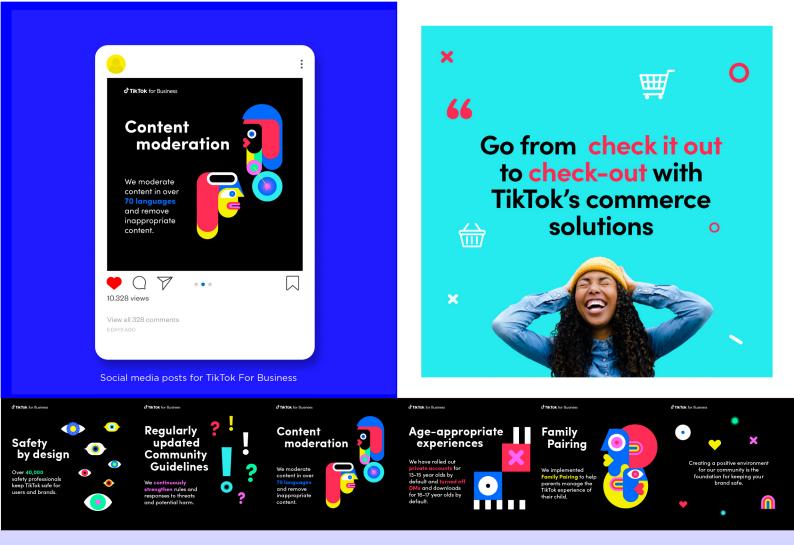
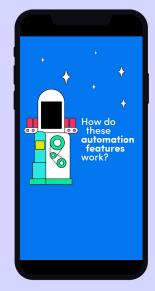
JON MATTHEWS

jonmatt@gmail.com 07728 817840 jon-matthews.co.uk Yorkshire











Video content for TikTok For Business

#### Social Media Content

CLIENT: TIKTOK FOR BUSINESS

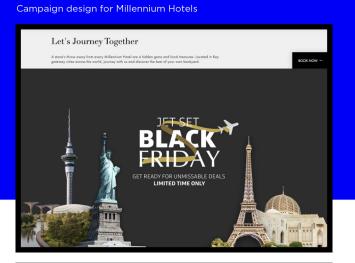
APPLIED SKILLS: Illustration, design, animation

# WINTER DOUBLE EXPERIENCE THE WONDER OF WINTER WITH UP TO 30% OFF EUROPE STAYS









Video content for Millennium Hotels



Campaign design for Millennium Hotels









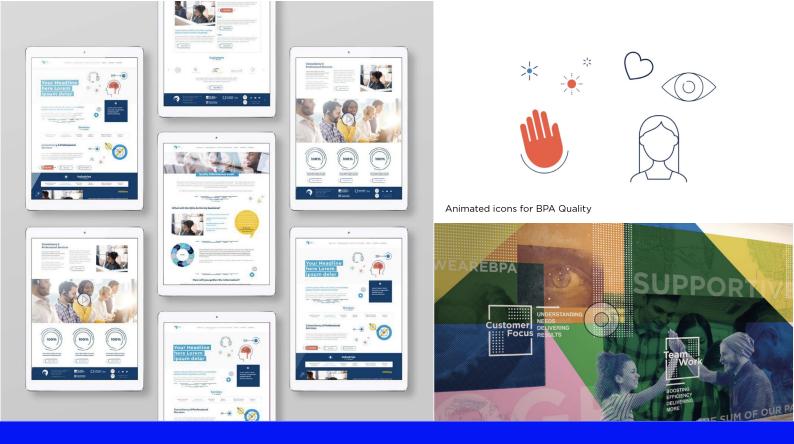
#### Social media Content & Campaign Design

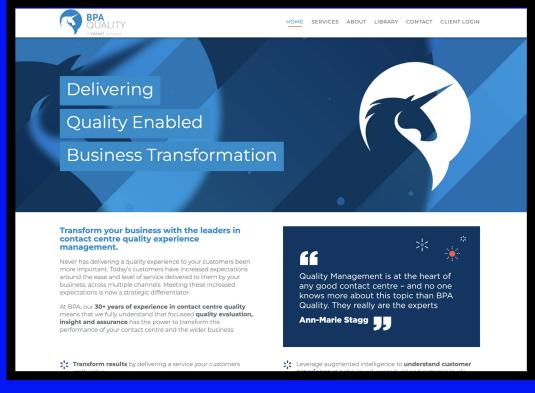
CLIENT: MILLENNIUM HOTELS

APPLIED SKILLS: Illustration, design, animation

Let's Journey Together

A stose's throw away from every Millennium Hotel are a hidden gens and local treasures, located in Key gateway cities across the world, journey with us and discover the best of your own backyard.





Website design and build for BPA Quality

#### B2B Brand & Web

CLIENT: BPA QUALITY

APPLIED SKILLS: Web design and build, illustration, layout design, large format design & print production









The new weight watchers

Are you ready to challenge yourself and learn new ways to focus on what really matters to achieve your goals?

Join today at WW.com or drop in to a pop up near you



100

### **Campaign Concept** & Design

CLIENT: WW (Weight Watchers)

APPLIED SKILLS: Creative concepting, Illustration, layout, copy













## **Brand Design**

CLIENT: VARIOUS

APPLIED SKILLS: Illustration, typography, animation



PLAY





CREATE

**GROW** 

CLIENT: VARIOUS

THINK

**SHARE** 

APPLIED SKILLS: Illustration