



Greetings!

We are proud to host “The ATO Event” to honor the memory of those who have passed away by suicide. It was 11 years ago when we first embarked on this journey to reduce the number of suicides in some of the significantly impacted areas of the United States and the world. Like many of you, we have become more passionate about the work of combatting suicides. We do this by hosting suicide prevention events and providing prevention training to organizations to recognize signs of suicide and severe depression. We also provide humanitarian outreach in areas most significantly impacted by suicides and depression like Saint Petersburg, Florida.

The mission of the A.T.O. is not just to alleviate suffering. Our job is to prevent suffering with awareness and early detection. The focus of The A.T.O. Event is three demographics: athletes, students, and military personnel. Also, we are not limited to the Tampa Bay area as our first events were in Louisiana in 2013 and Kenya, Africa in 2019. We have shed more than a few tears hearing the difficult stories of families who have lost loved ones. It is a blessing for me to serve as Director alongside a team of athletes, military veterans, health care professionals, and students. Our past clients are not only inspired with self-awareness, but many have used the skills learned to keep others from dying by suicide and referred them to counseling and other helpful resources.

We hope you will join us as a sponsoring organization. We are available to provide a presentation that highlights the future of The A.T.O.’s vision in Tampa Bay and beyond. Your support will have a direct impact on current and future work to help more individuals and families. Attached you will find opportunities to be a regional, national, or international sponsor. Each sponsorship level offers recognition as our way of saying thanks. However, more importantly, each sponsorship allows us to expand our mission to provide awareness and suicide prevention to those who need them.

Thank you in advance for your consideration and support. As a military veteran and survivor of suicidal thoughts, I know the importance of accomplishing this campaign. I survived by the grace of God and have vowed to help countless others do the same. Should you have questions or need additional information, please do not hesitate to contact me at (727)452-2640 or through email at [theooutreach@gmail.com](mailto:theooutreach@gmail.com).

With deepest regards,

Don Walker  
20-Year Retired Veteran, United States Air Force  
Founder and Director of The A.T.O. (The Airwave Take Over Outreach)

# The ATO Event Sponsorship Levels

(Estimated cost is \$300,000 per event. 4 events are planned in 4 cities; Tampa Bay, San Francisco, Seoul, and Tokyo)

## **\$150,000 STUDENT INTERNATIONAL SPONSOR**

Provides three student organizations with SafeTALK Suicide Prevention Classes  
Preferred seating at all ATO Events  
International television and social media commercial highlights in multiple cities  
Two booths at all ATO Events with marketing opportunities to all participants

## **\$120,000 MILITARY NATIONAL SPONSOR**

Provides two military affiliated organizations with SafeTALK Suicide Prevention Classes  
Preferred seating at all ATO Events  
National television and social media commercial highlights  
One booth at all ATO Events with marketing opportunities to all participants

## **\$100,000 ATHLETIC REGIONAL SPONSOR**

Provides one athletic organization with SafeTALK Suicide Prevention Classes  
Preferred seating at The ATO Event in the region  
Regional television and social media commercial highlights

## **SPECIALTY SPONSOR (EXCLUSIVE OPPORTUNITIES)**

SPECIALTY SPONSORS WILL COVER EVENT HARD COSTS AND PARTICIPATION AWARDS

All specialty sponsors will be listed at The A.T.O. Event and have preferred seating. The following opportunities are available:

\$20,000 Slam Dunk/3-Point Shootout Event Sponsor  
\$20,000 Homerun/Baseball Competition Sponsor  
\$20,000 Football Skills/Double Dutch Sponsor  
\$40,000 Drama Play Sponsor  
\$40,000 Giveaway Prizes Sponsor  
\$40,000 Concert Sponsor

## **WAYS TO PARTNER**

Check or money order made payable to: "The ATO". Mail to P.O. Box 84, Lithia, Florida 33547

Cash App to "\$TheATO"

Visit [www.theato.org/donations](http://www.theato.org/donations) to donate using PayPal

*The A.T.O. is an organization recognized as tax-exempt by the IRS under Section 501(c)(3) EIN: 82-4818827*