



Pottawattamie County, Iowa  
**Emergency Management & Homeland Security**

205 South Main Street, Council Bluffs, Iowa 51503

## Media Release

FOR IMMEDIATE RELEASE

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### March 27-31 is Severe Weather Awareness Week in Iowa

COUNCIL BLUFFS – The Pottawattamie County Emergency Management Agency, Iowa Department of Homeland Security and Emergency Management (HSEMD), National Weather Service (NWS), and Iowa Emergency Management Association (IEMA) have joined together to promote Severe Weather Awareness Week, March 27-31.

“The recent devastating and deadly severe weather outbreaks in Mississippi and Georgia are proof positive that residents need to be prepared for severe weather - that means having a plan and having a way to receive alerts and warning”, said Doug Reed, Director of Emergency Management for Pottawattamie County.

Severe Weather Awareness Week is an opportunity to highlight the importance of being aware of, and prepared for, severe weather through a different focus each day:

- **Monday** – Severe thunderstorms
- **Tuesday** – Weather warnings
- **Wednesday** – Tornadoes
- **Thursday** – Family preparedness
- **Friday** – Flash floods

The annual statewide tornado drill will take place on Wed., March 29, beginning at 10 a.m. In the event of severe weather, the drill will be postponed to March 30 at 10 a.m. Tornado sirens will sound across Pottawattamie County as part of the drill sequence.

Additional information about the tornado drill can be found on local NWS websites.

For more information on severe weather preparedness, visit <https://pcema-ia.org> or [www.ready.iowa.gov](http://www.ready.iowa.gov).

Follow Pottawattamie County Emergency Management, HSEMD, IEMA, and NWS on social media using the hashtag #IAwx and #ReadyIowa.

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