



MID-FLORIDA ALFA ROMEO OWNERS CLUB, INC.

Dear Auto Enthusiast:

“Viva Alfa Romeo” 2023 is the Mid-Florida AROC’s annual **Viva Alfa Romeo** Car Show.

This gala event, scheduled for **November 4th, 2023**, is strictly for Alfa Romeos of all years and models, and **vintage** Fiat automobiles.

The purpose of this event is to strengthen the bonds of fellowship among all participating Alfistis and Fiatsis, to recognize those who strive to maintain autos of rare design or condition, and to provide a venue where we may display the virtues of our cars to the general public.

The site we have chosen again is Market Street in the heart of downtown Celebration, Florida. The town has agreed to cordon off their main street for our show site. The Town of Celebration draws visitors from around the world. The location is ideal for attracting a large number of spectators during the entire time of the exhibition.

Those who participate by exhibiting their Alfa Romeos & Fiats during the show will receive a welcome bag of memorabilia, nice prize drawings, and will be eligible for awards of excellence based on the judging of their cars.

Directions to Celebration Show Site:

From the **north**: I-4 West to exit #64 to U.S. 192 East (Kissimmee/Celebration). Turn right on Celebration Avenue to Market Street.

From the **east and south**: I-95 to Beachline (Toll 528 West) exit onto S.R. 417 South. Take exit #2 toward U.S. 192 East. Take ramp to Celebration. Turn left on Celebration Avenue to Market Street.

From the **west**: I-4 East to exit #64. East to U.S.192 East (Celebration). Turn right on Celebration Avenue to Market Street.

From **northwest**: Florida Turnpike South to exit #289. Follow U.S. 27 South and merge onto U.S. 192 East. Turn right on Celebration Avenue to Market Street.

REGISTRATION PRICE:

Special discount of \$15.00 for those registering before October 25th

Early Registration: \$40.00

After October 25th: \$55.00

Friday, November 3rd, 2023

at 6:00 p.m.

WELCOME DINNER

at the “Celebration Town Tavern”

(see page two for details & reservations)

Saturday, November 4th, 2023

VIVA ALFA Romeo

Car Show

8:00 to 8:45 a.m. – Parking registered cars

8:45 to 9:00 a.m. – Parking unregistered cars

9:00 a.m. to 4:00 p.m. - DISPLAY
3:00 p.m. - Awards/Prizes/Formal Photos (*Location TBD*)

Special Rate Hotel:

Comfort Suites Maingate East

2775 Florida Plaza Boulevard
Kissimmee, Florida 34746

Phone:

(407) 397-7848

BOOKING LINK:

<https://www.choicehotels.com/reservations/groups/LC44H1>

for the special rate of \$94.00 (plus tax)

BOOKING CODE:

“Mid-Florida Alfa Romeo Owners Club Room Block”

A block of rooms at this rate will be

held through Saturday,

October 14th ONLY

...so book your reservations NOW!

Friday, November 3rd, 2023

6:00 p.m.

WELCOME DINNER

on the terrace of
CELEBRATION TOWN TAVERN
721 Front Street
Celebration, Florida 34747

Dinner Selections:

- Whole Maine Lobster (potatoes & vegetables)
- Tenderloin Tips (marinated & grilled medium, mashed potatoes & vegetables)
- Stuffed Chicken Breast (corn bread stuffing, baked & topped with Parmesan cream sauce, mashed potatoes)
- Shrimp Scampi (medium shrimp, tossed in linguini, with butter garlic sauce)
- Blackened Mahi Mahi (8 oz.) (baked in light Cajun seasoning, topped w/mango salsa, mashed potatoes)
- Vegetable Primavera (broccoli, summer squash, zucchini, red onion, mushrooms over Linguini)

Dinner Prices will be:

\$50.00 per person
(Price includes service & tax)

TOTAL FOR DINNER:

How many attending? _____

Total Price: \$ _____

Saturday, November 4th, 2023

EXHIBITOR REGISTRATION

NAME(s): _____

STREET ADDRESS: _____

CITY: _____ **STATE** _____ **ZIP:** _____

SIGNATURE: _____

1. YEAR _____ **MODEL** _____ **COLOR:** _____

2. YEAR _____ **MODEL** _____ **COLOR:** _____

(multiple vehicles of one owner may be entered at no additional charge.)

CAR SHOW REGISTRATION

There is a **SPECIAL DISCOUNT**
of \$15.00 for those
registering **before October 25th:**

EARLY REGISTRATION: \$40.00

after October 25th: \$55.00

*Booking Deadline on Registration & Welcome Dinner:
Wednesday, October 25th!*

CAR REGISTRATION: \$ _____

FRIDAY WELCOME DINNER \$ _____

TOTAL OF CHECK: \$ _____

Please make check or money order payable to

“Mid Florida AROC, Inc.”

Please mail registration form with check to:

Margo Miller, Secretary

Mid-Florida Alfa Romeo Club

679 Silver Creek Drive

Winter Springs, Florida 32708-3142

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Viva Alfa Romeo
2023 Car Show
Celebration, Florida
Saturday, November 4, 2023



EXHIBITOR TERMS & CONDITIONS

1. *Viva Alfa Romeo* reserves the right to ask any party not observing the standards set forth here, but not limited to these standards, to immediately leave the property.
2. Pets or animals of any nature or type are not allowed at the event, except for those whose owners are sight impaired or disabled.
3. As a condition of displaying their cars, exhibitors agree to leave their cars in place from 8:30 a.m. to 4:00 p.m. on 11/04/2023.
4. Only qualified and **registered** vehicles will be guaranteed a parking place in the exhibitors' area.
5. Canopies, banners or other signage relating to exhibitor cars or other interests are not allowed, with the exception of a descriptive placard, which may be positioned directly in front of the car or on the dash. "For Sale" signs are prohibited unless written permission is received from the show organizers in advance of the show.
6. All exhibitors are required to have full insurance policies in effect for their display vehicles.
7. No soliciting is allowed including, but not limited to, handing out of any material, brochures or offerings of any kind without the written permission of the show organizers in advance of the show.

RELEASE AND WAIVER OF LIABILITY AND INDEMNITY AGREEMENT

In consideration of being accepted to participate, the participant, by his or her signature (below), acknowledges that:

THE PARTICIPANT AGREES TO INDEMNIFY AND HOLD HARMLESS. Mid Florida AROC, Inc., ***Viva Alfa Romeo 2023***, its owners and affiliates, event sponsors, Celebration, Florida, all participating clubs, and any and all employees or contractors or their assigns from any loss, liability or damage caused to the participant's personal property while on the property of Celebration, Florida.

THE PARTICIPANT WARRANTS THAT automotive liability and property insurance is attached to the vehicle that has been registered for this event. The participant understands that the participant's vehicle insurance will be solely responsible for any property damage or liability claims that occur at the *Viva Alfa Romeo 2023* event at Celebration, Florida.

THE PARTICIPANT AGREES that any property damage to Celebration, Florida, as a result of negligent behavior on the participant's part, will be the sole responsibility of the participant.

THE PARTICIPANT AGREES that he or she has read and agrees to the terms and conditions of the Release and Waiver of Liability and Indemnity Agreement, prior to the voluntary signing of this form, and that this agreement constitutes the entire agreement between the parties.

Signed: _____