

PROFILE



NEW PEACOCK INTERNATIONAL
(Govt. Regd. Export House)

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COMPANY AT A GLANCE

Company Name	: NEW PEACOCK INTERNATIONAL
Type of Business	: Manufacturer and Exporter of knitted garments
Year of Establishment	: 1989
Managing Directors Office & Factory	: Venkat Prasanna M K / Pranesh M : 52, Puthu Thottam, Palladam Road, Tirupur, India. Zip code - 641604 Telephone : +91421-2213612
Bank	: City Union Bank

ABOUT THE COMPANY...

- New peacock International is a well established Company, Manufacturing and Exporting Knitted Garments. The company derives its strength from a strong production and quality system developed over the years, supported by a dynamic group of experienced, energetic and hardworking merchandisers and quality controllers. The company employs 400 strong well looked after workforce to support them.
- We have passed over 25 years of accomplishment, aiming to lead the competitive knitwear-organizations of Tirupur. It has arduously re-engineered each step of its value-chain to match the dynamism of the fashion market.
- We have expanded our capacity, developed a skilled workforce and introduced integrated technologies, to remain globally up-to-date. It is truly an organization with a glorious past and a bright future.

- We are providing a safe workplace. We promote the health and well-being of our people and their families. We will encourage healthy work habits and a 'work-life' balance. We believe that working safely and protecting the health of our people is 'working smart' and creates greater and more sustainable wealth. We recognize that we have our responsibilities towards the society in which we operate.
- We are located in the heart of the city of Tirupur which provides us with lots of skilled labours and availability of high quality yarns etc. Our main goal is to keep continues improvements with focusing on team work, increasing customer satisfaction. And our main target is to achieve the best efficiency in our production with a consistent better quality and on time performance.
- Over the years, NEW PEACOCK INTERNATIONAL has manufactured a wide variety of products, such as: polo-shirt, sweat-shirt, ladies & kids-wear, baby's wear etc. Currently, NEW PEACOCK INTERNATIONAL has evolved to the level of manufacturing specialized knitwear-products, by keeping the track of the latest market-trends.

CERTIFICATION...

NEW PEACOCK INTERNATIONAL is compliant for the CT PAT & FCCA standard of Wal-Mart. So, it has emerged as a compliant and customer-focused organization. It has contributed in social development and is reputed as an eco-friendly organization. And also it is SEDEX, GOTS approved factory.

Scored **Green** in Walmart ethical, fire & safety compliance in January 2023. And we scored above 86% on FCCA Audit for Quality by Walmart in 2023.



OUR CLIENTS...



CAPACITY...

Production Capacity Garments	: 10,000 pcs / day, 300 sewing machines
Printing (12 colours)	: 5,000 pcs / day
Rotary Printing	: 2 tons / day
Embroidery Factory	: 3,000 pcs / day
Turnover	: US\$ 7.5 million
Total Manpower	: 500 Nos.
Management Personnel	: 50 Nos.

OFFICE...



PRODUCTION LINE...

Quality Checking



Production line
(sewing)

PRINTING...



18 colour & 12 colour chest printing machine available.

ROTARY PRINTING...



12 Colour rotary printing machine.

EMBROIDERY...



TAJIMA EMBROIDERY MACHINES WITH
SEQUINS ATTACHMENTS

FABRICS AND PRODUCTS DETAILS...

- Single Jersey (S/J)
- S/J with Lycra
- Cotton Slub Jersey
- Cotton Slub PQ
- Heavy Jersey
- Ottoman Jersey
- Honeycomb Pique
- Lycra Pique
- Diamond Pique
- Single Lacoste
- Double Lacoste
- 1 X 1 RIB
- 2 X 2 RIB
- 1 X 1 RIB with Lycra
- 2 X 2 RIB with Lycra
- Flat Back RIB
- Irregular RIB
- Interlock
- Fleece
- French Terry
- Stripes in all types of fabrics

Ready-made Garments :

- Polo shirt (basic/fancy)
- T-shirt (basic/fancy)
- Sweatshirt and joggers
- Ladies wear
- Children's wear
- Sports wear



PRODUCTS...

- NEW PEACOCK INTERNATIONAL has manufactured a wide variety of products, such as: polo-shirt, sweat-shirt, ladies & kids-wear, baby's wear etc. Currently, We have evolved to the level of manufacturing specialized knitwear- products, by keeping the track of the latest market-trends.
- We manufacture almost every knitwear product for men, women and kids. We specialize in value added products, such as: Peach-Finished, Pigment-Piece-Dyed, and Heavy Enzyme-Washed, Bamboo-Charcoal and Eco-Friendly products. We are currently concentrating on tie and dye products and Sequins, which is soon expected to have a massive impact on the fashion market.
- We have crossed the border of using only ordinary yarns, such as: Cotton, Polyester, CVC, PC, etc. and We can now make use of Organic, Rayon, Modal, Pima and Fairtrade yarns. NEW PEACOCK INTERNATIONAL also manufactures technical fabric, such as: Viscose, Coolmax and Suplex, using cutting-edge technology.

MENS



BABIES



BOYS



BABIES SLEEPING BAG



WOMEN



GIRLS



OUTERWEAR



KNIT DENIM



BOTTOM WEAR



PET COLLECTIONS



DESIGN & DEVELOPMENT

- New peacock international can comprehend the swinging-pendulum of the fashion world and can therefore adapt to the taste of trendy consumers. This keeps us one step ahead of other textile-manufacturers.
- It has restructured its Sample-Division into a Design & Development Unit. This fully-fledged section, headed by a foreign expert, prepares its own seasonal collection according to the latest market-trends. Our R&D team is always on the lookout for new types of fabrics and products. This helps the Design and Development team and results in better client- management.

QUALITY CONTROL & ASSURANCE

- Throughout its decade-long operation, NEW PEACOCK INTERNATIONAL has perfected its Quality Control System, which includes scrupulous checks, to ensure flawless production. The experienced Quality-Assurance (QA) team extends its operation even into the procurement of raw-materials and machinery.
- NEW PEACOCK INTERNATIONAL has continuously restructured this system, and it now features a unique capability in terms of industry-low rework and repair rate. It has acquired the latest Quality-Control equipment, and developed quality-consciousness among the workforce. Due to its firm grip on quality regulations, We can meet the best AQL requirements of clients.
- Our Quality team provides no room for error and can readily assure superior product-quality to its clients. At NEW PEACOCK INTERNATIONAL, client satisfaction is company-satisfaction.

SAFETY & INTEGRITY



- We strictly adhere to ethical business-practice. It carries out compliance as a continuous process, and exceeds local legislations to meet In terms of employment practice and safety. Its Compliance Management Team monitors and reviews the various activities performed throughout the organization. For the safety of its workers, We have improved workplace conditions; set up noticeable warning signs in the local language; enforced the usage of safety equipment; and built awareness among the workforce.
- The work-place has clearly demarcated emergency exits and equipment. Besides paying a healthy living wage - much higher than the legal minimum - PEACOCK supports its workers by setting up welfare facilities. An adequate canteen; safe drinking water; and hygienic lavatories, ensure that workers are comfortable with the workplace.

We strongly oppose force-labour, child-labour, racism, discrimination and exploitation of workers, and makes every possible effort to discourage such misconducts. It employs individuals solely on the basis of their qualifications.

Thank You...



NEW PEACOCK INTERNATIONAL

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