

Dear Region 9 Exhibitors and Sponsors,

04/01/2024

Once again, we are going with a strictly sponsorship program this year. The program will be the same as last year. Each barn stabled in the Richardson-Bass Building (Will Rogers) will need to purchase a Platinum package for each aisleway they have (if you have more than 2 stall fronts, you will need to purchase 2 packages).

Once Again Craft Culinary will be providing the food. This is the same company who has done our exhibitor parties the last 3 years. We have looked at going back and adding food this year to the patron's package and the cost of the food is so high that just the food alone would be \$20-25/meal. Due to this cost the Patrons would end up costing about \$2000 per package of 4 meal tickets. This is entirely too much to spend.

As a result of this cost, we are going to go forward and have 3 exhibitor meals this year. Dinner on Wednesday Evening, Lunch on Thursday Afternoon and Dinner on Friday Evening. As of now, The planned menu's are Wednesday Evening – Fajita's, Thursday Afternoon – Box Lunch (Sandwiches) and Friday Evening – BBQ from Railhead – look for more information to come on this.

Please stay tuned to the Region 9 Website for more information to be posted as we get it for you.

Thank you very much!

Your Region 9 Sponsorship Committee



Sponsorship Packages for 2024

• A cafeteria plan.

\$ 600

\$ 400

- A minimum of Platinum Level is Required for All Barns stabled on the Main Aisles With Stall Fronts in the Coliseum Barn and Stabling Assignments will be based on Seniority
- Choose Sponsorship Items that totals to the Sponsorship Level.
- Sponsorship Level and Items Selection Deadline May 6th

Sponsorship Levels:

Gold

Platinum

	Silver	\$ 300		
	Bronze	\$ 200		
Sponsorship Items:				
	_ \$300 Premium Lower Banners – In Main Arena (Photo Wall) (Only 8 Available)			
	\$150 Lower Banners – Lower (Main Arena or John Justin)			
	\$100 Upper Banners – Balcony Main Arena			
	\$350 Program Logo Promotion – Full Page (Front Inside, Back Inside or Back Outside)			
	\$250 Program Logo Promotion – Full Page			
	\$150 Program Logo Promotion – Half Page			
	\$ 50 Class Sponsorship Class Numbers you want to sponsor			

Please mark on this page what items you want to make up your sponsorship package - you can mix

and match until you reach the \$\$ amount of your chosen sponsorship level.



Sponsorship Form

Sponsor Name	Contact Name	
Farm/Trainer Affiliation		
Address		
City, State & Zip		
Phone #	Cell #	
Email	Website	

Payment via Check or Paypal – (Region 9 Website) – On Notes – Put Sponsorship

Payment Via Check – Mail to: Elizabeth Williams 131 Twin Canyon Dr Boerne, Tx 78006

Payment Via Paypal – email to: Region9show@outlook.com

<u>For Banners</u> – Please provide Camera Ready artwork in (PDF, EPS, or JPG) No Dark Backgrounds on Picture Wall Banners

Lower Banners will be 4' x 6' and Upper Banners 2' x 4'

<u>Show Program – Logo Promotions</u> – This will be a printed book that is handed out to all exhibitors and Spectators at the show.

Please send Camera Ready Artwork in PDF format only (Color / Black & White)

Please send all Artwork to Region9show@outlook.com All Artwork must be received by May 13th !!

Questions – Please reach out to:

Beth Walker (region9show@outlook.com)

Deb Himmel (Plantationarab@bellsouth.net)

Elizabeth Williams (Elizabeth.c.williams@me.com)