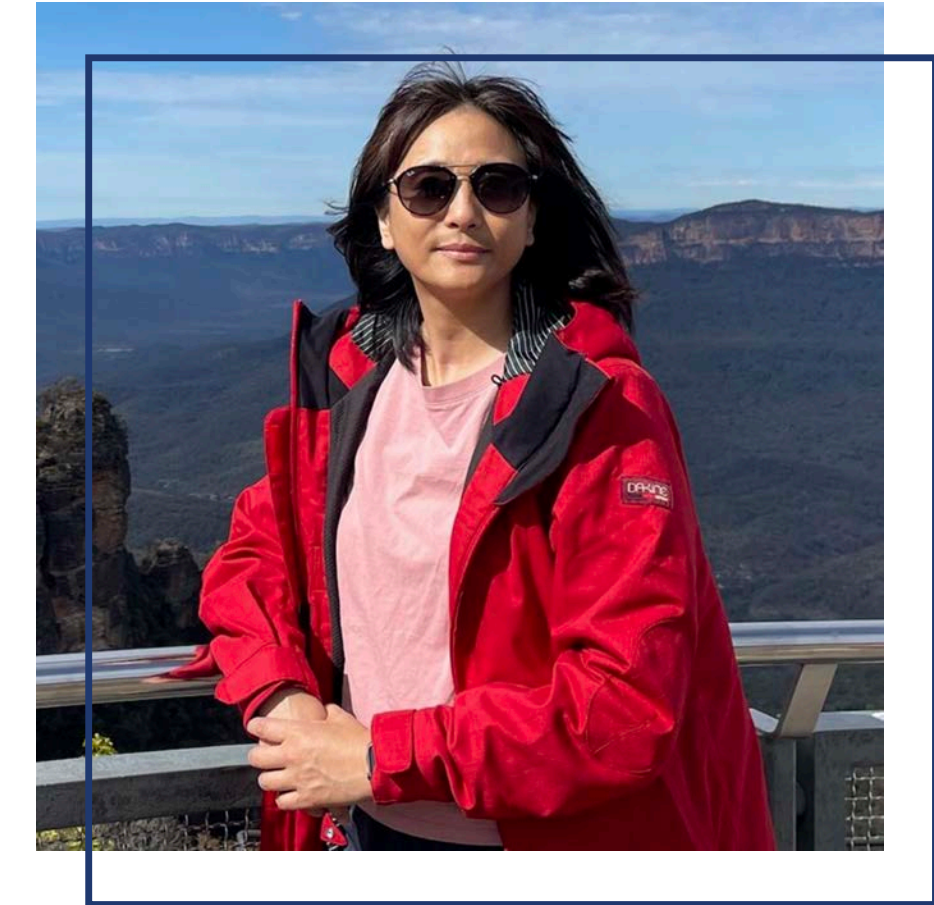
Aarti has amassed over three decades of experience in the apparel industry, possessing extensive knowledge of sourcing and manufacturing within the Indian subcontinent. With a strong reputation and credibility in the business, Aarti is at the helm of Seatoman's team based in India.



PREMANAND

HEAD OF QUALITY IN.

Premanand, with over two decades of expertise in apparel technical design and quality, is a prominent figure in the industry. In India, he spearheads Seatoman's technology and quality assurance team.



JANET LEUNG

GENERAL MANAGER HK.

Janet plays a crucial role in supporting and managing our business operations at our headquarters in Hong Kong. She is responsible for overseeing the commercials and ensuring seamless functioning.

OUR TEAM



OUR TEAM





SEED TO SEAM

OUR COMMITMENT

During a time of worldwide uncertainty, we at Seatoman remain committed to our founding sustainable and ethical principles, and we seek to safeguard both individuals and the environment. We collaborate only with partners and brands that align with our values; we are pleased to say;

**‘Our values and the trust of our customers
always take precedence’**

Aarti Mudaliyar
Seatoman Director of Operations

LET'S TALK

CONTACT US

To get in touch, find how we can support you, and to learn more about us, drop us an email or contact one of our offices. We look forward to speaking with you.



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