



1 City Hall Place
Coatesville, PA 19320
610.384.0300 ext. 3128
www.coatesvillegrandprix.com

Event Program Advertising Specifications

Confirm your Ad size by sponsorship level at <https://coatesvillegrandprix.com/sponsorship>

Program Ad Sizes – Program Trim Size 8.5” x 11”

Full Page Ad

(8.5” x 11”) Four Color or Black & White

Half Page Ad

(7.5” x 4.875”) Four Color or Black & White

Quarter Page Ad

1/4 Page Ad Vertical

(3.75” x 4.875”) — Full color or Black & White

Bleeds

There are no additional charges for a full page bleed. Please build page to trim and extend any bleed 1/8” beyond the edge of trim size. Please remember to consider bleeds when creating your PDF file.

Artwork Submission

PRESS OPTIMIZED PDF.

PDF files must be high resolution (300 dpi or greater) and optimized for press. Please be sure to embed all fonts and have all graphics as CMYK when creating PDF file.

File Requirements: Hi-Res PDF (under 8 MBs)

emailed to Lisa Thomas: sponsorship@coatesvillegrandprix.com

Sponsorship Director, CIVGP

484-888-9626