



Dear Ladies and Gentlemen,

The Mount Pleasant Business District Authority (BDA) is excited to announce the first Breast Saturday Ever event, that will take place **Saturday, October 21, 2023**. October is National Breast Cancer Awareness Month and is a chance to raise awareness about the importance of early detection of breast cancer.

For several years, Denise Desabato, Owner of StukUp Grafix and Valerie Tressler, Owner of Val's Family Styles have decorated the gazebo beautifully in honor of those who have been diagnosed. Honorary signs are created, t-shirts are sold and donation banks are dispersed throughout the business district with all proceeds/donations sent to [Glimmer Of Hope Foundation](#) to continue their mission to fund innovative programs, research and technology for breast cancer patients.

This year, The BDA would like to partner and help expand their efforts. We will be hosting a 'Breast Saturday Ever 5K Color Run/Walk event'. A portion of the proceeds from this event will also benefit the Glimmer Of Hope Foundation.

In addition to the 5K, there will be entertainment on the Diamond and some activities for families and the community. Many of the businesses in the District will have sidewalk sales and activities. The idea is to create a day to generate awareness, raise donations toward a breast cancer cure and honor the brave cancer fighters; to come together as the Mount Pleasant Business District. We will encourage the community as well as the race participants to grab a free coffee (provided by the BDA) to "Sip, Shop and Support" an important cause.

Please find attached the sponsorship package information. This form can also be utilized by Borough and Non-Borough residents to generate funds toward future Breast Saturday Ever events and Glimmer of Hope mission of a cancer free future. If you would like to be a sponsor, please contact the Mount Pleasant Business District Authority Office at 412-554-3002 or send an email to mountpleasantbda@gmail.com and a BDA representative will be in touch. We hope you will join us, we are "Stronger Together" in more ways than one! If you have any questions, please don't hesitate to reach out!

Sincerely,

Daynelle Sanner & Mt. Pleasant Business District Authority Board



PINK SPONSOR - \$500.00

- Company name/company logo or individual name will be printed on all 2023 Breast Saturday Ever advertising and promotional materials, including newspaper, social media platforms, flyers
- Company name/company logo or individual name will be printed on the 2023 Breast Saturday Ever recognition welcome sign located at the Gazebo.
- Company name/company logo or individual name in *large* print on the back of the 2023 Breast Weekend Ever 5K Color Run/Walk
- Company name/company logo or individual name will be listed on the Mount Pleasant Business District Authority Website - Event sponsorship page
- Two (2) yard signs will be posted throughout the course
- Recognition as “Presenting Sponsor” by emcee in announcements
- Exhibitor table provided at the gazebo
- Company flier and/or promotional item (provided by sponsor) included in the Breast Saturday Ever 5k run/walk swag bags.

GOLD SPONSOR - \$250.00

- Company name/company logo or individual name will be printed on all 2023 Breast Saturday Ever 5K Color Run/Walk advertising and promotional materials, including newspaper, social media platforms, flyers
- Company name/company logo or individual name will be printed on the 2023 Breast Saturday Ever 5K Color Run/Walk recognition welcome sign located Gazebo.
- Company name/company logo or individual name in *medium* print on the back of the 2023 Breast Weekend Ever 5K Run/Walk
- Company name/company logo or individual name will be listed on the Mount Pleasant Business District Authority Website - Event sponsorship page
- Recognition as “Presenting Sponsor” by emcee in announcements
- Company flier and/or promotional item (provided by sponsor) included in the Breast Saturday Ever 5k run/walk swag bags.



SILVER SPONSOR - \$100.00

- Company name/company logo or individual name will be printed on all 2023 Breast Saturday 5K Color Run/Walk will be highlighted individually on social media and in the newspaper.
- Company name/company logo or individual name will be printed on the 2023 Breast Saturday 5K Color Run/Walk recognition welcome sign located Gazebo.
- Company name/company logo or individual name in *small* print on the back of the 2023 Breast Weekend Ever 5K Color Run/Walk
- Company name/company logo or individual name will be listed on the Mount Pleasant Business District Authority Website - Event sponsorship page
- Company flier and/or promotional item (provided by sponsor) included in the Breast Saturday Ever 5k run/walk swag bags.

BROZE SPONSOR - \$50.00

- Company name/company logo or individual name will be printed on all 2023 Breast Saturday 5K Color Run/Walk will be highlighted on social media in a group of Silver Sponsors.
- Company name/company logo or individual name will be printed on the 2023 Breast Saturday 5K Color Run/Walk recognition welcome sign located Gazebo.
- Company name/company logo or individual name in *small* print on the back of the 2023 Breast Weekend Ever 5K Color Run/Walk
- Company name/company logo or individual name will be listed on the Mount Pleasant Business District Authority Website - Event sponsorship page
- Company flier and/or promotional item (provided by sponsor) included in the Breast Saturday Ever 5k run/walk swag bags.



SPONSORSHIP APPLICATION

DATE ___/___/___

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

EMAIL _____

SPONSORSHIP OPPORTUNITIES

- Pink Sponsor - \$500.00
- Gold Sponsor - \$250.00
- Silver Sponsor - \$100.00
- Bronze Sponsor - \$50.00

PAYMENT METHOD

- Check: ***Make Payable To: Mount Pleasant Business District Authority***
- Cash

Please mail this form and sponsorship to the following address:

**Mount Pleasant Business District Authority
P.O. Box 836
Mount Pleasant, Pa 15666**

Thank you for your sponsorship!

This form will record and properly acknowledge your sponsorship.
A representative from the Mount Pleasant Business District Authority
will be in contact with you very soon!