

THE

Land Magazine

RANGE WRITER



2024
Media Kit

*Miss Rodeo Idaho
2023
Lydia Miller*





The Range Writer Land Magazine has been a voice for agriculture for 45 years. The magazine regularly features farm, ranch, and recreation properties throughout the Northwest, along with articles about special locations throughout the west, issues affecting land, and more. With a readership almost 400,000, The Range Writer offers you a great opportunity to expose your product or service to:

- Professionals from high-producing industries include accountants, physicians, lawyers, and more.
- 1,000 highest-paid CEOs in America, largest Fortune 500 Companies and their CEO's.
- Influential high net-worth people including celebrities.
- Real estate land owners, buyers, and sellers.
- Farmers, cattle producers, farm/ranch equipment dealers, surveyors, and suppliers.
- 1,000 largest land developers in America.

The Range Writer is distributed:

- By direct mail and email.
- At farm, ranch, and recreation related trade shows.
- To hundreds of cafés, hotels, ag-related companies, and businesses throughout the West.
- Published online with a link to your company website.
- Periodically inserted in newspapers and agriculture-related publications.

To best serve you we offer the widest distribution for this type of publication, reaching customers at less than 1 cent per reader.

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The Range Writer Land Magazine
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Full Page	\$5,000	\$4,000
Half Page	\$3,500	\$3,000
Third Page	\$1,900	\$1,700

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*Excludes real estate brokerages in ID, WA, OR, MT, UT, WY, and NV.

Ad Dimensions	Vertical	Horizontal
Full Page:	8.25" x 10.375"	8.25" x 10.375"
Half Page	4.125" x 10.375"	8.25" x 5"
Third Page	2.75" x 10.375"	8.25" x 3.45"

(Bleed - add .25" for all elements that bleed off the edge of the page.)

Knipe Land Company® is testimony and proof that marketing with The Range Writer Land Magazine gets results.

