



**COME &  
CELEBRATE WITH**

# **NAACP CULPEPER**

**#7058**

**For our Annual**

# **JUNETEENTH EVENT**

**YOWELL MEADOW PARK  
N BLUE RIDGE AVE, CULPEPER, VA 22701**

**DATE & TIME  
JUNE 15, 2024  
11 AM - 4 PM**

**SPONSOR**

**OUTLINE  
2024**

**NEIGHBORS.COLUMBIA.EDU**



SPONSOR  
●  
OUTLINE  
2024

# WHAT IS JUNETEENTH?

**On June 19, 1865, Union troops led by Major General Gordon Granger arrived in Galveston, Texas, to free approximately 250,000 enslaved people, two years after the Emancipation Proclamation was signed. This marked a significant moment in American history, signaling the Federal Government's commitment to ending slavery nationwide.**

**Juneteenth commemorates this historic event and honors the efforts of abolitionists who fought tirelessly for freedom. It also recognizes the ongoing work of activists to promote racial equality and ensure that America lives up to its highest ideals. Juneteenth serves as a reminder of the importance of acknowledging and reconciling with our past as we strive to create a more inclusive and equitable future. ([whitehouse.gov](https://www.whitehouse.gov))**



# SUPPORT OUR EVENT

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**This Juneteenth promises to be memorable, with over 30 vendors and non-profits showcasing their offerings and engaging activities such as line dancing, jump roping, and a 360-degree Photo Booth. We anticipate a diverse crowd of approximately 500 people throughout the day.**

**Ensuring a successful event requires the collective effort of everyone involved. Here's how you can contribute:**

- 1. Financial Support: Consider donating to cover expenses like event insurance, security personnel, and medical services. Every contribution counts.**
- 2. Volunteer: If you have time to spare, volunteer your services during the event. Whether you assist with crowd management, distribute water at cooling stations, or help attendees find their way, your presence will make a difference.**

**For further information or inquiries, please contact NAACP's Religious Affairs Committee Chair, Reverend Sledge, at [movesledge19@gmail.com](mailto:movesledge19@gmail.com) or the NAACP Culpeper Branch at: [NAACPCulpeper.org](http://NAACPCulpeper.org).**





# SPONSORSHIP LEVELS

**Sponsors: Checks made payable to NAACP Culpeper with Juneteenth in the notes line.**

**Mail to: NAACP Culpeper, PO Box 687, Culpeper, VA 22701; ATTN: Ayana Summerlinrosa.**

Please make written confirmation by emailing Rev. Adrian Sledge at [movesledge19@gmail.com](mailto:movesledge19@gmail.com).

**\*\*Custom sponsorships are available upon request.\*\***

## **Juneteenth Event Sponsorship - \$2,500**

Cover the essential costs of the event

### ***BENEFITS:***

- **Online Recognition:** Your company will be featured on the Culpeper NAACP website and social media platforms. As an Event Sponsor, your logo and a link to your website will be prominently displayed.
- **On-Site Recognition:** Your logo will appear on signage at the main stage during the event. Please provide a high-resolution logo by Friday, May 10, 2024.
- **Engagement Space:** You'll have a designated 10' x 10' area to set up a pop-up tent for your display. Please notify us by May 10, 2024, if you require additional space.
- **Prominent Announcements:** Your company will be frequently announced as a Juneteenth Sponsor throughout the evening.
- **Early Commitment Bonus:** Secure your spot by Friday, May 10, 2024, and your logo and company name will be featured on event posters and in the Upcoming Events section on our website.



# SPONSORSHIP LEVELS

Sponsors: Checks payable information on the previous page.

## Juneteenth Entertainment Sponsorship - \$1,500

Ensure an unforgettable experience with a DJ and live entertainment for all attendees.

### ***BENEFITS:***

- **Prominent Signage:** We'll display two lawn signs at the park entrances, showcasing your support. Please provide a high-resolution logo by Friday, May 10, 2024.
- **Engagement Space:** Set up your display in a 10' x 10' area, allowing direct interaction with the crowd.
- **Announcements:** The Master of Ceremonies will proudly announce your name as an Entertainment Sponsor throughout the event.
- **Online Recognition:** Our website will list your company as a valued sponsor.
- **Early Commitment Bonus:** Commit by Friday, May 10, 2024, and your logo will be featured on our printed marketing material.





# SPONSORSHIP LEVELS

## Facilities Sponsorship - \$1,000

Ensures the availability of necessary portable restrooms for event attendees.

### ***BENEFITS:***

- **Prominent Signage:** We'll hang one 18" x 24" banner or post a lawn sign near the park entrance. Please submit the signage for our approval by Friday, May 10, 2024.
- **Engagement Space:** Enjoy a designated 10' x 10' area to set up your display and interact with the crowd.
- **Announcements:** You'll be mentioned twice during the evening as the Facilities Sponsor.
- **Online Recognition:** Our website will list your company as a valued sponsor.

## Insurance Sponsorship - \$500

Covers the cost of liability insurance for the event.

### ***BENEFITS:***

- **Engagement Space:** Set up your display in a 10' x 10' area to interact with the crowd.
- **Announcements:** You'll be mentioned twice during the evening as the Insurance Sponsor.
- **Online Recognition:** Your company will be listed on our website as a sponsor.