



# SAN FRANCISCO LATINO PARITY AND EQUITY COALITION

Acción Latina • Calle 24 Latino Cultural District • Catholic Charities • Centro Latino  
Colectivo del Rescate Cultural • Excelsior Works! • Good Samaritan • The Women’s Building  
Horizons Unlimited • Instituto Familiar de la Raza (IFR) • La Raza Community Resource Center  
Marigold Project • Mission Cultural Center for Latino Arts (MCCLA) • Mission Education Project, Inc. (MEPI)  
Mission Economic Development Agency (MEDA) • Mission Graduates • Mission Language Vocational School  
Mission Neighborhood Centers, Inc. (MNC) • Mission Neighborhood Health Center (MNHC) • PODER

## MEMORANDUM

June 10, 2020

**TO:** Sam Ruiz, CEO – Mission Neighborhood Centers, Inc.

**FROM:** Gabriel Medina, Coalition Coordinator

**RE:** Progress of SFLPEC to date

The main outcomes of the San Francisco Latino Parity and Equity Coalition (SFLPEC) are to inform policy and budget priorities at the local level to foster the social and economic achievement of San Francisco’s Latinx community. 2019 was the best year for SFLPEC to date in achieving both policy and budget outcomes. 2020 had been very promising to build on from last year. However, conditions are unlike any seen before as day-to-day conditions now include widespread food, housing, income and health insecurity on a popular scale. SFLPEC has never been more critical. Today, SFLPEC stands as a data-driven, citywide coalition of more than 22 Latinx-led representing over **900 employees, \$90 Million Revenue and 80,000 people** served/year.

**Membership:** in 2020 we have added Jamestown Community Center, Mission Housing Development Corporation and Dolores Street Community Services as MOU members. Last year we added The Women’s Building, Marigold Project and Mission Graduates. Some of our many achievements this past year include:

- Increasing Member Agency Capacity for Budget Advocacy for their own organizations
- Increasing Transparency and Democracy in our Budget Advocacy process with reports and recorded votes
- Adding a \$150k contract for Census 2020 work to better count our families leveraging our Coalition unity.

**Policy:** SFLPEC spearheaded passing Latinx Resolution at the San Francisco Board of Education this past December. This first-of-its-kind legislation will hold the San Francisco Unified School District (SFUSD) accountable to work with families and community organizations to close the achievement gap for Latinx students.

- United against and defeated the Monster in the Mission – a gentrifying development at 16<sup>th</sup> and Mission St.
- Helped shape the City’s Consolidated Plan for HUD through the year with MOHCD
- Co-Hosted a Community Forum for Immigrants on the District Attorney’s Election

**Budget Advocacy:** we created a process to build on for future years based on a clear calendar and strategic targets. Through this and additional marketing in the form of letters, PowerPoint presentations and meetings with the Mayor, her Chief of Staff and several Department Heads, we have achieved our best results to date:

- \$2.1 Million in NEW Services for SFLPEC (a new high!) and \$1.3 Million in 100% SUSTAINED Services
- For COVID-19 we were given \$2 Million in Rental Assistance and \$160,000 in Emergency Fund Resources

