



# THE WINE PLAN

EL GUSTO  
ES NUESTRO.

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# THE WINE PLAN

## EL GUSTO ES NUESTRO

Winemaking is about much more than what ends up in the bottle (although we're pretty proud of that too). For us, it's about **sustainability and environmental responsibility, ethical and fair trade practices, and giving back.** When you add The Wine Plan to your portfolio, you are not just buying a quality product. You are also supporting a mission-driven business that is deeply committed to making a positive impact on the world. Each vintage is a testament to responsible, sustainable, and ethical winemaking.

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## OUR VINEYARDS

Our wines are a manifestation of our core values. Every harvest, every vintage is a testament to the high quality that can be achieved when we act with care and consideration for our people and the planet. Our historic vines are over 100 years old, located in Mendoza, Argentina in altitudes from 700-1200 meters above sea level. For decades, our winery has been producing internationally-awarded wines of exceptional flavor and character using a combination of traditional winemaking methods and innovative new techniques. Complex and surprising yet balanced and accessible, our wines are known around the world for embodying the best characteristics of the Argentine terroir.

**Responsible and regenerative farming** is the only path forward for the wine industry, and we will never compromise our commitment to sustainability or cut corners in favor of profits. In our vineyards, we use a variety of techniques to improve soil health and biodiversity, including water conservation and irrigation tactics, and we are currently in the process of getting our organic vineyard certification. We also invest in sustainable packaging to reduce our carbon footprint.



## OUR APPROACH

With over 50 years of experience, our winery produces high-quality, highly-rated wines from Argentina that are known for **balancing the complex with the accessible**. We combine traditional winemaking methods with the latest technology and regenerative, sustainable agricultural practices to produce wines that will delight global consumers across all demographics while reducing our environmental impact.



# OUR COMMUNITY

People aren't just a part of our story; they *are* our story.

For our team, we are deeply committed to creating an **equitable workplace** that promotes **fair trade practices** where everyone has the opportunity to learn and grow in a safe, healthy work environment. We work hard to make sure everyone - from our farmworkers and staff to our global business partners - feel valued, supported, and empowered.

We also **invest heavily in our local community** by supporting schools, youth groups, and nonprofits. We understand the transformative power of **education** and the impact it can have, and we regularly give back to those families and kids in Argentina who need it the most is .



**THE  
WINE  
PLAN**

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ES NUESTRO.

**EUREKA**  
WINES

*VIS A VIS*

*Marguerite*

La Belle  
*Marguerite*

La Belle  
Marguerite



Elegance that stands out from the everyday.  
Perfect for special occasions and celebrations.



ROSÉ



MALBEC ROBLE



EXTRA BRUT  
PINOT NOIR - CHARDONNAY



# Marguerite



A fusion of flavors and features that brings together the best of Argentina with traditional European methods. This brand is defined by style and personality.



BONARDA



CHARDONNAY



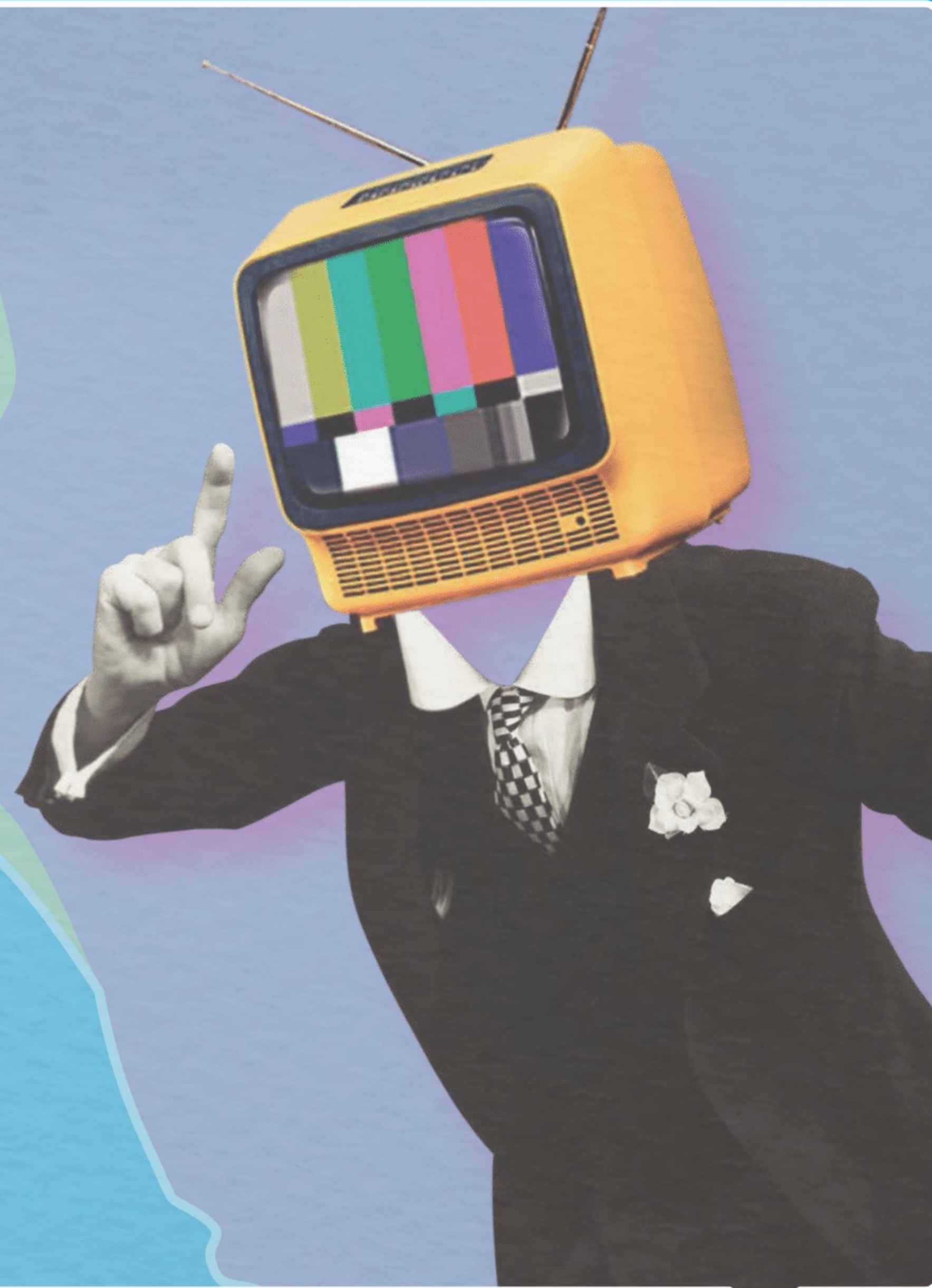
MALBEC



CABERNET  
SAUVIGNON



EUREKA  
WINES





# EUREKA MALBEC



TINTO



BLANCO



ROSÉ

WIS A WIS



MALBEC  
CABERNET SAUVIGNON



BLANC DE VIÑAS  
VIEJAS



# POINTS



LA BELLE MARGUERITE  
Malbec

EUREKA WINES

VIS A VIS  
Malbec,Cabernet Franc

MARGUERITE  
Bonarda



VIS A VIS  
Ugni Blanc, Pedro  
Ximénez, Torrontés, Maticha, Gibi

MARGUERITE  
Malbec

EUREKA WINES  
Ugni Blanc





Des  
COR  
Cha  
dos  
2022  
**93**  
PUNTOS

Des  
COR  
Cha  
dos  
2022  
**VINO  
REVELACIÓN**

Des  
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Cha  
dos  
2021  
**90**  
PUNTOS

**91** PTS.  
JAMES SUCKLING.COM



Des  
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**93**  
PUNTOS

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PUNTOS

**91** PTS.  
JAMES SUCKLING.COM



**93**  
CONCURSO INTERNACIONAL  
**VinoSub30**  
ARGENTINA 2021

Des  
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**90**  
PUNTOS

**89** PTS.  
JAMES SUCKLING.COM



Des  
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2022  
**91**  
PUNTOS



**95**  
CONCURSO INTERNACIONAL  
**VinoSub30**  
ARGENTINA 2021



Des  
COR  
Cha  
dos  
2022  
**91**  
PUNTOS



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