

# 2022 ANNUAL REPORT

Pathway to the future



Even a global pandemic couldn't thwart its appetite for pushing creative boundaries and taking artistic risks in a 'New Normal' age.

-Opera Canada

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Jolean Groundbeef

### Staff

Brendan McKeen General Manager

Brenna Corner Artistic Director

Janice Marple Director of Administration Kimberley-Ann Bartczak Associate Artistic Director

Karen Santos Director of Production

Carmen Harris Social Media Manager

### Board of Directors

Andrea Bellhouse, Chair

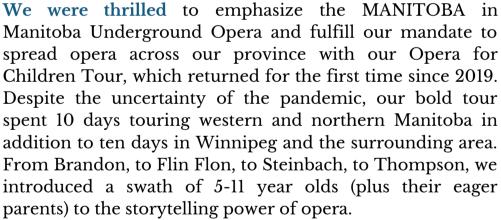
Craig Ross, Vice-Chair Nicki LeGrand, Treasurer Olivia Kang, Artists' Representative Lisa-Marie Carlson Taliesen Dorais-Fleming Ron Kirby Danielle Tétrault Rosemarie van der Hooft Dr. Carolyn Weiss

# REPORT FROM THE GENERAL MANAGER

For Better or For Worse turned out to be For Better and For Better. (You're welcome for that play on words).

As you'll see in this year's annual report, we produced one of our most exciting and groundbreaking seasons yet, returned with our deeply missed Opera for Children Tour, programmed some very exciting outreach performances, and reached financial heights never before seen.

Our festival presented two original productions developed by directors Jacqueline Loewen and Adam Da Ros.



Our singers circulated all over Winnipeg to share their voices with eager audiences. From zooming into a seniors' residence, to collaborating on a drag night at a gay bar, to an outdoor picnic in historic ruins, MUO did it all. An estimated 1,000 people took part in our free programming that was capped off with Culture Days at the Forks in October.



Brendan McKeen







Clockwise from top left: Nikita Labdon, Nolan Kehler, Jean van der Merwe, and Olivia Kang

**2022** was a year of investment. Our community rallied around us and our revenues increased by 50% to over \$150,000. We were able to pay over \$80,000 to artists for their work and invested over \$17,000 in large-scale equipment to be used year after year.

It was my honour and privilege to lead MUO through this year. Thank you to all of our artists, funders, donors, volunteers, and especially thank you to my steadfast board of directors. For the first time, we are bidding adieu to two of our founding members. Thank you Danielle and Andrea who have been here since the beginning. It's amazing to think of how much we've grown in the past seven years.





# ORPHÉE ET EURYDICE

#### CAST & CREATIVE TEAM

STAGE DIRECTOR Jacqueline Loewen\*
MUSIC DIRECTOR Grant Harville
STAGE MANAGER Meaghan Fletcher
RÉPÉTITEUR Lee Houghton Stewart

ORPHEE James McLennan\*
EURYDICE Christina Thansich-Smith
AMORE Olivia Kang

CHORUS Montanna Coad, Beverley
Covert, Rebecca Danos,
Brittany Dheilly, Linda
Feasby, Paul Forget, Jayden
Frazer, Kyler Humble, Isla
Shea, Peter Steur, Chloe
Thiessen, Cathy WachDueck

ORCHESTRA Natalie Dawe, Lee Houghton Stewart, Momoko Matsumura, Nolan Powell, Laurel Ridd, Ruslan Rusin, Julie Savard, Darryl Strain

"The participation of these Artists is arranged by permission of Canadian Actors' Equity Association under the provisions of the Dance Opera Theatre Policy (DOT)."

Thanisch-Smith displayed shimmering vocals... her crystal clear voice caressing the ear with ringing high notes.

-Opera Canada



## MARRIAGE OF FIGARO

#### CAST & CREATIVE TEAM

STAGE DIRECTOR Adam Da Ros\*
MUSIC DIRECTOR Diane Spiers
STAGE MANAGER Ridge Romanishen
RÉPÉTITEUR Shannon Hiebert

(in order of vocal appearance)

FIGARO Heather Molloy\*
SUSANNA Chelsea Kutyn
CHERUBINO Hailey Witt
COUNT Henry Chen\*
LAWYERDUDE Kyle Briscoe
COUNTESS Karen Santos
MARCELINA Rosemarie van der Hooft
BARTOLO Matthew Pauls
ANTONIO Paul Forget

ORCHESTRA Shannon Hiebert, Sonia Lazar, Scott Miller

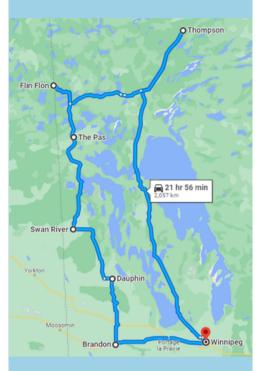
Looking back on the night, everything seemed to be in its right place in MUO's Marriage of Figaro.

-Schmopera

"The participation of these Artists is arranged by permission of Canadian Actors' Equity Association under the provisions of the Dance Opera Theatre Policy (DOT)."



The choice of venue held a certain degree of interest, as it was evident from listening to the various conversations at nearby tables that there were a great deal of "firsts"—many of them a direct result of being in an unapologetic 2SLGBTQIA+ space. Some audience members were experiencing gender-neutral washrooms for the first time, and others were asking questions about pronouns that they likely would not have asked otherwise. Paired with the audience members who had never been to an opera before, the air felt full of curiosity. (Schmopera)



## OPERA FOR CHILDREN TOUR

An opera for children that was juuuuuust right!

#### CAST & CREATIVE TEAM

STAGE DIRECTOR Sawyer Craig

MUSIC DIRECTOR Leanne Hiebert & PIANIST

STAGE MANAGER Monica Hultin & TOUR MANAGER

GOLDIE B. LOCKS Paulina Gonzalez
MAMA BEAR Jacqueline Arthur
PEAK BEAR Chris Donlevy
PAPA BEAR Nathan Dyck

The community was thrilled about the performance. We had 133 people attend, which was a great turn out. Both parents and kids said they enjoyed it. The staff thought it was great too!
-Dodi Abbot, Librarian, Swan River Library





After a cautious wait, MUO burst back on to the library floors with Goldie B Locks and the Three Singing Bears. A total of 25 performances reached over 1,150 parents and children from August 12 to September 2.

This tour marked the first time MUO sent performers out of town overnight. A 10-day tour began and ended in Winnipeg and traveled over 2,000km around our province.

Louis Riel Library

Portage la Prairie Regional

Library

Highlights included a featured performance at the Blueberry Jam Outdoor Stage in Flin Flon, a stop in Swan River for 133(!) parents and children, and a show in Ericksdale for 43 people. Ericksdale has a population of 800 and I'm grateful that 5% of the town all spent their afternoon with us.



#### 2022 Destinations

Sir William Stephenson Library Charleswood Library Louis Riel Library Library Brandon Public Library Minnedosa Community Childcare Cooperative Dauphin Public Library Swan River North-West Regional Library The Pas Regional Library Flin Flon Arts Council Thompson Public Library Siglunes District Library (Ashern) Eriksdale Public Library Windsor Park Library Transcona Library Jake Epp Library (Steinbach) Henderson Library Cornish Library St. James-Assiniboia Library Munroe Library Fort Garry Library St. Vital Library St. John's Library Pembina Trail Library

### OPERA AROUND TOWN

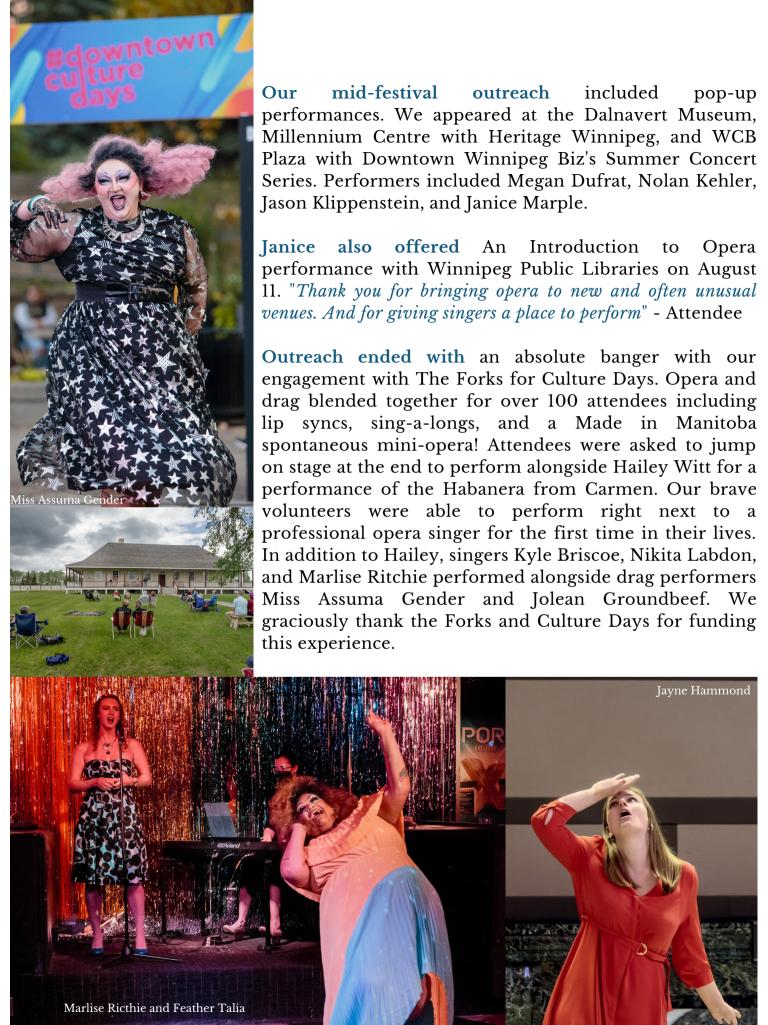
MUO's outreach journey began in February when we zoomed into Misericordia Place for two private zoom performances for one of our biggest fans, Edith. Sopranos Katherine Mayba and Sydney Clarke sang and chatted with Edith.

Up next was our regularly scheduled appearance with Heritage Winnipeg for Doors Open. We returned to the Millennium Centre for an afternoon of opera, musical theatre, and art song for 170 attendees. Pianist Lee Houghton Stewart was joined by sopranos Jayne Hammond, Nikita Labdon, and Hailey Witt.

The following month, we ventured outside the city to perform a picnic concert on the grounds of Lower Fort Garry. Previously, we presented our drive-in performance of Béatrice et Bénédict in the parking lot, so it was great to venture into the Fort for this free concert. \*Although you can't see it, we had a temporary drizzle during one aria but our tough Prairie audience held firm and stayed until the end.

For our first collaboration with Club 200, we presented Divas and Dragoons on August 5 at 10:30pm. The club was packed with over 100 attendees, most of whom had never heard live opera before, who cheered and hollered in spite of not knowing what to expect. Drag performers Dirt from the Ground, Feather Talia, Miss Assuma Gender, and Moxie Cotton were joined by singing performers Ashley Boychuk, Kyle Briscoe, Janice Marple, and Marlise Ritchie, with Megan Dufrat accompanying on keyboard. If we want new audiences for opera, then we need to bring opera to them on their terms in their spaces. This night was the most successful performance of our year.





### **EVENTS**

Performers
Chris Donlevy
Paulina Gonzalez
Rosemarie van der Hooft
Lee Houghton Stewart
Olivia Kang
Chelsea Kutyn
Nicki LeGrand
Kinnon Weddall

Bears and Brews

Another returning favourite this year was MUO's annual fundraising event. This year, we held an afternoon tea to support our Opera for Children Tour. Aptly named Bears and Brews, the afternoon featured talented singing, a silent auction, bountiful plates of dainties, and tea from Amsterdam Tea Room.

The afternoon raised over \$3,000 in funds to help get our tour that little bit further.

### Werking on Sunshine

While conceiving of The Marriage of Figaro, MUO planned to make deep and lasting connections with the community the show represented. One initiative was to present a concert to raise funds for a queer charity. Chosen by an advisory panel of queer individuals, MUO presented a concert in support of Sunshine House.

Sunshine House is a community drop-in and resource centre focusing on harm reduction and social inclusion. They work to provide programming that fulfills people's social, community, and recreational needs. Participants can come as they are, and are not expected to be "clean" or sober.

Werking on Sunshine raised \$1,500 and this concert marked our third engagement with Club 200 in 2022.

Singing Performers
Ashley Boychuk
Stephen Haiko-Pena
Olivia Kang
Andrea Lett
Janice Marple
Ana Toumine

Drag Performers
Miss Assuma Gender
Dirt from the Ground
Edyn Peaches
Feather Talia.

*Pianist*Megan Dufrat

# OPERA AND THE QUEER COMMUNITY

This year, MUO sought to make deeper and meaningful connections with our community.

Guided by board members Taliesen Dorais-Fleming and Craig Ross, we engaged with the queer community through Club 200 and drag performers. The genre of opera has had a complicated relationship with the queer community. It has depicted heterosexual relationships on stage with queer situations and has been generally welcoming behind the scenes to parts of the queer community. However, it continues to promote elements of internalized bias to the community and struggles to create stories that accurately portray queer people and their relationships.

Our 2022 mission included representing the queer community on stage with Marriage of Figaro, presenting a free drag lip syncing performance, and fundraising for a queer charity. Our partnership went so well that we included drag performers at The Forks' Culture Days event. Reception has been very positive this year and we look forward to continuing engagement with this community outside of our artform. Each queer artist was paid equitably for their involvement and contributions throughout every phase.

MUO looks forward to continuing and deepening these community relationships and partnerships over time.



"These thoughtful choices injected a quasi-subversive quality into the entire show for which one can only imagine the Wunderkind cackling with glee."



Dirt from the Ground

# FINANCIAL OVERVIEW

One year ago, MUO declared our excitement for reaching the "six-figure club" with just over \$100,000 in revenue. This year we smashed that out of the park with a 50% increase.

All revenue streams increased this year, showing healthy signs of development. At the end of the year, we secured a surplus of \$5,719.49. This marks the fourth consecutive year of surplus for MUO, demonstrating strong financial management throughout the pandemic.

#### How MUO uses our surpluses-

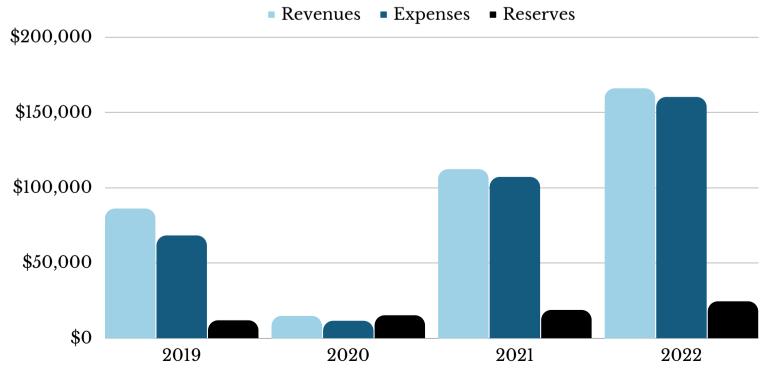
MUO does not receive operating funding from any government agency. Because of this, we are always in a precarious position when it comes to guaranteeing our activities year to year.

MUO rolls over all box office sales to the subsequent year to ensure financial stability. Our budgets never include box office sales as a requirement for meeting goals.

We use these sales to create our own annual operating funding to make sure we can bring great opera to this province every year.

### Balance Sheet Comparison

	DEC 31, 22	DEC 31, 21	DEC 31, 20
Assets			
Total Chequing / Savings	56,529.82	54,919.63	45,170.28
Accounts Receivable	4,135.30		
Other Current Assets	2,497.49	1,012.19	817.26
Total Assets	63,162.61	55,931.82	45,987.54
Liabilities / Equity			
Current Liabilities	8,120.79	13,755.49	859.90
Deferred Funding	30,550.00	23,354.00	30,000.00
Total Liabilities	38,620.79	37,109.49	30,859.90
Unrestricted Net Assets	18,822.33	15,127.64	11,940.38
Net Income	5,719.49	3,694.69	3,187.26
Total Equity	24,541.82	18,822.33	15,127.64
Total Liabilities & Equity	63,162.61	55,931.82	45,987.54



### PROFIT & LOSS

Income	DEC 31, 22	DEC 31, 21	DEC 31, 20
Tickets Sales	18,168.38	5,775.09	-
Concession Sales	375.50	-	-
Other Revenue	8,650.00	700.00	-
Bank Interest	13.50	-	-
Donations	16,328.00	12,056.79	4,418.92
Corporate Sponsors	3,000.00	1,200.00	550.00
Foundations	30,747.00	27,813.00	5,000.00
Fundraising Events	3,053.60	-	-
Canada Council - Operating	_	-	5,000.00
Canada Council - Project	46,000.00	31,500.00	-
Manitoba Arts Council - Operating	3,000.00	3,150.00	-
Manitoba Arts Council - Project	28,020.00	30,000.00	-
Winnipeg Arts Council - Project	8,000.00	-	-
Total Income	165,855.98	112,194.88	14,698.92
Expense			
Artistic	103,878.10	77,587.55	2,477.04
Programming	33,240.62	8,237.36	2,031.44
Marketing	4,421.14	6,130.27	402.45
Fundraising	1,576.67	246.37	143.60
Administration	15,919.96	14,833.64	6,457.13
Total Expense	159,036.49	107,035.19	11,511.66
Net Ordinary Income	6,819.49	5,159.69	3,187.26
Other Expense -			
Donation to Other Charities	1,100.00	1,465.00	-
Net Income	5,719.49	3,694.69	3,187.26

## OUR SUPPORTERS, **FUNDERS & DONORS**

Our Public Funders



du Canada

Conseil des arts Canada Council for the Arts





Our Private Funders





FAMILY FOUNDATION

Marriage of Figaro Supporter



WINNIPEG BIZ

Our Event **Sponsors** 







Liz Barron Andrea Bellhouse Roma Bellhouse Norbert Bender Debra Budgell\* Susan Campbell Florence Carey Lisa-Marie Carlson\* Caitlin Coppell Tracy Dahl Dr. Rebecca Danos Taliesin Dorais-Fleming\* Linda Feasby In honour of Craig Ross Dennis and Janet Glazebrook Herta Gudauskas Leona Herzog Ron Kirbv\* Donna Kormilo Katerina Kupca\* Nicole LeGrand\* Janice Marple\* Robert McDowall

Our Wine Sponsor



Our Opera for Children Tour Partner

> Winnipeg Public LIBRARY

Bryan McIntosh\* Brendan McKeen\* Linda McKeen Drs. Elizabeth Tippet-Pope and Bill Pope Mary Rosenbloom Craig Ross\* **Margaret Sanders** Helga Sickert Maureen Taggart Catherine Taylor Danielle Tétrault\* Rose van der Hooft\* Robert Vineberg Carolyn Weiss Whitmore Family **Foundation Audrey Young** 

and

four anonymous donors

\*Denotes monthly giver

Our Venue Sponsors







