PROGRAM



www.WomenInConstructionConference.com

October 19, 2018
Willard InterContinental
Washington, D.C.

# Welcome

Welcome to the 13th annual Women in Construction Conference. On behalf of the Board of Directors and the Programming Committee, I want to thank you for coming!

Our theme this year is "We're Building the Future." We have an exciting day planned for you. We have brought together some of the leading women and men in the area who are focused on making the construction industry better, more inclusive and a place where women can showcase their talents and enjoy the rewards of hard work and dedication.

But first, some sad news. We are dedicating this conference in memory of our board member and colleague, Sue Oliver, who was a civil engineer by training and a Senior Project Manager at Whiting Turner, who passed away from liver cancer on October 5. She had been doing much better, and returned to work, only to suffer setbacks in August. Undaunted until the end, she told her 3 boys, her husband and her friends, who surrounded her at her bedside on the day of her death, that "everything would be ok." Our memory of Sue is of someone who led by example, who was a mentor to women in our industry, and who never accepted mediocrity from herself or those around her. There is no doubt that Sue's passing leaves our industry with a gaping hole, and her shoes will be difficult to fill. Our thoughts and prayers are with Sue's family and Whiting Turner at this sad time.

Over the past decade, according to the Bureau of Labor Statistics, women have made huge strides in the workplace and now represent more than 46 percent of total employees across all industries. However, in construction, women constitute only 10 percent of the workforce. The reasons for this small percentage have encompassed everything from health and wellness to stereotypes and concerns regarding safety. What we have found year after year here in this forum and as the construction industry continues to evolve, is that women excel in sales, marketing, business, leadership, management, strategy and more. All of these skills and expertise are critical in the construction industry, and in everyday life!

Our goal today is to continue the conversation. We cannot overlook the challenges we face nor can we let them limit us. For those of us who have been here for many years, or for those who have joined us for the first time today, we want to be a source of inspiration, information and inclusion. We want to empower all of us to break through the barriers and create opportunities inside our organizations, within our communities and across our industry.

With the Mid-Term Elections looming, it is time for we, as women, to find a voice. I encourage you to follow your conscience, and regardless of your party affiliation, to speak your mind and vote.

My hope is that you leave today smarter, more informed, with a better network than when you arrived, and with a few new tricks up your sleeve that will prepare you for tomorrow and beyond.

Sincerely, Barbara

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# **AGENDA**

7:30 AM - **Registration & Breakfast** 8:15 AM

8:15 AM – **Welcome Remarks** 8:45 AM Barbara Werther, Lori Gold

8:45 AM - Featured Speaker: Going the Extra Mile 9:15 AM

**Jennifer Bognet of Bognet Construction** will speak to *Going The Extra Mile*. To succeed in the highly competitive construction industry, you must stand out. But how do you do that? Jennifer Bognet believes the answer is simple: you must go the extra mile. Her practical and inspiring presentation will teach you the *Go the Extra Mile* formula that women just like you have used to advance their careers and improve their lives.

9:15 AM - Expansion of Women In Construction – A Man's View 10:00 AM

The number of women in construction is on the rise. Currently, there's approximately 9.1% of women in the US construction industry. Women are expected to make up about 25% of the US industry by 2020. What is a man's perception of this increase? Is it welcomed? Is it needed? What are the challenges women face in the construction industry? What can women and men do to attract and retain more women in the industry? This panel of seasoned male construction professionals (moderated by a woman) will speak to their views on the increase of women in the industry.

Moderator: Lisa Mingoia

Panelists: Mark Degenaars, Vincent Evola, Paul Nassetta, Avi Schwartz

10:30 AM – **Public Private Partnerships** 11:15 AM

Public Private Partnerships (P3) have been around for years, but are becoming more common place. Navigating the world of P3 projects can be challenging, the first step is understanding them. This session will focus on expanding the attendee's knowledge of what P3 projects are and how they are the same or different from standard public or private works. The panelists will discuss how financing, development, community communication, risks, constituency and goals maybe different on P3 projects and how these factors impact decision making among the stakeholders.

Moderator: Jane Galbraith Mahaffie

Panelists: Mary-Claire Burick, Martha Gaines, Cassia Sookhoo, Shelah Lynn

11:30 AM – Breakout Session: See assigned session and room location listed on name badge 12:00 PM

12:00 PM – Lunch
1:00 PM ACE Scholarship Presentation (Sarah Pearlstein)
Hard Hatted Woman (Lorien Barlow)

1:10 PM – Breakout Session: See assigned session and room location listed on name badge 1:40 PM

# **AGENDA**

2:15 PM – 2:35 PM	Breakout Session Wrap-Up Vanassa Simmons / Judi Hill
2:40 PM – 3:10 PM	Keynote – How to ASK and GET exactly what you Want  Laura Fredricks author of THE ASK® - You will learn Laura's brand new formula for ASKing when you have a little bit of time or more time to prepare your ASK. Her new techniques have had resounding success, whether you are asking for something for your career or for YOU.
3:10 PM – 3:55 PM	Put Your Best Foot Forward – How to Negotiate to Win  When you get ready to ask for something on behalf of your career, do you get sweaty palms? Do you feel prepared? Do you feel confident? Our panel will break down exactly what it takes to win a negotiation on behalf of yourself. Our panelists include the Expert on The ASK, a leadership coach, and a former professional basketball player turned construction talent acquisition specialist. When you want to ask for something on behalf of your career, there is work that goes into it, and it starts long before you even think you're ready to make the ask. We will listen to what "ask" situations you may need to tackle and guide you through strategies to help you succeed.  Moderator: Jill Sorenson Panelists: Kathy Durdin, Laura Fredricks, Olympia Scott
3:55 PM – 4:00 PM	Closing Remarks Barbara Werther
4:00 PM – 6:00 PM	Cocktail Reception

# **Welcoming Remarks**

## **Barbara Werther**



Barbara Werther is recognized as one of the leading construction and government contracts attorneys in the United States with more than 35 years of experience in construction and government contracts law. She has been resoundingly and consistently

recognized as being one of the top lawyers in construction law. She is a Fellow in the American College of Construction Lawyers, and a Fellow in the Construction Lawyers Society of America and the College's President for 2018, as well as recognized by Chambers and listed in Best Lawyers in America, Construction Law (2012-2017). Barbara has lectured extensively to clients and various trade associations on a variety of construction law topics. Her expertise and experience is reflected in her comprehensive practice. She is known as an expert on contract terms and conditions for developers and owners, and focuses on contract drafting and negotiation. She also represents owners, contractors and subcontractors in litigation involving scheduling, delays, inefficiencies, changes, differing site conditions, and terminations for default.

# Lori Gold



Lori Gold is the Founder and Principle of Lori Gold Consulting, Inc (LGC). Lori splits time between philanthropic consulting and civic activism. She founded a series of NYCbased initiatives, turning her sister's untimely death, which inspired sweeping NYC

Building Laws [Local Law 10(80), LL11(98)], into measures for keeping the streetscape safe: Barnard College's Grace Gold Memorial Scholarship Fund annually helps educate female students interested in the building professions; Grace Gold Way (Broadway W115-W116) reminds the public why there is LL11, blowing the whistle on those who forget. Lori is working with a NYC Council Member on LL11 modifications, to address business owners' concerns while protecting pedestrians. Lori was a founding board member of DC-based non-profit 100Reporters, an investigative reporting platform focused on corruption, accountability and transparency, and its signature program: Double Exposure: Investigative Film Festival and Symposium. In DC (2016), Lori also adjudicated capacity grants for DCCAH, and purchases from local artists for DCCAH's ArtsBank.

# **Featured Speaker**

## Jennifer Bognet



Jennifer Bognet is an Executive Vice President and a Principal at Bognet Construction, an award winning commercial general contractor. After working in technology for Marriott International and Oracle Corporation for 17 years, Jennifer joined Bognet in 2006. Since

joining the firm, Bognet's annual revenues have grown from \$40M to \$127M and they are #10 on the Washington Business Journal Book of Lists Largest Interior General Contractors.

She currently serves on the Board of Directors for the Greater Washington Board of Trade and the Tysons Partnership. She is on the Executive Committee for the Georgetown Lombardi Cancer Center Women & Wine event. She has served on the Board of Directors for the Northern Virginia Transportation Alliance, the Advisory Board for the Columbia Lighthouse for the Blind, and is a member of the 2016 class of Leadership Greater Washington. In 2014 she was President of the DC chapter of Commercial Real Estate Women (CREW). Additional recognition includes:

- Washington Business Journal, "Women Who Mean Business", 2014
- Bisnow, "Women of Influence in Commercial Real Estate", 2017
- · Bisnow, "Power Women in Washington, DC", 2014

Jennifer earned her Bachelor of Science in Business Management from Pennsylvania State University and her Master of Science in Information Technology from George Mason University. She resides in Vienna, VA with her husband Jim, and her son and daughter.

# **Expansion of Women In Construction - A Man's View**

## Lisa Mingoia



Lisa Mingoia, Corporate Counsel for Skanska USA Building, oversees all legal matters for seven states on the East Coast with a focus on construction, corporate and transactional law, and litigation. Additionally, she has subject matter expertise in Prevailing

Wage, Program Management and insurance matters.

Lisa is an In-House Counsel Fellow in the newly formed Construction Lawyers Society of America, Chair of the Skanska Women's Network, Vice President of Women In Construction, Inc. and a frequent speaker and moderator at many construction- industry events. Selected speaking engagements include: Construction SuperConference; American Bar Association Forum on the Construction Industry Meetings; Groundbreaking Women Construction; Women in Construction Leadership and Networking Conference: Construction Financial Management Association; Architecture Boston; and the Construction Law Section of the Atlanta Bar Association.

Lisa is a graduate of California Western School of Law, Columbia University Business School and the State University of New York at Binghamton.

# **Mark Degenaars**



Mark Degenaars is the Managing Director of the Construction Services group within The Vertex Companies, Inc. He has been with VERTEX for over eight years with a primary focus as a consultant to the surety claims industry and private/public developers. Mark

brings over 25 years of project management, facility management, private/public development and construction experience to each assignment. He has successfully managed a large variety of projects ranging from various types of vertical construction to heavy highway/civil design projects. Mark has served as an expert and fact witness for a variety of projects and prior to joining VERTEX, Mark owned and managed his own consulting firm for nearly a decade.

## Vincent Evola



Vincent Evola is a seasoned Vice President of Operations for Skanska USA Civil Northeast Inc. His career in construction began over 24 years ago upon his graduation from Villanova University as a Civil Engineer. Through his broad area of experience which encompasses roadway, bridges, transit, building, power and environmental work, Vincent has developed a thorough understanding and aptitude for the requirements of a successful construction project.

Vincent has spent the majority of his career on project sites. Some of the more noteworthy projects that he has been a part of include the Rehabilitation of the Brooklyn-Queens Expressway, Glenwood Landing Energy Center, the FDR Drive Rehabilitation Project, the Second Avenue Subway and the United Nations Project.

In addition to his Professional Engineering License, Vincent also obtained an MBA. This assisted him in shifting his career as he took on more of an Executive position in the company, focused not only on financials, but also about the people. In charge or hiring and strategically rotating over 350 field personnel around the multitude of projects, Vincent is a leader that truly cares about people, assisting in guiding and developing their careers.

Vincent is an active part of many of Skanska's internal organizations including the Skanska Women's Network. He serves as the treasurer for the National Women's Network, and is the Executive Liaison for the Northeast Chapter. Vincent is well known for his dedication to living Skanska's core values, and he was recognized nationally as a leader in Diversity and Inclusion.

#### **Paul Nassetta**



Paul Nassetta joined PN Hoffman in February 2007. His primary responsibility is overseeing the company's construction and quality assurance divisions, as well as determining strategy and feasibility of future construction/development. Paul actively

manages a portfolio of more than three million square feet under construction. He recently delivered the first phase of The Wharf in Southwest DC, with two million square feet built along the Potomac River, as well as The Darcy and The Flats in Montgomery County, MD.

Prior to joining PN Hoffman, Paul served as a business unit leader at Centex, an international construction company worth \$7 billion a year, with full responsibility for operations in the Mid-Atlantic region. He has also held executive positions with Clark Construction Co., Structuretone, and Donohoe Construction, and founded CM Powers Construction Company in 1989. Paul played an integral role in several notable projects, including the Verizon Center in Washington, DC, the FDA Consolidation in White Oak, and the Portsmouth Naval Hospital.

Paul is a graduate of Virginia Polytechnic Institute with a degree in Building Construction.

#### **Avi Schwartz**



Avi Schwartz is a Principal in Deloitte Advisory and leads the Infrastructure and Capital Projects Practice for Government. Avi has over 20 years of experience working in the construction industry helping organizations gain confidence in project

selection, finance and execution. Avi maintains a special focus on large-scale public-sector construction and infrastructure projects, integrating best practices from public, private and global entities so that government projects can be built better.

# **Public Private Partnerships**

## Jane Galbraith Mahaffie



Jane Galbraith Mahaffie is one of the Washington metropolitan area's leading real estate development executives, with diverse experience directing multi-faceted mixed-use developments and public/private initiatives with a combined value of more than \$1 billion. As a

Principal with StonebridgeCarras, she oversees complex development projects, including properties requiring extensive entitlement processes and community outreach. Jane has led the firm's efforts on several award winning public/private partnerships in Washington, D.C. and Montgomery County, Maryland.

Prior to joining StonebridgeCarras, Jane developed and directed all strategic facility planning and owner's representation development projects at ORS Associates. She received a Bachelor of Science in Architecture from the Catholic University of America and a Master in Business Administration from Southern Methodist University. Jane is a member of CREW and Women in Construction. She is also a past board member and treasurer of the Bethesda Urban Partnership and Bethesda Arts and Entertainment District. She is the founder and co-chair of Jubilee to College, which provides college gap scholarships to aspiring young adults from Jubilee Housing. Jane is a frequent speaker on such issues as public/private partnerships, redevelopment, and women in real estate and construction.

# **Mary-Claire Burick**



Mary-Claire Burick is a dynamic and strategic leader whose focus is on building engagement and leading change. As President of the Rosslyn Business Improvement District, she is responsible for leading daily operations and creating

programs that define, enhance and continually improve Rosslyn for those who work, live, visit and do business there. Her leadership in the area of engagement has been integral in convening municipal governments, businesses, property owners and residents to ensure Rosslyn meets the needs of the community.

Previously, Mary-Claire was President of MC Strategy, a consulting firm helping leaders build healthy and effective organizations. Prior, she was Vice President of Operations for Allbritton Communications, managing ABC-7, NewsChannel 8 and POLITICO. Earlier in her career, she helped launch the Fox NewsChannel, where she served as Operations Manager.

She was named Washington Business Journal's Women Who Mean Business and has a certificate in Organizational Consulting and Change Leadership from Georgetown University and a BA in Communications from University of Delaware.

#### **Martha Gaines**



Martha Gaines is a SVP who works in the national surety practice within the Aon Construction Services Group. Martha brings two decades of experience in surety and construction, focusing on risk analysis and legal complexities in underwriting for multinational

large complex construction companies as well as the development of surety program terms and conditions.

As part of the Construction Services Group Surety team at Aon, Martha serves in an advisory capacity, working with national and global clients providing strategic surety solutions in North America to Aon's clients worldwide.

Prior to joining Aon, Martha was a Vice President of Global Surety at XL Catlin, where she played a key strategic role in the development and operation of the global surety business. She holds a Juris Doctorate from University of Maryland School of Law.

Martha's expertise includes surety and other forms of performance security, alternative project delivery methods including Public Private Partnerships (P3) and Large Design-Build procurements. Over the last seven years, Martha has been involved in performance security including P3 surety bonds on some of the largest P3 and Design Build RFP project procurements of the last seven years in North America

#### Shelah Lynn



Shelah F. Lynn concentrates on representing developers in the development and construction of many types of mixed-use, condominium, and planned community projects including residential, retail, office, hotel, and other

similar uses. Such projects include new and conversion

condominiums, mixed-ownership developments, and planned-unit developments. Shelah advises developer clients on design and construction contracts and the drafting of project formation documents. She also represents existing community associations, whether developer or owner controlled, and advises clients on all aspects of community association operation.

As a substantial part of her practice, Shelah represents developers in the defense and resolution of warranty, construction, and transition disputes related to the development, construction, and sale of residential and mixed-use condominiums and communities and the pursuit of third-party claims, where applicable. Such representation includes informal negotiation, mediation and arbitration, and litigation, if necessary, but with heavy emphasis on alternate dispute resolution methods and procedures.

#### Cassia Sookhoo



Cassia Sookhoo is a Real Estate Development Advisor in Brailsford & Dunlavey's Municipal Development Advisory Services practice. She works primarily as the owner's representative for municipal, higher education, and venues based real asset development. During her

engagements with clients, Cassia works to define the project through market feasibility, risk transfer analysis, financial modeling, and procurement of private partners. Prior to Brailsford & Dunlavey, Cassia worked as a Realty Project Manager for the DC Department of Housing and Community Development in the Property Acquisition and Disposition Division and a Financial Analyst at Wells Fargo Bank.

Cassia graduated from the University of Florida with her Bachelors in Political Science and from Florida State University with her Masters in Urban and Regional Planning with a focus in Community Development and Housing. She is an active board member of the Wesley Housing Foundation, commissioner of the Prince George's County Enterprise Road Commission, and President Elect of the University of Florida Black Alumni DC Chapter.

# **Keynote Speaker**

# Laura Fredricks



Laura Fredricks, JD is the Billion Dollar A\$K Maker Powerhouse, who as CEO and Founder of THE A\$K© trains and coaches nonprofits and businesses on How to A\$K for Money...and More of It. She is the *first to combine the most trusted professions, law and* 

*philanthropy,* to show how any person, charity or business can raise money to unprecedented levels. For over 27 years, she has advised organizations around the globe on current trends that impact and influence the for-profit and

nonprofit world. Her five books, including THE A\$K©, are the international industry leading go-to guides. Her latest book: "THE ASK: For Business, For Philanthropy, and EveryDay Living" just came out this October 2017 and has sold close to 1,000 copies!

Laura is today's Money Wellness Expert and Media Personality. Her "Asking Strategies for Better Living" have been featured in: Shape; Women's Health; Self; Huffington Post, WSJ; and landed on the cover of THE BRIDAL GUIDE — "How to ASK your way to your Destination Wedding." She has been interviewed for Anderson Cooper 360; ABC News and Fox's America's Headline News.

Laura just received on January 11, 2018, the Association of Fundraising Professionals, NYC Chapter's highest award for a lifetime achievement in philanthropy, and in November 2017, received the New York Nonprofit Network's 50 Over 50 Award for excellence in Media and Philanthropy.

She is the Board Chair for NYC's Cherry Lane Theatre, the oldest running off Broadway theatre in NYC; an executive board member for Operation Homefront; and a life-long volunteer for Big Brothers/Big Sisters. To keep the balance in life she snow shoes the high peak mountains in the Adirondacks in the winter and kayaks the Hudson River in the summer!

# Put Your Best Foot Forward - How to Negotiate to Win

#### **Jill Sorenson**



Jill Sorenson is responsible for all marketing and business development opportunities for Capitol Drywall, Selective Demolition, Selective Hauling, Selective Wrecking and Abatement, and Potomac Surfaces. She directs the cultivation of new business

partners while strengthening current relationships in the construction and commercial real estate industry.

Jill also oversees all aspects of brand management including external relations, websites, and social media. She also serves as a communications liaison on select specialty projects, as well as on large projects, where there are multiple Capitol Select Companies involved.

Before joining Capitol Select Companies in 2017, Jill was a nationally respected sports broadcaster. She began her career at the ABC affiliate in Duluth, Minnesota. She moved to Washington, DC in 2000 to work for George Michael at NBC4 Washington, where she won an Emmy for her reporting on a Redskins Replacements series, based on the NFL Strike of 1987. After a brief stint at FOX5 where she won an Associated Press Award, Jill finished her broadcasting career at NBC Sports Washington (formerly

Comcast SportsNet), where she covered the Capitals for 12 years, winning another Emmy in 2011.

Jill is a graduate of Brown University where she played varsity soccer. She lives in Maryland with her husband and two daughters.

# **Kathy Durdin**



Kathy Durdin uniquely combines a varied background in management consulting, leadership development and arts, and applies all of these experiences and disciplines to meet her clients' needs.

Kathy has had a broad based career encompassing client service and organizational management in both the consulting and non-profit environments. After over twenty-five years of management consulting experience, Kathy changed her focus to an area about which she has always been passionate — enhancing and encouraging individual development, and expanding inclusive leadership. Over five years, she envisioned, developed and implemented the Women's Leadership and Diversity & Inclusion Programs at Navigant, emphasizing leadership development. Working with small groups and one on one, she coached individuals on career and skills development to achieve their desired objectives.

Now, she is sharing her experiences with others, helping organizations better engage with employees and assisting individuals in furthering their careers, find or reconnect with their passions, identify their goals and achieve their own objectives. Kathy is a Certified Hudson Institute Coach and an Associate Certified Coach by the International Coaching Federation. Her goal is to help others through programming that supports the organization and the individual in their evolution to meet the business and talent development needs of the twenty-first century. Among her focuses are individuals in transition – both within their careers and in their roles beyond their careers.

Kathy has a Bachelor of Business Administration with a concentration in Accounting from the College of William and Mary. She is a CPA in Virginia and Florida, a Certified Fraud Examiner and a Project Management Professional.

## Olympia Scott



Olympia Scott was the first woman in history to win two Women's National Basketball Association (WNBA) Championships with two different teams. She played a total of 10 seasons in the WNBA and 11 seasons in six different European countries during her

WNBA off-seasons. Also acting as her own sports agent during the second half of her basketball career, both in the U.S. and overseas, Olympia negotiated her contracts with WNBA teams and teams in five different European

countries.

Very active in the community, Olympia has received awards from both the WNBA and other groups for community service. She has given back to the international community as well, by serving as a sports ambassador for the U.S. State Department, WNBA and NBA, traveling to other countries to provide basketball clinics, mentoring, motivational speaking, and Super Parenting seminars. On October 4, 2013 Olympia was inducted into the Stanford University Hall of Fame.

Now retired from professional basketball, Olympia is President and CEO of Super Parenting LLC, the premier online parenting education company she co-founded with her mother Jacqueline Parker Scott, Ed.D, MBA. Together, they published their first book SUPER Parenting: Raising the Next Generation.

Olympia is also an Executive Recruiter at GPAC, which stands for growing people and companies. She places professionals in the construction industry by partnering with general contractors, developers, design-build firms and subcontractors to surface the right people at the right time. She negotiates directly with key decision makers in multibillion dollar a year construction companies to enter into a contractual agreement with them.

# MORNING BREAKOUT SESSIONS

# Let them hear you roar - How to be assertive in your career or on a job site

Some women struggle with being assertive in this male-dominated industry. It can sometimes be difficult getting people to listen or to take us seriously. This session will focus on techniques to overcome these obstacles, to get people's attention, and, most importantly, to get them to listen to what we are saying.

Speakers: Jen Doran, Hinckley Allen; Wendy Venoit, Hinckley Allen; Ava Abramowitz, GW Law; Lisa Mingoia, Skanska

# How to avoid major issues on a construction project

This "gender-neutral" topic is critical for anyone in the construction industry. If you are a project manager, lawyer, consultant, engineer, accountant, etc., you need to learn what to avoid, how to document issues, what to do if something starts to go wrong, etc.

Speakers: Jeffrey E. Fuchs, PE, CPA, Delta Consulting Group; Dakus Gunn, Delta Consulting Group; Gabriele Alves Abdelaziz, Delta Consulting Group

# Aging infrastructure and what to do about it

This informal discussion will offer participants the opportunity to learn more about our aging infrastructure and expand their knowledge on questions related to this hot topic. For example, how can remediation and replacement of infrastructure be executed when sufficient government funds are not available? Answers to this question and others will be discussed.

Speaker: Emily Wohlfarth, Rimkus

# Examine risks associated with construction project performance and how to protect against performance risk – Discussion of surety bonds and other performance security

Participants will examine risks associated with construction project performance and how key stakeholders, including Owners and Contractors, can protect themselves from these risks.

Speakers: Martha Gaines, Aon; Nancy Schnee, Aon

# AFTERNOON BREAKOUT SESSIONS

# Identifying and avoiding construction contracting pit falls

Participants will engage in an interactive discussion on the primary areas of risk in construction contracting. Speakers will facilitate a discussion on the common issues that arise from both owner and contractor perspectives.

Speakers: Lisa Glahn, Foley & Lardner; Olivia Luckett, Foley & Lardner

# How are innovations in health and wellness for the workplace driving better personal and professional decisions?

The panel will discuss wellness in the construction industry, from rating certification systems for the built products themselves to wellness for the construction workers, designers, lawyers, developers, etc., behind the products.

Moderator: Catriona Winter, Clark Construction

Panelists: Fernando Arias, Clark Construction; Eugenia Gregorio, Tower Companies; Naomi Hirabayashi,

Shine

# Workforce of the future

Technology, globalization, demographics, social values, and the changing personal expectations of workforce participants, in particular Millennials, have had an effusive impact on the talent landscape, disrupting business models and radically changing who, where, when, and how work is done. In this panel, we'll discuss how to prepare for the Workforce of the Future and how we think it will affect the construction industry.

Moderator: Rashida MacMurray-Abdullah, Deloitte

Panelists: Nicole Overley, Deloitte; Laurin Wallace, Deloitte; Kate Jacob, Barton Malow

# Stuck in a rut - Is it too late to make a career change?

Do you sometimes feel you are stuck in a rut in your career? Have you thought about making a career change? You are probably not the only one. This open discussion lead by two professional business leaders who got out of their ruts will offer participants the opportunity to share their experiences with the challenge many of us have been faced with.

Speakers: Iris Pattillo, David Pattillo & Associates; Jill Sorenson, Capitol Select Companies



# About Women In Construction, Inc.

Women in Construction, Inc is the Mid-Atlantic region's premiere forum for educational, professional development, and networking for women in the construction industry. The association empowers women to continue to grow and achieve success in the community with a motto of: "By Women, for Women." The intent and goal is to help women in architecture, engineering, construction, the trades, real estate, lawyers, and consultants build skills and develop relationships that will help both their firms and themselves in their continued success. Women in Construction, Inc activities includes an annual conference in Washington, D.C., periodic round table discussions, mentorship programs within the industry, and ACE Mentor Program scholarships to encourage students to enter the industry.

Annual conference for networking and empowering: Since 2006, the conference has provided an avenue for younger women to learn from senior executives and industry professionals, and offers networking and mentoring opportunities to all attendees. More than 300 men and women attend the event each year. Representing every discipline, the attendees include general contractors, subcontractors, developers, architects, engineers, as well as representatives from trade associations, nonprofits, construction consulting companies and law firms from across the U.S. and Canada. Over the years, the feedback has been enthusiastic, heartfelt and consistent: The Women in Construction Conference is an incredible experience.

Prominent keynote speakers have included Tamika Tremaglio, Principal, Forensics & Investigations, Deloitte; Judge Marian Blank Horn, U.S. Court of Federal Claims; Paul Choquette III, President, ACE Mentor program; Cathy Lanier, Chief of Police of the District of Columbia; Deryl McKissack, Founder, President and CEO of McKissack & McKissack; Barbara Bennett, Chief Financial Officer of the Environmental Protection Agency; Senator Mary Landrieu of Louisiana; Muriel Bowser, Mayor of Washington, D.C.; Linda Rabbitt, Founder and Chief Executive Officer, Rand Construction; and Courtney DeBord, Director of Design & Construction at U.S. GSA.

**Round table discussions:** Periodic gatherings throughout the year serve as forums for discussing hot topics to learn from each other and shape the broader industry conversations.

**Mentorship within the industry:** In addition to many natural mentorship relationships grown through Women in Construction, Inc, the organization also matches those interested in mentor/mentee relationships. Some individuals are seasoned in their careers and others are new. This allows mentors to give back by encouraging young professionals in the industry.

Scholarships for young women to enter the industry: A portion of the proceeds raised from registration and sponsorship will be put toward the ACE Mentoring Program to provide scholarship and mentorship opportunities to high-school and college students interested in architecture, construction and engineering. The purpose of the scholarship program is to ensure that the industry has young, talented individuals entering the workforce with the necessary educational and practical knowledge. Overall, WIC has donated more than \$20,000 to the program.

# **2018 Programming Committee**

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Lexie Mayewski CBRE

Margaret Van Voast

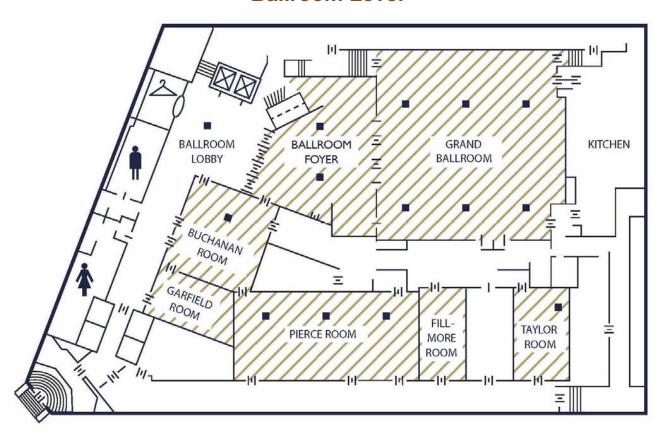
Titian Partners

# Notes

# Notes

# WILLARD INTERCONTINENTAL FLOORPLAN

# **Ballroom Level**



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